

CALIFORNIA ENERGY RESOURCES CONSERVATION

AND DEVELOPMENT COMMISSION

ENERGY EFFICIENCY COMMITTEE

WORKSHOP

DRAFT STANDARDS FOR RESIDENTIAL, NONRESIDENTIAL

AND OUTDOOR LIGHTING, AND

ACCEPTANCE REQUIREMENTS FOR NONRESIDENTIAL

LIGHTING

CALIFORNIA ENERGY COMMISSION

HEARING ROOM A

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

MONDAY, NOVEMBER 18, 2002

10:10 a.m.

Reported By:

Peter Petty

Contract No. 150-01-005

PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

COMMITTEE MEMBERS PRESENT

Robert Pernell, Presiding Member

Arthur Rosenfeld, Commissioner

Rosella Shapiro, Commissioner Adviser

STAFF PRESENT

Gary Flamm, Workshop Moderator

Bill Pennington, Project Manager

Mazi Shirakh

Elaine Hebert

Charles Eley

Lawrence Ayers

Eley Associates, Consultants

Jim Benya

Benya Lighting Design, Consultant

ALSO PRESENT

Noah Horowitz, NRDC

Charles Ehrlich, PG&E

Tom Trimberger, CALBO

Gary Farber, CABEC

Tom Tolen, TMT Associates

Neall Digert, Solatube

John McHugh, HMG

Lynn Benningfield, HMG

Harold Jepsen, the Watt Stopper, Inc.

Cheryl English, Aquity Lighting Group

APPEARANCES (continued)

ALSO PRESENT (continued)

Richard Bagni, Aquity Lighting Group

Kozell T. Boren, Signtronix

Robert Claus, Claus Cons

Michael Gabel, Gabel Associates

Mark Gastineau, Young Electric Sign Company

Jeffrey Aran, California Sign Association

Jim Cassie, CSOAA

Edward Gray, NEMA

Bruce Maeda

Leslie Davis, Auerbach and Glasow

Brian W. Maas, California Motor Car Dealers Ass'n.

Dawn DeGrazio, SMUD

Jack Melnyk, SCE

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P R O C E E D I N G S

MR. FLAMM: Good morning, everybody.

Welcome to our workshop today. We're glad to see all of you here. I'm going to start with a few housekeeping notes.

My name is Gary Flamm. I am the contract manager for the outdoor lighting segment of this workshop, and I'm also going to be the moderator today.

The purpose of today's workshop is to obtain public comments on the Draft Revisions of the Building Energy Efficiency Standards for Residential, Nonresidential, and Outdoor Lighting. We're going to have a short overview of the residential, followed by a period of questions or comments. Then we're going to have an overview of the nonresidential, and then this afternoon we'll have an overview of the outdoor lighting.

There are interest cards. Anybody that would like to make comments, I ask that you, these are on the back, but you can raise your hand and Elaine will bring them to you. And it would help us to organize this meeting.

This workshop is being Webcast. If you have any side comments to make, we ask that you go

1 outside to make those so that they are not
2 Webcast. The Webcast will be live all the way
3 through this afternoon, so it will be through
4 lunch, if you're in here at lunchtime.

5 At this time I'd like to turn it over to
6 Commissioner Pernell to make a few comments.

7 PRESIDING MEMBER PERNELL: Thank you,
8 Gary.

9 Good morning. My name is Commissioner
10 Pernell, Robert Pernell. I'm the Presiding Member
11 of the Energy Efficiency Committee which is the
12 committee that have oversight over the development
13 of the '05 standards.

14 First of all, I'd like to introduce my
15 colleague. To my left is Commissioner Rosenfeld,
16 who is also on the committee. And to Commissioner
17 Rosenfeld's left is my advisor, Rosella Shapiro.

18 Again, let me welcome you. I'm pleased
19 that a substantial amount of work has been done,
20 and so I want to thank staff for that. And also,
21 those representatives from industry, the public
22 sector, who also worked on these proposed
23 standards, and came together and have some
24 constructive suggestions for how we can improve
25 them. And I think that's important. We've always

1 advocated for involvement in our process.

2 This workshop is the first step in a, to
3 refine the draft standards, the ones that the
4 staff has put out. Just a little bit about that,
5 it's to refine the draft standards leading up to a
6 rulemaking proceeding, we anticipate next spring,
7 and, and to adopt the standards by the full
8 Commission by the summer.

9 And with that, Commissioner Rosenfeld,
10 would you like to have anything to say?

11 COMMISSIONER ROSENFELD: Nothing to add.

12 PRESIDING MEMBER PERNELL: Nothing now,
13 but he will be engaged, as always, those of you
14 who know Commissioner Rosenfeld.

15 At this time, I would like to turn it
16 back over to Gary to, who's going to be the
17 facilitator of this proceeding.

18 MR. FLAMM: Thank you, Commissioner
19 Pernell.

20 Hopefully everybody has picked up an
21 agenda in the back, picked up copies of the
22 handouts, including the draft, too, of the Energy
23 Efficiency Standards. If you haven't, please pick
24 up a copy in the back.

25 We're going to try to stay within the

1 timeframe of the agenda. Before we start, I'd
2 like to introduce, or have the rest of the project
3 team who are here introduce themselves, starting
4 with Mazi.

5 MR. SHIRAKH: Mazi Shirakh, a member of
6 the Building Standards team for the CEC.

7 MR. ELEY: I'm Charles Eley, the main
8 contractor of this project. We've had a number of
9 important subcontractors. None of them are here
10 right now, but it's Jim Benya, Lisa Heschong,
11 Nancy Clanton, and RLW. Did I leave anybody out?
12 That's it.

13 MR. AYERS: My name is Larry Ayers. I
14 work with Eley Associates.

15 MR. FLAMM: Thank you.

16 And with that, I think what, Charles,
17 are you ready to start? Are you ready to pull up
18 his presentation? We're going to start off with
19 the residential lighting, and Charles Eley is
20 going to give a short overview.

21 MR. ELEY: Okay. Next slide, please.
22 Or start that one, I guess.

23 MS. SHAPIRO: We need to do something
24 about the lighting, because we can't see that.

25 MR. ELEY: Next slide, please.

1 The residential lighting requirements
2 have all been, the main proponent of this has been
3 Pacific Gas and Electric Company, but I don't want
4 to, I want to acknowledge PG&E along with their
5 contractor, HMG, as the main contributors to this,
6 to this proposal.

7 There was a workshop on May 30th, when
8 these ideas were first, first presented, and so
9 what you're seeing today is, is substantially
10 similar to what was presented on May 30th, with
11 certain modifications resulting from comments at
12 that time.

13 The requirements are intended to
14 simplify the residential lighting requirements.
15 They apply to kitchens, baths, and supports bases,
16 tend to track and recess luminaires, luminaires in
17 insulating ceilings and exterior luminaires.

18 Next slide, please.

19 The key to this entire proposal is a
20 definition of a high efficacy luminaire. And so,
21 so the requirements themselves simply say you must
22 have a high efficacy luminaire in these
23 applications. So what we mean by a high efficacy
24 luminaire is, is a luminaire that has, if it's
25 less than 15, if the lamp is less than 15 watts,

1 then the lamp efficacy must be 40 lumens per watt
2 or greater. If it's between 15 and 40 watts, it's
3 50 lumens per watt of efficacy, and if it's more
4 than 40 watts, then 60 lumens per watt of
5 efficacy.

6 These thresholds are going to require
7 either compact fluorescents or full, or fully
8 fluorescent tubes, or I guess metal halide could
9 be used as well. Lamps that, greater than 18
10 watts also have to have an electronic ballast,
11 and those ballasts must comply both with the GMI
12 and RFI standards.

13 So as we go through the requirements,
14 keep in mind this definition of what we mean by a
15 high efficacy luminaire.

16 Next slide, please.

17 In kitchens, the basic requirement is
18 that permanently installed luminaires must be high
19 efficacy luminaires. However, there is an
20 exception that allows up to 50 percent of the
21 lighting power in the kitchen to be non-high
22 efficacy luminaires, provided that lighting is
23 switched separately from the high efficacy.

24 Next slide.

25 In lighting in bathrooms and support

1 spaces, again there's a requirement that
2 permanently installed fixtures be high efficacy
3 luminaires. There's also an exception for these
4 spaces for luminaires that are controlled by a
5 manual on, automatic off motion sensor. So this
6 is, this is perhaps a slightly different kind of
7 motion sensor than is sometimes used. A lot of,
8 lot of motion sensors, when you enter the room the
9 lights automatically come on. But that type of
10 motion sensor would not qualify for this, for this
11 exception.

12 Next slide, please.

13 Pendant lighting, this is lighting
14 that's suspended from the ceiling by a cord or a
15 rod, track lighting, and recessed luminaires must
16 all be high efficacy luminaires, or, if they're in
17 spaces other than kitchens and baths, non-high
18 efficacy luminaires could be used provided they're
19 controlled by a dimmer. So you could still use
20 halogen lighting in the dining room and the living
21 room, provided it's controlled by a dimmer.

22 Next slide.

23 When, when luminaires are recessed into
24 an insulated ceiling, there's two requirements.
25 The first requirement is that they be of type IC.

1 This means that the metal housing is manufactured
2 in such a way that the insulation can be placed in
3 direct contact with the luminaires. Common
4 luminaires require that there be a six-inch gap
5 between the insulation and the luminaire. So the
6 first requirement is that it be type IC.

7 The second requirement is that the
8 luminaire be airtight. And when there's a
9 pressure difference of 75 pascals, maximum leakage
10 through a luminaire cannot exceed two cubic feet
11 per minute. And the test procedure that's
12 referenced here is ASTN 8283.

13 Next slide.

14 And then for all exterior lighting, this
15 would include porch lighting or building mounted
16 lighting outdoors, must be high efficacy. And
17 there's three exceptions to this. The first is
18 for lighting that's controlled by a motion sensor.
19 Many of these luminaires have an integral motion
20 sensor with them, and those, those could be
21 halogen lighting. There's a second exception for
22 lighting that's used in or around a swimming pool
23 or water features. And the third exception is for
24 low voltage wiring less than 50 watts per
25 luminaire. This final exception is intended to

1 address the small mushroom luminaires that are
2 sometimes used around in walkways and, and that
3 sort of thing.

4 And that's it. Thank you, Gary.

5 MR. FLAMM: Thank you, Charles.

6 At this time I'd like to entertain
7 comments from anybody that would like to make
8 comments. I've received two cards on the
9 residential lighting. If anybody else would like
10 to make comments on the residential lighting,
11 please raise your hand and Elaine will get a card
12 to you.

13 When you do make comments, if you're
14 sitting at the table, please speak into the
15 microphones. Identify yourself every time you
16 speak, and then make your comments. If you're
17 sitting away from the table, please come to the
18 lectern and identify yourself, and make your
19 comments.

20 And I'd like to start with Noah
21 Horowitz, from NRDC.

22 MR. HOROWITZ: Good morning. I'm Noah
23 Horowitz with NRDC. We're very, very supportive
24 of the changes that are contained in here, and
25 with one minor exception would hope it goes forth

1 as is, and I'll get to that point.

2 We think these are big improvements over
3 the current standard. We believe the current
4 standard has a lot of unnecessary trade-offs and
5 causes a lot of conference calls just to define
6 what a bathroom is. I'm glad we've taken care of
7 that. The key areas, kitchen, bath, and exterior
8 lights, we're handling, and I think that's great.

9 Charles, one thing I'm not so clear on
10 is why we have the low voltage exclusion on the
11 outdoor lights. As I understand it, the code
12 doesn't include landscape lighting, so this seems
13 to add an unnecessary loophole.

14 MR. ELEY: Well, the intent there was to
15 deal with the, this was recommended by Jim Benya,
16 I believe, one of our subcontractors. Jim is
17 supposed to arrive momentarily. Maybe he can
18 address that better than me. But it was intended
19 to address the small low voltage lamps that
20 commonly are installed along walkways.

21 MR. HOROWITZ: Great. I guess my
22 question is, as I read it I thought the landscape
23 lighting wasn't part of the code.

24 MR. ELEY: No, landscape lighting would
25 be included.

1 MR. SHIRAKH: We should check that. But
2 I think Noah has a point.

3 MR. HOROWITZ: Okay. And lastly, I
4 think you've added a lot of flexibility to the
5 code that I think the builders should be happy
6 with, as well. And everybody wins in these cases.
7 You say okay, you can use a less efficient
8 fixture, but if you're going to do that let's try
9 and limit the hours of operation, so the manual
10 on, automatic off is a great compromise.

11 That concludes our comments.

12 MR. FLAMM: Thank you, Noah.

13 I have comments from Charles Ehrlich,
14 from Pacific Gas and Electric.

15 MR. EHRLICH: Yes, thank you. This is
16 Charles Ehrlich, PG&E.

17 As one of the co-authors of the original
18 version of this section on mandatory measures for
19 lighting, I noticed in your slide, Charles, that
20 you, the language is slightly different. You said
21 ceiling mounted luminaires, I just want to clarify
22 that in the code it says explicitly, pendant,
23 track, and recessed luminaires, not just all
24 ceiling mounted luminaires. I, I don't know how
25 many different types of ceiling luminaires there

1 might be, but I just wanted that to be clear.

2 That's pretty important.

3 And also, following after Noah, the
4 exception number 3 to the outdoor lighting
5 requirement, I think is unnecessary. In the
6 definition of exterior lighting, section 6, 150,
7 luminaires providing outdoor lighting and
8 permanently mounted to a residential building or
9 its surrounding structures shall be high efficacy
10 luminaires. That, when I read that, I don't read
11 that that includes walkways and paths.

12 And there's a whole other section of the
13 code where outdoor lighting really would cover
14 that. And I think any kind of exceptions or
15 regulations over pathway and other exterior
16 lighting ought to be relegated to that, that whole
17 other part of the code, and not part of the
18 mandatory measures. That's our recommendation.

19 And that's it. Thank you.

20 MR. FLAMM: Thank you, Charles.

21 Tom Trimberger, from CALBO.

22 MR. TRIMBERGER: Good morning. Tom
23 Trimberger here, representing the California
24 Building Officials.

25 I really like a lot of this. It cleans

1 up language that we've struggled with for
2 kitchens, what can and can't be accepted or
3 exempted. I like the 50 percent, it is very
4 manageable. A couple of things I want to talk
5 about.

6 Part of it, I think your slides were, I
7 was a little confused when you talked about
8 ceiling mounted. And I understand that ceiling
9 mounted, if they're flush up to the ceiling, the
10 intent is they're not regulated, but if they're
11 pendant mounted, they would be regulated. I'm, is
12 there a definition between the two?

13 MR. SHIRAKH: Charles, can you answer
14 that question?

15 MR. EHRLICH: Yeah, if I may. This is
16 Charles Ehrlich, PG&E.

17 The requirements basically cover all
18 permanently installed luminaires. So that's, if
19 you look at, you know, part number 2, lighting in
20 kitchens, permanently installed luminaires. Part
21 number 3, bathroom and support spaces, permanently
22 installed luminaires. So that's all luminaires.
23 Number 4 is in addition to permanently installed
24 luminaires in those two rooms. Throughout the
25 home, we're targeting track, recessed, okay.

1 MR. TRIMBERGER: Yeah, I, I understood
2 all that. In a bedroom, if they choose to hard
3 wire a ceiling mounted luminaire, it's not
4 regulated if it's ceiling mounted, but if it's
5 pendant mounted, track or recessed, it's
6 regulated. Is that correct?

7 MR. EHRLICH: Yes, I would say that's
8 correct.

9 MR. TRIMBERGER: Okay. So then in the
10 bedroom I have to define what is a pendant versus
11 what is a surface mounted. Is --

12 MR. EHRLICH: You know --

13 MR. TRIMBERGER: Sometimes, if it looks
14 like a duck and quacks like a duck, it's a duck.
15 Sometimes, it's hard to tell. Is there any other
16 guidance to that?

17 MR. PENNINGTON: I have a question.
18 Charles, can you explain what the rationale is of
19 not covering, not having this requirement relate
20 to surface mount?

21 MR. EHRLICH: Charles Ehrlich, with
22 PG&E, again.

23 The concern was that it would be
24 difficult to justify cost effectiveness throughout
25 the home for all different types of luminaires.

1 Pendants and track and recessed luminaires were
2 ones that we found that they typically had excess
3 wattage, wattage that was easy to target, for
4 reducing the total impact on the home. A surface
5 mounted luminaire typically does not have a lot of
6 wattage in it. So that was our, that was our
7 justification behind it.

8 I think we could put in the residential
9 manual a very clear description of what a pendant
10 is versus a surface mounted, if that would work
11 for you. I think that would work.

12 MR. TRIMBERGER: Okay. That might, that
13 would probably do it.

14 What about a dining room chandelier? It
15 doesn't specifically talk about chandeliers. Is
16 that a pendant?

17 MR. ELEY: It would have to be dimmed.

18 MR. TRIMBERGER: Okay. The other point
19 I wanted to make, the low voltage wattage that,
20 for exterior lighting. I kind of like having it
21 here rather than in the exterior lighting portion.
22 I've got, you know, two pages that talks about
23 everything residential for lighting. I like
24 having it here. There's a lot of stuff coming up
25 on exterior lighting for building officials to

1 deal with, or stumble over, if that's an
2 appropriate analogy. So I kind of like having it
3 in here as just another place to see it.

4 Those are my comments.

5 MR. FLAMM: Okay. Thank you.

6 Gary Farber.

7 MR. FARBER: Hi. I'm Gary Farber,
8 representing CABEC, California Association of
9 Building Energy Consultants. And I've got a
10 couple of questions, and I'd like to follow up
11 with a comment after a little discussion about
12 these comments, I mean, these questions, possibly.

13 We haven't had a lot of time to digest
14 all of this, but I was kind of curious. First of
15 all, when it comes to track fixtures, what was,
16 how do you see enforcing that when it's not really
17 the track, it's the, it's the track head exterior
18 that -- and the track head I would assume is often
19 not installed at the time a permit is issued,
20 possibly just the track itself. And I'm kind of
21 curious how you see, you know, field enforcement
22 occurring with a track.

23 MR. ELEY: They would have to do it with
24 a dimmer.

25 MR. FARBER: It has to be -- oh, are you

1 talking about the -- okay, that has to be on the
2 dimmers.

3 COMMISSIONER ROSENFELD: The dimmer
4 applies to the whole track; right?

5 MR. ELEY: The dimmer, yeah. You dim
6 the track, not each individual fixture on the
7 track.

8 MR. FARBER: Well, okay. But number 4
9 says it has to be high efficacy luminaire.

10 MR. ELEY: Unless, but it could be with
11 the exception.

12 MR. FARBER: If it's not, then you put
13 the dimmer. So then what you're saying is that if
14 the high efficacy track heads are not installed at
15 the time of the field review, then the alternative
16 is to have the dimmer.

17 MR. ELEY: Yeah. I guess you're raising
18 kind of an interesting issue. I mean, someone
19 could say oh, well, I've got this empty track and
20 I'm going to use all high efficacy luminaires on
21 it.

22 MR. FARBER: Right. That's what I'm
23 wondering, is how you're actually going to solve
24 the enforcement of --

25 MR. ELEY: We probably ought to just

1 require that all tracks have dimmers, I guess.

2 COMMISSIONER ROSENFELD: Charles, I have
3 a technical question. These track lights are
4 always incandescents, right?

5 MR. ELEY: They're -- excuse me?

6 COMMISSIONER ROSENFELD: The track
7 lights are always incandescents?

8 MR. ELEY: They don't have to be.

9 COMMISSIONER ROSENFELD: So there are
10 some on the market which, which are high
11 efficiency?

12 MR. ELEY: Yeah.

13 COMMISSIONER ROSENFELD: Okay. Got a
14 good point.

15 MR. PENNINGTON: It seems to me, on that
16 point, it's the, there can't be a showing that
17 these are high efficacy clearly, that the building
18 official can see, then they'd have to be dimmed.

19 MR. FARBER: Okay. And --

20 MR. PENNINGTON: So if they don't have
21 their fixtures, they have to be dimmed.

22 MR. FARBER: Then a follow-up would be
23 what constitutes, if meeting the requirement of
24 high efficacy, in other words, you've got an eight
25 foot track and they install one or two high

1 efficacy track heads, is that enough?

2 MR. PENNINGTON: I don't think so.

3 MR. FARBER: So it seems like we need to
4 pin this down a lot more, you know.

5 MR. PENNINGTON: Agreed.

6 MR. ELEY: You've raised a good issue,
7 and I think we do need to clarify this.

8 MR. FARBER: The other question has to
9 do with kitchen lighting, and, I mean, we're
10 considering a new requirement where up to 50
11 percent of the installed wattage can be
12 incandescent, or some other sources not high
13 efficacy. And where we're saying implementing
14 that, were we saying forms similar to non-
15 residential, or actually listing exteriors and
16 wattage and also how are we going to regulate what
17 the wattage is on screw-in type fixtures.

18 MR. FLAMM: This is Gary Flamm. I think
19 there are, there are going to be forms to address
20 that. And there are already, in the
21 nonresidential area, the definition of how you
22 determine wattage. And I would assume that that's
23 going to be carried across residential, also.

24 MR. FARBER: Okay.

25 MR. FLAMM: And so that's a good point

1 that we need to make that clarification.

2 MR. FARBER: Right. In the
3 nonresidential, there's one more thing. On the
4 nonresidential, I think it talks about the
5 standard is the A base, but halogens are exempt
6 from that minimum, and I'd just like to clear that
7 up, that there should be a minimum assumed
8 wattages for halogen, as well as standard
9 incandescent.

10 MR. FLAMM: So you're talking about like
11 candelabra base, or --

12 MR. FARBER: Right, basically any type
13 of incandescent source. They all would, I think,
14 need to have a minimum assumed wattage.

15 MR. FLAMM: Okay. I'd like to, Charles
16 raised his hand. Charles.

17 MR. EHRLICH: Yeah, Charles Ehrlich,
18 PG&E. Gary, your comments that you brought up
19 seem like they could all be addressed in the
20 manual, how it's implemented, some very clear
21 questions. One of the basic assumptions that we
22 used in coming up with this language was based
23 upon where the industry is right now. We didn't
24 go with screw-ins for a very good reason, which is
25 that there was concern by many people that those

1 would walk. Too hard to say that that's a
2 permanent measure.

3 But second, second of all, dimmable
4 compact fluorescents, dimmable high efficacy
5 luminaires are not commonplace yet. They will be
6 very shortly. We could not write the code
7 assuming that, at this point. So it might, it
8 does sound a little bit strange that, you know,
9 just put a dimmer on it and you don't have to do
10 this exception, but that, we had to be careful not
11 to require that you put a dimmer on a high
12 efficacy luminaire because that could cause a fire
13 hazard. So we're dancing a careful line there.

14 Then regarding your second question.
15 What was it regarding?

16 MR. FARBER: Kitchen lighting. Can I
17 respond to your first?

18 MR. EHRLICH: Sure.

19 MR. FARBER: The first, as far as, but I
20 think the point I was bringing up is when is that
21 dimmer requirement triggered. That's -- that
22 wasn't really clear. You know, in other words,
23 what constitutes having met the requirement of a
24 high efficacy fixture before the dimmer is
25 required, especially when it comes to a track and

1 track heads might not be installed.

2 MR. EHRLICH: The definition of high
3 efficacy says that all lamps, any fixture, would
4 have to be high efficacy.

5 MR. FARBER: Correct. But again, when
6 the track is installed the track heads may or may
7 not be installed. Are we going to need to pin
8 down that, since that, the track heads have to
9 also be installed at the time of the inspection,
10 how many, is one enough. That was just --

11 MR. EHRLICH: I think a track, a track
12 luminaire would include all the fixtures, all the
13 heads attached to it --

14 MR. FARBER: Okay.

15 MR. EHRLICH: -- as one luminaire.
16 That's my understanding.

17 MR. FARBER: Okay.

18 MR. FLAMM: I think that's a good issue,
19 and I think that we hear it, and we do need to
20 discuss this further. And I'd like to move on
21 from that, if we could. But, yes, that's a good
22 point, and we should discuss that further.

23 Noah, you have a comment?

24 MR. HOROWITZ: Yes. Noah Horowitz,
25 NRDC.

1 In terms of counting the fixtures and
2 the wattage, it's, and I want to make sure we're
3 all in agreement, it's the rated wattage. So it
4 doesn't, the can or fixture could be rated for 100
5 watts, if they put in 50 watt bulbs it's 100 that
6 the calculation is done on. Were you questioning
7 that, or just didn't see that, maybe?

8 MR. FARBER: I guess I, yeah, I didn't
9 notice, read it, but --

10 MR. HOROWITZ: So a form would be very
11 important to help make all this work, I agree.

12 MR. FARBER: Right. I know in my
13 experience -- this is Gary Farber, again -- in my
14 experience in doing counseling for compliance, and
15 I'm not sure it would be the same, whether we see
16 this thing the same with kitchen calculations and
17 this form, but I would think it's not unlikely
18 that this form for kitchen lighting may be
19 completed by the same people who are doing energy
20 compliance for the house, if it's a new house, or
21 an addition. And it's very, very unlikely that at
22 the time that the energy consultant is preparing a
23 form, that the fixtures are even selected. We can
24 ask the designer or client to give us, I guess,
25 what they consider to be the maximum rated

1 wattage, but frankly, a lot of them just aren't
2 going to know at that time, so.

3 MR. FLAMM: Okay. If I could turn it
4 over to Commissioner Rosenfeld, first.

5 COMMISSIONER ROSENFELD: No, mine's a
6 different question.

7 MR. FLAMM: Oh, yours is a different
8 question. Okay, Charles.

9 MR. EHRLICH: Yeah, again, Charles from
10 PG&E. We chose a requirement that would be easy
11 to verify in the field, with your concerns and
12 mine, that typically residential homes do not have
13 lighting plans submitted, and they don't have the
14 fixtures picked out. So 50 percent of the rated
15 wattage is very easy to verify in the field by
16 simply looking at the can, as it's accessible, or
17 the pendant, or whatever the fixture is. So we
18 don't think the forms would be necessary. I would
19 encourage us to move in that direction, to start
20 requiring lighting plans, but that's not now.
21 We're not doing that.

22 MR. FLAMM: Okay. Those are all good
23 points that I think will need further discussion
24 after this workshop.

25 Commissioner Rosenfeld.

1 COMMISSIONER ROSENFELD: I have a
2 question for Charles, just on English. You have
3 this table of lamp efficiency requirements. We're
4 discussing luminaires, but you have just the lamp
5 efficiency requirement. I would have thought that
6 it would've been the product of the lamp
7 efficiency times some sort of luminaire --
8 efficacy is what I meant to say. I'm worried
9 about just a really crummy luminaire can.

10 MR. ELEY: It's a good point. We used,
11 we used lamp efficacy as opposed to system
12 efficacy just for simplicity of code compliance,
13 because the building official can look on the
14 lamp, they can see the lamp watts, and this would
15 give the lumen output that would, that's also
16 available.

17 It's a good comment. I don't know, did
18 you guys, when you guys made this recommendation,
19 Charles, did you look at the efficiency of the
20 luminaires in this?

21 MR. EHRLICH: Yeah. The problem with
22 including luminaire efficacies is that there's no
23 standard testing and labeling, you know, industry
24 group that labels fixtures or luminaires with
25 efficacy. So there would be, again, no way to

1 field verify this. I think it's important.

2 COMMISSIONER ROSENFELD: Do they in fact
3 vary a lot from can to can?

4 MR. EHRLICH: Yeah. In fact, black
5 baffle downlights are intentionally inefficient so
6 that you don't have a lot of glare from the side.
7 So, yeah, so there's also design esthetic involved
8 in the efficiency of that luminaire that we don't
9 want to be regulating, I don't think.

10 MR. FLAMM: Okay. Mazi.

11 MR. SHIRAKH: I think Charles answered
12 one of the comments I was going to make.
13 Basically, this was an improvement. The existing
14 standards only requires lumen efficacy of greater
15 than 40 lumens per watt, period. It doesn't vary
16 with the lamp wattage and so forth, so we tried to
17 improve it in that area. But the reasons we
18 didn't go to fixture efficacy or luminaire was
19 just, Charles was mentioning, it would an
20 enforcement problem and it varies too much from
21 luminaire to luminaire.

22 COMMISSIONER ROSENFELD: And then I,
23 it's okay. I have another sort of English
24 question. I don't have it front of me, Charles,
25 but on the first switch you have, this is

1 kitchens, for example, you have a certain number
2 of allowed watts of high efficiency; correct? And
3 then you said you can add 50 percent.

4 MR. ELEY: What it says it that up to 50
5 percent can, can be non-high efficacy luminaires.

6 COMMISSIONER ROSENFELD: Okay. Just let
7 me try again.

8 MR. ELEY: Fifty percent of the watts.

9 COMMISSIONER ROSENFELD: Supposing we
10 had 100 watts on the first switch, 100 watts of
11 fluorescent. Then when you say 50 percent can be
12 additional incandescent, does that mean another
13 100 watts or another 50 watts?

14 MR. ELEY: Another 100 watts. But it
15 has to be on a separate switch.

16 COMMISSIONER ROSENFELD: So 50 percent
17 of the total.

18 MR. ELEY: Fifty percent of the total.

19 COMMISSIONER ROSENFELD: You'd better
20 put it the words, "of the total", I guess.

21 MR. ELEY: Okay, let's clarify that.

22 MR. FLAMM: Thank you.

23 Tom Trimberger. I'm sorry, the other
24 Tom. Tom Tolen. I should read my card.

25 MR. TOLEN: Thank you, Gary.

1 MR. FLAMM: I was looking at Tom Tolen.

2 MR. TOLEN; Tom Tolen, with TMT
3 Associates.

4 Question on the, when it's, when the
5 motion sensor requirement is triggered, requiring
6 a manual on, which I, I heartily approve, but I'm
7 curious as to whether or not market availability
8 is there yet on that product. As far as I know,
9 most products that are available have a setting
10 that can be adjusted, and it can either be manual
11 or automatic. So it'd be hard for you guys to
12 verify, for one thing. And secondly, it could
13 still be set on automatic, and my experience is
14 that automatic settings sometimes use more energy
15 than simply one off control.

16 MR. FLAMM: Okay. I believe PG&E did a
17 market assessment on that.

18 MR. EHRLICH: Yeah. Charles, again,
19 with PG&E. The manufacturers of the motion sensor
20 devices all said that they have one, maybe a
21 limited availability, but one product that does
22 meet this criteria, and that given a code, could
23 very easily provide more by the 2005 enactment
24 date. So whatever basically we want.

25 MR. TOLEN: Okay. Just to follow up on

1 that, is it going to be easy to field verify
2 whether that's the case for the, the plan checkers
3 and inspectors?

4 MR. EHRLICH: I'm thinking right now
5 about the requirement for programmable
6 thermostats, where it says this approved by Title
7 24. I don't see a problem with seeing a similar
8 labeling --

9 MR. TOLEN: Okay. I had --

10 MR. EHRLICH: -- in conjunction.

11 MR. TOLEN: -- one other minor issue.
12 Five, 7 and 9 watt compact fluorescent lamps. Do
13 they meet the 40 lumens per watt?

14 MR. SHIRAKH: I'm sorry, say that again?

15 MR. TOLEN: Five watt, 7 watt, 9 watt
16 compact fluorescents. As I recall, the efficacy
17 on those is about 30, 35.

18 MR. AYERS: This is the lamp itself.

19 MR. TOLEN: Yeah.

20 MR. AYERS: No problems.

21 MR. PENNINGTON: It's my understanding
22 that the lamps do, if you don't consider the power
23 factor, because we weren't looking at that. I
24 could be wrong on that.

25 MR. TOLEN: Just, I would request you

1 double-check that.

2 MR. PENNINGTON: Yes.

3 MR. TOLEN: It's been a problem before.

4 MR. ELEY: That's, that's the intent,
5 anyway. I believe the numbers are set to include
6 those, Tom.

7 MR. TOLEN: Okay. Thanks.

8 MR. FLAMM: Okay. Any additional
9 comments on the residential standards? Noah.

10 MR. HOROWITZ: Noah Horowitz, NRDC. One
11 minor one. I just want to know where it plays
12 out. Ceiling fans, often that's the fixture
13 that's put in a bedroom, and you could have two,
14 three, four, five of these, and they often have
15 five heads coming out which have incandescents.
16 There are Energy Star rated ceiling fans that have
17 good lighting right now, and I'm wondering if fans
18 would be included. If not, I think the definition
19 of pendant or a separate category should be in
20 there. Anybody have a sense how the fan would
21 play out, if it has lights with it?

22 MR. ELEY: I think if it's, if it has
23 lights, it's a pendant mounted luminaire, and it's
24 covered.

25 MR. HOROWITZ: Okay.

1 MR. ELEY: We're not regulating anything
2 about the fan, though. That might be a --

3 MR. HOROWITZ: No, I understand. That's
4 why --

5 MR. FLAMM: Okay. Somebody over here
6 have their hand -- Gary Farber.

7 MR. FARBER: I wanted to throw out
8 another, an idea on residential to capture a lot
9 more lighting that is currently not regulated, and
10 isn't currently proposed to be regulated, and I'm
11 not representing CABEC at this point. It's
12 something that our organization is considering,
13 but at this point we haven't come to a conclusion.

14 But personally, I think the Commission
15 ought to consider changing the current regulation
16 of multi-family, low-rise and high-rise, and
17 incorporate the great bulk of what's currently
18 under the multi-family low-rise into something
19 similar to the current high-rise standards, so
20 that all of the common area lighting would then be
21 captured and regulated. And I think basically
22 what that would take to make that work would be to
23 adjust the ACM so that buildings with individual
24 systems would be compared to a standard, you know,
25 building with individual systems, or if they're

1 central it'd be compared to central, similar to
2 low-rise residential now.

3 And, and then the glazing requirements
4 would have to be looked at, whether they be
5 appropriate. But I don't really feel that that is
6 a, you know, a large amount of work, and I think
7 the benefits would be pretty large, and you'd be
8 able to capture a large amount of, again,
9 currently unregulated lighting. Bring that into
10 the, into the regulations.

11 COMMISSIONER PERNELL: So, let me
12 understand what, your suggestion is to change the
13 definition of multi-family single story and --

14 MR. FARBER: Right. Well, currently,
15 high-rise residential are defined as buildings
16 four stories or greater, you know, and fall under
17 the regulations that include all common area
18 lighting. And compliance under performance
19 approach is done under, you know, go to compliance
20 and where lighting can be modeled. Or if it's
21 prescriptive, you know, it falls under the
22 prescriptive lighting requirements. Anyway, it's
23 regulated.

24 Multi-family, three stories and under,
25 common area lighting is not regulated in any way.

1 And you could develop a prescriptive only, you
2 know, requirement for low-rise multi-family.
3 However, that would not give you the option of
4 dealing with the lighting on a performance basis.
5 And, personally, I just don't see that there's any
6 strong reason to have this demarcation, that four
7 stories. I see, you know, four, five, six story
8 buildings that are very similar to low-rise, in
9 terms of unit size, glazing, mechanical system
10 type, you know, all of that. So I, I just think
11 that, you know, we kind of need to focus more on
12 just a large, larger scale multi-family,
13 regardless of the number of stories, and regulate
14 this lighting, and probably come up with a better
15 means of regulating the buildings, anyway.

16 You know, give another for, this isn't
17 lighting, but another example of where the current
18 standards don't really deal realistically with, in
19 low-rise residential, that air conditioning
20 efficiencies are only regulated in terms of SEER
21 and not ER. And yet a lot of larger low-rise
22 multi-family have larger systems that are, you
23 know, large, you know, seven and a half tons or
24 greater. So the low-rise residential standards in
25 several ways just don't quite fit, you know, the

1 reality. And I think we can come up with a, you
2 know, a standard that would capture some of that
3 and, and regulate the lighting.

4 And I was thinking that we might have a
5 cutoff, maybe 20 units, you know. In other words,
6 19 units or under would fall under what is
7 currently the low-rise residential standards, and
8 20 or more, or something in that order, would fall
9 under what, similar rules to what is now high-rise
10 residential.

11 MR. FLAMM: Okay. Thank you, Gary.

12 Cheryl English, if you're online, I
13 can't see if your hand's raised. Do you have any
14 comments on the residential?

15 MS. ENGLISH: I don't have any comment,
16 thank you.

17 MR. FLAMM: You're welcome.

18 Okay. At this time then, let's move to
19 the --

20 COMMISSIONER PERNELL: I've got just a
21 couple.

22 MR. FLAMM: Excuse me. Commissioner
23 Pernell.

24 COMMISSIONER PERNELL: Two comments.
25 Commissioner Pernell.

1 On the, on the landscaping lighting that
2 was brought up as a comment, to perhaps put it
3 into the residential codes, I think it's, you
4 know, I think it made sense, because it's
5 something certainly we should look at.

6 And then the other is just clarifying.
7 It appears that there's a lot of comments about
8 clarifying the language in the standards, so I
9 think that's also something that collectively we
10 should be looking at. And as I understand your,
11 your comment about the multi-family is changing
12 the definition of a multi-family dwelling so that
13 you can capture the common lighting space in those
14 units?

15 MR. FARBER: Correct.

16 COMMISSIONER PERNELL: Okay.

17 MR. FARBER: In what's currently low-
18 rise multi-family, where it's not regulated at
19 all.

20 COMMISSIONER PERNELL: Right. And
21 that's something, obviously, we can take a look
22 at, as well.

23 MR. FLAMM: Okay. Thank you,
24 Commissioner Pernell.

25 Okay. At this time, then, let's move to

1 the nonresidential lighting, and Charles Eley is
2 going to make another presentation.

3 MR. ELEY: Okay. The slides are up on
4 this. Next slide, please.

5 There's several important changes that
6 we've made to the nonresidential lighting
7 requirements, and these are all, these are all
8 interior lighting that we're talking about this
9 morning. This afternoon we'll talk about outdoor
10 lighting.

11 The first thing is that we have a new
12 compliance method, and I'll talk more about that
13 in a minute. It's a prescriptive method that
14 doesn't require that we calculate allowed lighting
15 power. We've modified the lighting power density,
16 or the lighting power allowances for the whole
17 area, and the complete building. We've simplified
18 the tailored method. There's a requirement for
19 daylighting skylight area for large spaces. And
20 there are, and there's a new set of requirements
21 for -- acceptance requirements for lighting
22 controls.

23 Next slide.

24 The common lighting systems is contained
25 in 146A, and this is a new compliance option. It

1 does not require that you -- all the compliance
2 options presently require that you know the area
3 of your space and that you determine the lighting
4 power allowance and watch for square foot. You
5 multiply those two together and you come up with
6 an allowed lighting power. The common lighting
7 systems are predetermined to achieve a lighting
8 power density of less than one watt per square
9 foot. They do this by specifying luminaire type,
10 lamp watts, and spacing for common luminaires.
11 All of this is contained in Section 146A.

12 This is new to Title 24. We think it
13 will simplify the compliance process for a lot of
14 building types.

15 Next slide, please.

16 We have made a number of adjustments to
17 the lighting power allowances. These are the
18 watts per square foot of allowed lighting power.
19 These are made to Tables 146C, which is the
20 complete building table, and 146D, which is the
21 whole area. There's, there's two advances in
22 lighting technology that have driven most of these
23 changes. The first is the, our super T8 lamps,
24 with improved ballasts. And the second are the
25 availability of pulse start metal halide lamps.

1 So those two technologies together have driven
2 down the lighting power densities for a number of
3 building types, and whole area categories.

4 I'm not going to go through each of
5 those, but if you look to Section 146C, or tables
6 146C and D, you can see what those are. The
7 values that are changed are, of course,
8 underlined.

9 MS. SHAPIRO: Charles, please say that
10 that's on page 124 and 125, so that people can --

11 MR. ELEY: Thank you, Rosella. Those
12 are on page 124 and 125 of the --

13 MS. SHAPIRO: You didn't have to
14 actually say that.

15 (Laughter.)

16 MR. ELEY: Thank you. Next slide.

17 Another significant change which is to
18 Section 146C of the standard, is to simplify the
19 tailored lighting method. The tailored lighting
20 method has always been used, I guess mainly for
21 retail spaces, but for other spaces, as well.
22 There's a couple of things that we've done to try
23 and simplify it. There's a new table in that
24 section that lists all of the space categories
25 that are in the whole area table. And for each

1 one of them it lists, it identifies which of the
2 lose it, or use it or lose it allowances are
3 applicable to that, to that space type.

4 The, the changes in the simplified
5 tailored method are intended to be literal in
6 terms of allowed lighting power, and Mazi's done a
7 number of calculations, I think, that demonstrate
8 that that's the case.

9 Next slide.

10 There's a Table 146B which has the
11 lighting control allowances or adjustments, has
12 been modified to include bi-level control credits
13 in three new applications. These are hallways in
14 hotel, motels; storage stack areas in large
15 commercial and industrial warehouses; and library
16 stacks. So these are, these credits have been
17 added to Table 146B, and they could be used in
18 lieu of reducing lighting power.

19 Next slide.

20 This credit, along with the previous
21 one, were, have been developed and proposed by
22 PG&E and their main consultant, HMG. So I want to
23 give them credit for both of these.

24 There's a new requirement that applies
25 to large spaces under, that are bigger than 25,000

1 square feet, and have at least 15 foot ceilings.
2 In such spaces, at least half of the floor area
3 must be daylighted under a skylight. So we're
4 actually requiring skylights in warehouses,
5 manufacturing facilities, and certain other areas.

6 The luminaires in these spaces that are
7 located within the daylight zone must have
8 automatic multi-level daylight controls. Don't
9 have to be dimming controls, but they need to be
10 multi-level daylight controls as defined in the
11 standard, and they have to be automatic. The
12 automatic part can be provided by photo cells or
13 an astronomical timeclock.

14 MR. GABEL: What, Charles, what pages
15 are the size? Is this mandatory or prescriptive?

16 MR. ELEY: This is the next, this is in
17 Section 143C. And it's prescriptive.

18 MR. GABEL: Prescriptive. It's not
19 mandatory.

20 MR. ELEY: No, it's not mandatory. It's
21 prescriptive, 143C. That's on page --

22 MS. SHAPIRO: The table's on page 92.

23 MR. ELEY: Page 92, thereabout.

24 Section 143C also defines a minimum
25 skylight area in these areas, and it also has

1 several requirements for the thermal and, and
2 visual performance of the skylights. The
3 skylights have to, of course, meet the U factor
4 and SHGC requirements in the envelope
5 requirements, but they must also diffuse the light
6 as it enters the space. So you would not be able
7 to comply with this requirement with clear
8 glazing.

9 Okay. So I see that John McHugh is
10 here, and I'm sure he can answer questions that
11 you have about this, this requirement.

12 Next slide.

13 Next there's a new appendix to the
14 nonresidential ACM manual called NJ 2005. And
15 this has a number of new acceptance requirements
16 for code compliance. A portion of these
17 acceptance requirements apply to lighting
18 controls. And the standard requires that a
19 certificate of acceptance be submitted to the
20 building department that certifies that plans and
21 specifications meet the performance requirements
22 of the standard, that's Part 6, certifies that
23 automatic lighting controls meet their appropriate
24 sections, and that manual lighting controls meet
25 the requirements of 131. So this is, most of

1 these acceptance requirements actually apply to
2 HVAC equipment, but there are some that I want to
3 call your attention to here that apply to lighting
4 controls.

5 Next slide.

6 I want to recognize that Jim Benya,
7 who's the main technical contributor to this
8 section, Jim, did I leave anything out, or any
9 points that you want to make? I guess not.

10 MR. BENYA: No, I can't think of
11 anything at this moment.

12 MR. FLAMM: Thank you, Charles.

13 Okay. I have three cards so far. If
14 any -- okay, Elaine's going to pick up. Anybody
15 else that would like to make comments, please fill
16 out a interest card, and Elaine will deliver one
17 to you and pick it up, and we'll make sure
18 everybody is called upon.

19 And first, Cheryl English, do you have
20 comments?

21 MS. ENGLISH: I do not have any
22 comments. Thank you.

23 MR. FLAMM: You're welcome.

24 Michael Gabel. I couldn't read your
25 last name.

1 MR. GABEL: Okay. Sorry.

2 Mike Gabel, representing CABEC with Gary
3 Farber today. Gary will address some specific
4 detailed issue for CABEC. I have some general
5 comments.

6 Charles Eley has mentioned that the
7 intent of the new lighting compliance methods and
8 the tailored, new tailored methods are essentially
9 to be energy neutral at the current standards.
10 And I think we'd all find it very comforting if --

11 MR. ELEY: Just the tailored.

12 MR. GABEL: Just the tailored. Okay.

13 MR. ELEY: Just the tailored's energy
14 neutral.

15 MR. GABEL: Okay.

16 MR. BENYA: Quite a few of the sections
17 are new requirements.

18 MR. GABEL: Okay. In that regard, it
19 would be reassuring if the consultants and staff
20 could develop two or three examples that were
21 designed to try to find differences, if they
22 existed, and work those through, publish those so
23 that we can, other people can try to work those
24 through to see if we get similar results.

25 MR. FLAMM: Okay. Mazi?

1 MR. SHIRAKH: I, I did prepare an Excel
2 spreadsheet, and I believe I sent it to you and
3 Gary, where I analyzed nine different occupancies.
4 It was, retail was one of them, grocery, church --

5 MR. GABEL: Is this very recently, or
6 was this a few months ago? This is the most
7 recent?

8 MR. SHIRAKH: It was when, I believe
9 about two months ago.

10 MR. GABEL: Okay.

11 MR. SHIRAKH: When all the --

12 MR. GABEL: None of those has changed in
13 light of the more recent language of the standard?

14 MR. ELEY: The numbers haven't changed.

15 MR. SHIRAKH: The numbers really haven't
16 changed. But, you know, again, in R9, I developed
17 models based on the existing standards and the
18 proposed standards, just to verify what you're
19 saying, make sure that.

20 MR. GABEL: Okay.

21 MR. SHIRAKH: And I must add that the
22 comparison is a little bit difficult because the
23 current standard has some open ended allowances in
24 it, whereas the proposed standard has very high
25 caps on everything. So, but the conclusion was

1 that in most cases, the nine that I analyzed, most
2 of them showed substantial reduction compared to
3 the existing method. A couple of them were below,
4 not significantly, but still below the current
5 one.

6 MR. GABEL: The other thing is that, I
7 mean, if it turns out that we had under the
8 current standards essentially three compliance
9 paths, and now we're going to have five, my only
10 concern, because we have the new one that was
11 listed, plus we have two -- we've now five
12 different paths you can take. And my only concern
13 is that some of them look at the, well, it's the
14 path of least resistance, is what I'm concerned
15 about there, whether it's going to just
16 philosophically encourage more gaming, but it's
17 more of just a general comment.

18 MR. SHIRAKH: May I?

19 MR. GABEL: Yeah.

20 MR. SHIRAKH: The first one, the new
21 one, and I'll let Jim comment on that one, but
22 that's, the intent is to give you not more than
23 one watt per square foot. So, you know, it's hard
24 to game that one.

25 I guess when you're talking about five

1 compliance methods, you're talking about tailored
2 A and tailored B --

3 MR. GABEL: Right.

4 MR. SHIRAKH: -- as two different ones.
5 Although we explicitly broke it into two different
6 methods, you can still do both of them under the
7 existing tailored structure. So even though it's
8 new, it's not really new.

9 MR. GABEL: Okay. Let's see. I guess
10 the other general comment is that historically,
11 this is alluding to what you were saying, Mazi,
12 that there's been a lot of subjective
13 interpretation to the lighting standards. And
14 because the nature of the, it's the nature of the
15 beast. There's an inherent aspect of lighting
16 design and compliance which is somewhat
17 interpretational, I would, a lot of people would
18 argue. And I guess my hope is under these set of
19 standards, that we can do as much as possible to
20 make the standards as deterministic as possible,
21 so that however we frame that, people have less
22 ways and sort of interpreting their way to a
23 higher energy usage through use of these different
24 methods.

25 So that's my final comment.

1 MR. ELEY: We agree.

2 MR. FLAMM: Thank you.

3 Gary Farber.

4 MR. FARBER: Gary Farber, representing
5 CABEC. A question about 143C, the prescriptive
6 skylight requirement. How does that fit into
7 performance compliance? Will the ACM consider in
8 the standard building design that the standard
9 building will have skylights and have lighting
10 controls on the lighting?

11 MR. ELEY: Yes.

12 MR. FARBER: Okay. That sounds like
13 it'll be an interesting project to define the
14 lighting systems, how much watts there are that
15 are controlled, and that kind of thing. Because
16 the amount of light, the amount of light, well, I
17 guess you've got an absolute requirement what the
18 skylight sizes are, and that would lead into,
19 then, the, the exact number of watts of controlled
20 lighting. So you wouldn't see that as being a
21 problem implementing it? I mean, has there been
22 consultations with the people that are doing --

23 MR. ELEY: Well, it's going to be
24 tricky, but it's doable. We haven't written the
25 nonres ACM yet. We hope to have that done in a

1 month or so. And this is, this is one of the many
2 challenges that we will face as we write the
3 document.

4 MR. GABEL: I see.

5 MR. FLAMM: Thank you, Gary.

6 Dr. Neall Digert.

7 DR. DIGERT: Digert.

8 MR. FLAMM: Digert. Thank you.

9 Good morning. Yes, I'm Dr. Neall
10 Digert. I am Technical Director for Solatube
11 International.

12 I certainly applaud the Commission's
13 development requiring daylighting square footages
14 in buildings. I think that is certainly the way
15 to go to increase energy efficiency in the state
16 of California. However, in reviewing the new
17 codes, there are some new and growing technologies
18 that are not supported. And so currently, the
19 code is missing reference to an important,
20 significant rolling and highly efficient new type
21 of skylight. That is, the new category is tubular
22 daylighting devices, or TDDs, which are an optical
23 daylighting system.

24 Section 143C provides standards for
25 skylight use in nonresidential buildings.

1 However, figure 143A, which provides a well
2 efficiency nomograph on page 105, only supports
3 typical non-optical skylight well systems. In
4 order to support the use of the new TDD
5 technology, a supplemental specular nomograph
6 would need to be added, and can be acquired from
7 research by the NFRC, which is to be completed as
8 of December 1st of 2002.

9 Just to kind of outline what the
10 difference is. When we start to look at an
11 optical system, where we have optical materials
12 that are being used to more effectively transmit
13 daylight into a space, we are using a very small
14 aperture. Currently, the largest in the industry
15 is 21 inches in diameter. For a very standard
16 tube run of only six feet, we, if my math is
17 correct, as I just calculated it now, we are
18 looking at a well cavity ratio, a WCR as defined
19 in the standard, of 34.4, which, first of all,
20 falls well off of the existing chart. And then
21 also, we are looking at optical specular
22 reflectances, so it's the mirror-like reflectance
23 of light, with new technologies, again, which have
24 just been launched this year, of over 99 percent.

25 So, as a result, for a tubular skylight

1 with this highly reflective tubing, we could have
2 a well efficiency of over 90 percent, with a tube
3 run of six feet or more. Whereas now, using the
4 current nomograph, essentially it becomes
5 asymptotic. As the bulk heavy ratio grows we'd be
6 looking at an effective efficiency of less than 20
7 percent. So we would exclude a significant new
8 technology from the market.

9 So I ask that you take a look at that.

10 COMMISSIONER PERNELL: You -- this is
11 Commissioner Pernell. You said the technology
12 will be available --

13 DR. DIGERT: The technology is existing,
14 and actually has been applied to many, many
15 buildings throughout California. In fact, the CEC
16 currently supports the use of the technology
17 through rebates. The current load reduction
18 program. However, it is a new technology to the
19 market. It was actually developed in '87, has
20 become very prominent here in the United States,
21 probably over the last five years.

22 The biggest problem that the industry
23 has seen is that the NFRC has been slow to
24 recognize this new category of skylights, and
25 actually within the last year has finally started

1 to develop the testing and rating protocols. So
2 the, the research that I referenced is actually
3 research that the NFRC has supported, in order to
4 determine rating protocols for solar peaking
5 coefficients and tubular, or and visible light
6 transmittance for TDD systems.

7 COMMISSIONER PERNELL: But I'm just
8 trying to fix on a date that you said NFRC will
9 have a report out at, and --

10 DR. DIGERT: Exactly. The research, the
11 final report is to be issued actually by November
12 30th, so the end of this month. But with the way
13 NFRC goes, you know, that may slip a little bit.
14 But the, the main issue is that you will have some
15 industry supported data to utilize in the new
16 standards, so I would certainly ask that you
17 consider that.

18 MR. FLAMM: Charles.

19 MR. ELEY: Does this NFRC procedure,
20 does this provide a procedure for calculating well
21 index?

22 DR. DIGERT: It actually --

23 MR. ELEY: And well --

24 DR. DIGERT: What it actually is
25 producing as part of the research is essentially a

1 nomograph, just as you have, but for specular
2 systems with varying surface reflectances, for
3 different tube runs, for tube runs.

4 MR. ELEY: We need to, in the standard,
5 we need to make reference to standards that have
6 been adopted. Do you know when NFRC plans to
7 adopt this, or if they plan to adopt it as a
8 standard?

9 DR. DIGERT: The, at this point,
10 provided the research is completed at the end of
11 this month, the intent is for a rating standard to
12 be proposed at the January 15th meeting. Which
13 then the NFRC would review, the appropriate
14 committees would review and vote upon. But
15 certainly, at a minimum, I think that the new
16 standard, since this is the 2005 standard, it does
17 need to reference these new technologies because
18 they are a growing market, and are much more
19 efficient than the standard traditional
20 rectangular skylights that we have today.

21 MS. SHAPIRO: I agree.

22 MR. FLAMM: Thank you. John, do you
23 have any comments on that?

24 MR. McHUGH: Yeah. Actually, I have a
25 few questions for Dr. Digert.

1 MR. FLAMM: Identify yourself, please.

2 MR. McHUGH: This is John McHugh, with
3 the Heschong Mahone Group. And the NFRC testing,
4 is this the testing that's occurring up at Queens
5 University?

6 DR. DIGERT: No, it's actually being
7 done, it is a simulation and optical, optical
8 simulation work that is being done by the Florida
9 Solar Energy Center, and the University of Central
10 Florida.

11 MR. McHUGH: And is there any test --
12 actual physical measurements for calibrating
13 these? I assume they're ray tracing the --

14 DR. DIGERT: They are doing detailed ray
15 tracing data, exactly, John, and they, actually
16 they have been studying various tubular systems,
17 looking at physical products. But there is also,
18 as of last week we should have some test data from
19 Light and Services, Inc., in Scottsdale, Arizona,
20 where we've actually had some skylights tested, as
21 well. Light and Solar, thank you.

22 MR. McHUGH: And when you mention the
23 NFRC tests, you're also talking about SHGC tests,
24 as well as visible transmittance?

25 DR. DIGERT: Visible transmittance, that

1 is correct.

2 MR. MCHUGH: And the SHGC tests, as it
3 relates to that, as I remember it's in a
4 residential format where the insulation is at the
5 ceiling plane rather than at the roof deck?

6 DR. DIGERT: That, that is, well, that
7 is correct for the residential model. Now, NFRC
8 is also going through, that is the industry
9 standard, so all tubular skylights will be rated
10 based on a 14 inch product. That is what NFRC has
11 determined as the standard size for the industry
12 in general, just as for the glazing industry it's
13 a four by four glazed product. So that is the
14 standard.

15 So at this, at this moment that is
16 correct, John. However, now that that standard is
17 in place, they are reviewing the development of a
18 commercial sized rating protocol, as well.

19 MR. MCHUGH: Right. NFRC typically has
20 a residential size and a commercial size.
21 However, what I think is important to note, and I
22 brought this up to the NFRC testing committee, is
23 that especially with what's proposed for the 2005
24 standards, where in general nonresidential
25 buildings will have the insulation up at the roof

1 deck, as opposed to at the ceiling level, the
2 effect on SHGC is very significant. The tests
3 that we have done with Tait Solar in Tempe,
4 Arizona, found that a significant amount of heat
5 goes sideways through the light well, and so that
6 any tests NFRC might think about having for SHGC
7 would need to take a look at the total --

8 DR. DIGERT: Sure.

9 MR. McHUGH: -- heat gain into a
10 commercial building.

11 Also, related to this, you had mentioned
12 a well efficiency of 90 percent or more. As part
13 of the PIER research, we did similar types of
14 research and found substantially less well
15 efficiency. And we, of course, in reviewing the
16 NFRC work, would want to, one, review the, how
17 that relates to the work done for PIER, admittedly
18 with square, but also take a look at how the
19 simulations relate to the test results.

20 DR. DIGERT: Sure.

21 MR. McHUGH: A very small, as someone
22 who has developed ray tracing models, I know that
23 a very small change in the reflectance, small
24 changes in the components of specularity, have a
25 tremendous impact on the overall well efficiency.

1 And I congratulate you on this work in that. I
2 sent an e-mail to you, I believe it was about six
3 months ago, saying that this was an important
4 issue.

5 DR. DIGERT: Yes. Absolutely. This is,
6 and certainly it, having NFRC recognize the
7 product category has been critical. And you are
8 absolutely right, the minute changes in specular
9 reflectance do have a significant impact. Most
10 likely the products that you are looking at, up
11 until recently the most reflective surfaces
12 available have a specular roof component up by no
13 more than 92 percent, which meant that with every
14 bounce from a ray of light you lost eight percent
15 of the light, or more. However, new technologies
16 have recently been released which are now
17 providing over a 99 percent specular reflectance,
18 so less than one percent of the light is lost with
19 each ray.

20 There's very, there's a lot of robust
21 bi-directional reflectance data now available for
22 the entire solar spectrum, so it is very easy to
23 calculate.

24 MR. FLAMM: Okay, thank you.

25 Bill Pennington.

1 MR. PENNINGTON: Just one comment
2 related to this particular technology. The
3 information from NFRC and all of this testing and
4 stuff is coming in extremely late, relative to
5 this proceeding. And I think it's going to be
6 quite challenging to figure out how, based on that
7 information, even if it's reference-able, as
8 Charles was pointing out, figuring out how that
9 relates to the, you know, exhaustive work that
10 John has done to develop this skylight proposal.

11 I wouldn't rule it out, but it seems
12 like it's going to be extremely difficult to do
13 that within the time that remains. We may need to
14 look for making sure there's enough flexibility
15 for us to deal with this as a compliance option
16 after the fact, or something like that. I'm not
17 sure what our options are. But --

18 DR. DIGERT: That would be great.
19 Absolutely. I'm available to help in any way I
20 can.

21 MR. ELEY: One other, if I could make
22 one comment. I think the types of buildings that
23 the, the application of the TBDs is typically for
24 spaces where there's a plenum, you know, six feet,
25 ten feet, you know. The kinds of buildings that

1 we're anticipating this requirement applying to we
2 don't think will have ceilings.

3 DR. DIGERT: Actually, that's not
4 necessarily true, as we have seen it. A lot of
5 the large retail establishments clearly fall
6 underneath these guidelines. Target is a very
7 good example. You have a 97,000 square foot floor
8 plate --

9 MR. ELEY: Which is a --

10 DR. DIGERT: -- about eight foot plenum
11 space. So that would certainly be a key building
12 type. Grocery stores are another one. Even the
13 smallest grocery store will have a floor plate
14 exceeding 27,000 square feet. And those, too,
15 will have suspended ceiling systems.

16 MR. ELEY: Good point.

17 DR. DIGERT: Okay. Also, just to make a
18 note, these products do work very well for hi-bay
19 applications, as well, so ceilings of 30 feet or
20 more. The nice thing about the product is that it
21 can be used just as you would a piece of electric
22 lighting equipment, so you place a light with the
23 same level of certainty as you would a halide hi-
24 bay fixture. So that is another key application
25 that we're seeing for the product.

1 Thank you very much.

2 MR. FLAMM: Thank you.

3 Noah Horowitz.

4 MR. HOROWITZ: I'm Noah Horowitz with
5 NRDC. We want to lend our support to the work by
6 the Commission and consultants, for including the
7 bi-level credits and the daylighting. I think
8 those will help move these technologies along and
9 improve their applications.

10 One thing I would like to point out is,
11 as I understand this part of the code is, there
12 have been a bunch of changes relative to the
13 tailored method. And there was an acknowledgment
14 that the whole building area tables have been
15 brought up to date to the changes in technology.
16 So we took a look, in preparing for today's
17 standard, we took a look at the tailored method
18 values. And I have a copy of the 1991 standards
19 that my colleague, David Goldstein, gave me, and
20 the values haven't been changed in over ten years.

21 So in light of all the changes that are
22 being made to tailored, I'd encourage folks to
23 update what's now Table 146-G. As you've
24 mentioned, we've gone from T12s to T8s to Super
25 T8s, magnetic to electronic ballasts, and so

1 forth.

2 So I guess an open ended question is, is
3 there an intention to update that table, and if
4 not, why?

5 COMMISSIONER PERNELL: What's the table,
6 again?

7 MR. HOROWITZ: 146-G. Which is on page
8 129. These values were essentially identical to
9 those of over ten years ago, and I can leave this
10 with you, if you'd like.

11 MR. FLAMM: Mazi?

12 MR. SHIRAKH: That's actually the same
13 comment that Lynn Benningfield was going to make,
14 and it's, the way we look at it, it's still work
15 in progress. We have updated some of the values,
16 not all. There are differences, especially in, I
17 don't have the old code, you do, but for
18 illumination categories D and E and especially E
19 and G, there should be significant differences.

20 But again, that's, you know, we're still
21 working on this with HMG and PG&E.

22 MR. GABEL: Mazi, do you, I mean,
23 offhand, do you know how many of those values on
24 page 129 have changed from the 2001 standards,
25 just as an example?

1 MR. SHIRAKH: I have a memory that --

2 MR. PENNINGTON: The changed table is
3 right below it.

4 MR. GABEL: Okay. Thank you, Bill.
5 Yeah, I don't see, my inspection, I basically
6 don't see too many.

7 MR. PENNINGTON: So E went from one, from
8 2.3 to 1.3.

9 MR. HOROWITZ: E changed. That's
10 correct.

11 MR. ELEY: So did D.

12 MR. HOROWITZ: A, B, and C are
13 unchanged. Basically, one would think --

14 MR. ELEY: Right, but D and E changed.

15 MR. BENYA: Okay. I did the
16 calculations. The reason why the original one
17 changed --

18 MR. FLAMM: Could you identify yourself,
19 please?

20 MR. BENYA: Oh, I'm sorry. Jim Benya,
21 Benya Lighting Design, consultant to the
22 Commission.

23 The reason why the smaller numbers
24 didn't change, Noah, is because I went back and
25 re-studied them, taking into account the fact that

1 as we get to the lower power densities, we can't
2 be using T8 lamps anymore. And it's a, it's a
3 misconception that you can use it, you know, that,
4 the second generation T8 technology everywhere,
5 especially in really low power densities. You
6 have to go into compact fluorescent lamps.

7 So I re-calculated everything based on
8 the most efficacious acceptable technology for the
9 situation. In some cases, that means a 13 watt
10 compact fluorescent lamp, which is not a very
11 efficacious source relative to, let's say, the T8
12 stuff. The greatest impact was in the higher
13 power densities, the, in other words, the letters,
14 D, E, F, and so on, because this is where the
15 advances can be, in fact, utilized.

16 So there frankly hasn't been any
17 significant technological advance since 1991 in
18 the low power densities, because the technologies
19 we're using are fundamentally as efficacious as
20 they were then. The advances will be expected in
21 higher areas.

22 MR. HOROWITZ: Okay. We can talk more
23 about that later. But even in the first few
24 classes, the predominance was incandescent, and
25 we've moved from incandescent from '91, so.

1 MR. SHIRAKH: One of the problems with
2 the lower values is because it's only, there's
3 only one significant digit here, when you get in
4 such low values, you know, a tenth of a watt
5 represents a 30 or sometimes a 50 percent change.
6 So, you know, ideally we should have two
7 significant digits here instead of one. It would
8 have been easier to fine tune it. That's part of
9 the problem with the lower values.

10 MR. GABEL: One question is how come --
11 Jim Benya, how come the, when the R star is over
12 seven, the values actually went up to increase
13 energy use for categories D, E, and F, and G?

14 MR. BENYA: Bear with me for a second,
15 because I want to make sure I'm doing the right
16 thing here.

17 MR. GABEL: Those are small, essentially
18 small spaces. E didn't go up, E went down. E did
19 not go up, that's true. My mistake. D went up.

20 MR. BENYA: D went up.

21 MR. GABLE: D and F, and G went up.

22 MR. BENYA: Particularly in that, in
23 that it may be a difference of what value was used
24 for the original numbers. I corrected all these
25 to the same RCR, and just re-ran them using the

1 same models. We, so I can't, you know, can't
2 absolutely tell you exactly why the numbers
3 changed. I can tell you the modeling was very
4 consistent.

5 MR. GABEL: But, you have to say, then,
6 it's not energy neutral for those RCRs, for those
7 categories.

8 MR. SHIRAKH: For the high RCR, I only
9 see D that has gone up.

10 MR. GABEL: Well, D, F and G.

11 MR. SHIRAKH: Well, F and G are
12 completely different.

13 MR. BENYA: F and G don't even exist in
14 the prior standard, as in the way you're
15 describing.

16 MR. SHIRAKH: Don't even exist. Well, I
17 mean it's completely, it's different calculation.
18 The old F and G were based on total distance and
19 the task area, so it's apples and oranges. You
20 can't look at --

21 MR. GABEL: Okay.

22 MR. BENYA: E went down in all values.
23 D went down in all values except greater than 7.0,
24 it went up slightly. C is, stayed the same. D
25 stayed the same. A stayed the same.

1 MR. SHIRAKH: So it's only D that's
2 going to --

3 MR. BENYA: And it's only that one
4 value, so I think, Mike, we only have one value
5 that went up, and I would say that's simply due to
6 using a different RCR.

7 MR. PENNINGTON: So when you said RCR,
8 you're trying to represent a range here.

9 MR. BENYA: Correct.

10 MR. PENNINGTON: So you picked a
11 different value to represent that range.

12 MR. BENYA: Correct.

13 MR. PENNINGTON: That was picked up
14 before.

15 MR. BENYA: And it may, I'm not even
16 sure what it was before. I'm loading Excel now,
17 see if I can figure out what value I did pick. I
18 don't want to go on memory on this.

19 MR. FLAMM: Okay. While you're doing
20 that, Lynn Benningfield would like to make some
21 comments.

22 MS. BENNINGFIELD: Yeah, Lynn
23 Benningfield, with Heschong Mahone Group. And
24 we're working with PG&E and we've been working
25 very closely with Jim and Mazi and the team, and

1 we'd like to thank you guys for your cooperation.

2 Regarding this particular table, we
3 would like to be able to review the numbers behind
4 the numbers, so to speak. We'd like to look at
5 the luminaire assumptions and take a closer look
6 at how these were determined, because we would
7 like to make sure that the new technologies have
8 been recognized appropriately. And since the
9 table has changed very little, if any, and it
10 hasn't, hasn't gone down in A, B, or C. It has
11 gone up in this one, in this one category. And as
12 Mike points out, when it goes up in one category
13 you're kind of losing your energy, your energy
14 neutrality argument, in a way. And then it gets
15 into how you apply the particular categories to
16 determine whether the end result is actually
17 energy neutral.

18 So, and also, if this, with this
19 particular category, with this particular table,
20 the prior table has no descriptions, and I like
21 the fact that there are descriptions. I think
22 it's better for enforceability. However, if you
23 look at the description of Category D versus the
24 description for Category E, if I'm designing an
25 office, let's say, I can use, where the area

1 category may be 1.2 for me to reference, I can now
2 claim Category E and I can get 1.8. So I think
3 these definitions need to be made, tightened up a
4 bit, in terms of, particularly when you jump from
5 Category D to E. We would prefer Category D be
6 the default, and that Category E be the exception.
7 And I know in the code there's a provision for E
8 has to be two hours or more during the day.

9 That's kind of a small hoop to jump
10 through, whereas meeting this definition,
11 performance of visual tasks of high contrast and
12 small size or low contrast and large size, that
13 could be virtually any office, classroom, library.
14 And so basically, you're looking at a very high
15 LPD in those cases.

16 MR. FLAMM: Thank you, Lynn.

17 Noah.

18 MR. HOROWITZ: She covered the point I
19 was --

20 MR. FLAMM: She covered it? Okay.

21 MR. PENNINGTON: Any response to that
22 comment?

23 MR. BENYA: Well, that the task is
24 required. Our modeling shows that's the power
25 necessary to obtain it. You know, we've been very

1 careful in this area, and, you know, rightly so,
2 and I think you and others have been extremely
3 thorough in following up on this and making sure
4 we dotted our i's and crossed our t's. And, you
5 know, bottom line is, is that if I had a classroom
6 in Category E, which, by the way, the IES handbook
7 does not say that a typical classroom is Category
8 E, it's Category D, and so therefore you wouldn't
9 get it unless you somehow made the leap into
10 another category.

11 We all realize that that type of gaming
12 does occur from time to time, but the IES
13 handbook's very clear about this.

14 MS. BENNINGFIELD: It used to be a big
15 red flag for plan check when someone jumped from a
16 D to an E. And I can see this definition is fuzzy
17 enough that they might be able to get away with it
18 more often, so I would just like to have maybe a
19 reference to the IES handbook, and require that
20 they meet the criteria that's in the handbook for
21 those, in order to use the E.

22 MR. BENYA: That's an excellent point.

23 MR. FLAMM: Okay. Thank you.

24 Harold Jepsen.

25 MR. JEPSEN: Harold Jepsen, with the

1 Watt Stopper. And pleased to see many of the
2 changes, at least in the control section, some of
3 the things that have been done there, and
4 appreciate the opportunity to work with the
5 Commission, or at least to hear my comments.

6 We submitted a letter last week with six
7 items, commenting on the draft too, and I won't
8 address all those. Some of those just seem to be
9 maybe some typos or a couple other things that we
10 thought, terminology-wise, that could be
11 clarified. But there were two items that I
12 specifically wanted to address.

13 One of them had to do with multi-level
14 astronomical time switch controls that are in
15 Section 119, paragraph H. And that is, there's
16 two items there. One is Number 4, where it
17 requires a clock to have a longitude and a
18 latitude parameter, that also a time zone
19 parameter be included. That's an important
20 parameter to give accurate calculation.
21 Otherwise, you could have a potential of up to an
22 hour's offset, based on your time. And so I think
23 that should be included.

24 And the other one is to add a
25 requirement to also include that the time switch

1 control the lights, automatically adjust for
2 daylight savings. That, used for interior
3 lighting, an hour's differentiation on your
4 override time is usually not as big of a problem
5 as it would be with non-automatically switching to
6 daylight savings. And most clocks nowadays do
7 that. There may be a few that don't. I think it
8 might prevent a few clocks, you know, maybe
9 sprinkler timer clocks or something like that,
10 that are being used for outdoor lighting control,
11 and ask that that be included.

12 The other area is in Section 131, it
13 specifically has to do with the relationship
14 between Part A of Section 131 and also Part D,
15 shut-off controls. And I think that since the
16 code back in the early '90s that first brought to
17 California shut-off controls, that there has been
18 some confusion as to how area controls interact
19 with override controls. And we submitted early on
20 two measures that tried to address and clean up
21 some of the ambiguity of this area. And that is
22 that sometimes overrides are allowed, or at least
23 there's an impression that overrides can be
24 installed in buildings that would override
25 multiple spaces, multiple offices, which actually,

1 you know, in a way I think the code is supposed to
2 be interpreted, and as the compliance manual
3 shows, that every individual space is area
4 controlled, so it should be override to shut off
5 system.

6 And actually, what we're seeing in
7 common practice out there is that a single
8 override will be used out in a hallway or a common
9 area that will allow lighting in multiple rooms or
10 multiple offices be turned on at the same time
11 when, in fact, that person may only be using one
12 single room. And I think some clarity can be
13 added. We've provided some suggested language for
14 that inside our letter, as they were included in
15 the measures that we submitted earlier.

16 And so those are my two main comments.

17 MR. FLAMM: Thank you. They're good
18 points.

19 Okay. Lynn, you have something
20 additional to say about the tailored method.

21 MS. BENNINGFIELD: I do. Lynn
22 Benningfield, Heschong Mahone Group.

23 Can I talk about the new prescriptive
24 method first? Our goal in watching this whole
25 process is to, you know, recognize new advances in

1 technology, but also to retain or improve
2 enforceability of the code, because energy savings
3 aren't realized unless the code is enforced. And
4 I think everyone would admit that tailored is a
5 very complicated way to improve compliance with
6 code, but I also agree that it's a necessary way,
7 it's necessary to provide it, because we need to
8 provide flexibility of the code, also.

9 But the very, the new method that's the
10 prescriptive specific common lighting systems
11 method, I would argue that it's probably not any
12 simpler, and add a whole 'nother layer. It's not
13 any simpler than a whole building method, because
14 in practical application I have to make sure my
15 building category is right, then I have to make
16 sure my luminaire is right, I have to make sure my
17 ballast efficiency is right. I have to do my
18 spacing right and prove that to the building
19 official, as well. So that, to me, that doesn't
20 take any less time or provide any more simplicity
21 over just listing the number of luminaires and
22 listing the wattage per and dividing by the square
23 foot of the building.

24 And also, it does add to the perception
25 that now there is five methods for lighting

1 compliance, when -- and I understand the reason
2 behind, or do see, and I just don't think that it
3 is a practical alternative at this time.

4 And I have a question about that one
5 table, 146A, in particular, on page 116. The
6 third row down, it says, discusses four foot
7 surface metal fluorescent fixtures would have to
8 be no less than eight foot on center. Is that
9 measured from the exterior wall to eight feet?
10 Would that be the first measure, or would it just
11 have to be on center from then on?

12 MR. BENYA: Jim Benya responding. I'll
13 respond to that one first, Lynn.

14 In the footnote at the bottom of the
15 page 101, luminaires shall be mounted at least
16 one-third of the specified mounting distance away
17 from any ceiling high partition.

18 MS. BENNINGFIELD: Okay.

19 MR. BENYA: These layouts, these
20 patterns, were determined to achieve consistently
21 less than one watt a square foot, at most one watt
22 a square foot, whole buildings at one, less than
23 one watt a square foot. And it was designed to
24 allow that really quick layout of very commonly
25 occurring luminaires, because it's been made, it

1 appears to be complicated by having ten different
2 sets or types of luminaires, it was meant to
3 accommodate a variety of conditions. We frankly
4 expect significant use of this, because people can
5 lay out two by four trappers on eight foot
6 centers, like they do today, and as long as it
7 meets minimum guidelines, no one has to do
8 recalculations and all the inspector's got to do
9 is look at it in the field.

10 I believe that inspectors will become
11 very familiar with the complying luminaires
12 quickly, because they're everyday luminaires that
13 are used in an everyday manner. And they will
14 learn, in the field, very quickly check to see if
15 they're eight feet on center, is, by the way,
16 indicated in here from the centerline of the
17 luminaire. And I think they will find it easy to
18 apply. You aren't allowed to use, for example,
19 track lighting, which has always been a thorn in
20 our side. You won't be able to use things that
21 are typically gamed, but I think this is
22 relatively, I've tested this one pretty
23 thoroughly, this is pretty game proof. So I think
24 it will be very useful.

25 MS. BENNINGFIELD: I mean, I agree that

1 it's useful. I know it's used in Washington,
2 correct. But are we guaranteed that it's under
3 one watt per square foot, even with all these
4 exceptions added, like five percent of the total
5 luminaires of the project by count may be hard
6 wired of any type rated not more than 150 watts?
7 If you add those in, and then you also add in
8 these under cabinet luminaires, which are also
9 exempt.

10 I, I think when an inspector gets into
11 the field and he sees some of these 150 watt
12 lights, then there's going to be an argument with
13 the applicant over well, that meets my exception
14 criteria, because I have less than five percent.
15 And then you'd have to go through the effort of
16 proving that, and then you'd also have to prove
17 these other exceptions, as well. So, you know, on
18 the surface it does seem better, but I think from
19 a practical application standpoint it might not.

20 And also, these luminaires that you're
21 saying will become commonly understood, are these
22 the default luminaires that are going to be in the
23 new ACM? Like, for example, there's, going back
24 to this recessed two lamps, 64 rated watts or
25 less, maximum 60 watts input to luminaire, is that

1 a default lamp luminaire combination?

2 MR. BENYA: Well, the luminaires aren't
3 listed, are they? I mean --

4 MS. BENNINGFIELD: I think we saw them
5 in --

6 MR. ELEY: We listed --

7 MR. BENYA: You may have ballast
8 combinations, yes.

9 MR. ELEY: -- the ACM only has lamps,
10 luminaires. But if you have, I believe the
11 numbers for T8s with magnetic ballast are
12 consistent with what's in the --

13 MS. BENNINGFIELD: Okay. I guess my
14 question is if I just --

15 MR. ELEY: -- proposed Table B11.

16 MS. BENNINGFIELD: -- if I just buy a
17 standard two by four without regard to anything in
18 particular, and install it on a site, is that,
19 does that meet this criteria?

20 MR. ELEY: No.

21 MS. BENNINGFIELD: Okay. So --

22 MR. BENYA: Lynn, let me answer that.
23 If you buy a standard two by four electronically
24 ballasted two-lamp -- there is a huge likelihood
25 that it will comply. That doesn't guarantee it,

1 but almost all ballasts that are made and all
2 ballast lamp combinations that are used in those
3 luminaires comply. I very carefully picked these
4 numbers, these luminaires, these spacings, and
5 these values, to correspond with everyday off the
6 shelf commonly used equipment that we see you can
7 buy this luminaire at Home Depot.

8 MS. BENNINGFIELD: Okay.

9 MR. BENYA: Type of thing.

10 MS. BENNINGFIELD: I guess, you know,
11 without belaboring the point, I would still argue
12 that it's not, doesn't save any time, at least as
13 far as I can tell, versus the paths we already
14 have. And so I don't think we'd advocate adding
15 it just, just for that sake, for its own sake. I
16 don't know how Tom feels about it.

17 MR. SHIRAKH: Tom, what do you think?

18 MR. TRIMBERGER: Tom Trimberger,
19 representing California Building Officials.

20 I'm not sure. I think there are
21 certainly places for it. I had a question about
22 this, you know, its usability and where it can be
23 used, you know. Looking at the nominal four foot
24 recessed or surface mounted fluorescents, those
25 are used all the time, and it's good to have a

1 handy rule of thumb to use that. When we
2 complicate it a little further, it makes it a
3 little more difficult. I kind of have two
4 questions on this, though.

5 As far as before permits are issued, we
6 look for compliance, and that's more complicated,
7 and it requires one to multiply and divide, where
8 this one doesn't. But when we get paperwork that
9 shows these, that we've got this many lights in
10 this much area, and we say okay, that complies,
11 you can build it, this, to me, looks like
12 something that an inspector can try to walk
13 through and do. Are we going to get some lighting
14 form that says that we use the common lighting
15 systems method, and is it going to tell us the
16 types of luminaires, or is it just field verified,
17 per these rules? I'm not sure how this is going
18 to be documented. That's kind of my first
19 question. Has that been looked at yet?

20 MR. ELEY: We haven't worked all of that
21 out. I anticipate that there will be a check box
22 on the form, or something, where it says complying
23 by common lighting systems, or something of that
24 nature.

25 MR. TRIMBERGER: Secondly, it refers to

1 the whole building table. So is this meant to be
2 per building, or is it something that I can say,
3 you know, one tenant space can use this?

4 MR. ELEY: Any permit application, I
5 guess. So if the permit application is for the
6 whole building, or just a tenant improvement.
7 But, but it can only be used for spaces that
8 require less than a watt a square foot, so that
9 limits its application, too.

10 MR. TRIMBERGER: Okay, yeah.

11 MR. ELEY: If the space is in table --

12 MR. TRIMBERGER: It says in the
13 building, and then in the next paragraph it says
14 building or project. So if they're just
15 remodeling, you know, one clerical area in a large
16 office space, that just goes to the one area,
17 then.

18 MR. ELEY: And, yeah, if that space
19 allowed no more than a watt a square foot, you
20 could use this method.

21 MR. SHIRAKH: It's actually kind of
22 similar to the tenant improvements language that
23 Gary Farber and I tried to work at, and made a lot
24 of clarification. I think in the manual we can
25 use some of the same rules that would apply to

1 this method.

2 MR. GABEL: Yeah. I think, Charles,
3 perhaps you're misspeaking. What you meant is if
4 the allowed wattage is one watt or higher, you can
5 use this as --

6 MR. ELEY: One watt or higher.

7 MR. PENNINGTON: So related to Tom's
8 question, my understanding of this is that you
9 couldn't just do a space, and, you know, you're
10 permitting a whole building and you want to use
11 this approach for one space. My understanding is
12 this proposal, you would do the same approach
13 throughout the project. Is that, is that right,
14 Jim?

15 MR. SHIRAKH: I don't know why I
16 think --

17 MR. TRIMBERGER: No, that, that wasn't
18 really my question. I didn't think that they
19 would be doing a remodel and do a tailored here,
20 and an area category here, and then here do a
21 comp. But, no, I was looking at you're
22 remodeling, you know, part of a space where it
23 says in the building, or building a project. So
24 I, and it was referring to the table for the whole
25 building method. So I just wanted to clarify

1 whether it could be used for an area that's less
2 than a whole building.

3 MR. ELEY: As long as it requires the
4 watt or more with --

5 MR. GABEL: This strikes me, this is
6 really not a compliance method. This is a way of
7 demonstrating installed lighting power density.

8 MR. ELEY: You could look at it that
9 way.

10 MR. GABEL: Well, it is a, conceptually
11 a lighting method, it establishes a lighting
12 allotment, how much you're allowed to put in the
13 building. And then you have to show you put in no
14 more than that. This is really saying, this is a
15 way of demonstrating that you installed lighting
16 inside of it. So I think the manual or the
17 standard should be clear that this is really a way
18 of demonstrating installed lighting LPD, not
19 allowed. That's --

20 MR. FLAMM: If I can remind everybody to
21 please identify yourself for our reporter and for
22 those on the Webcast. Thank you.

23 MR. GABEL: I'm sorry. This is Mike
24 Gabel.

25 MR. FLAMM: Thank you.

1 Gary Farber.

2 MR. FARBER: I wanted to ask a question
3 about Table 146A for this common lighting method.
4 Spacing, is that in both directions?

5 MR. BENYA: Center to center.
6 Centerline, crosshairs. To centerline crosshairs,
7 both directions.

8 MR. FARBER: Okay. So it's in both
9 directions. Okay. I think that should be made
10 clear it's in both directions. So that, that
11 means, for example, the four foot fixture eight
12 foot on center, they could be end to end, a
13 continuous row of --

14 MR. BENYA: There's a specific line item
15 for continuous row fixtures. They are separate
16 and individual fixtures in continuous rows. There
17 are separate numbers or values for the two. There
18 are many conditions, and I want to allude back to
19 a comment that I could've made a lot earlier, it
20 would've helped a little discussion. One of the
21 major trends in the industry to improve lighting
22 quality is to go to indirect lighting or lighting
23 systems that have an indirect component. We see a
24 significant number of office buildings, for
25 example, and schools and other properties, going

1 to indirect lighting because it does improve
2 lighting comfort and quality. Systems are very
3 efficient.

4 And the, one of the line items here
5 anticipates that by permitting indirect lighting
6 systems, and, by the way, it doesn't, it allows
7 either T8 or T5 technology in those cases. There
8 are many situations where T5 is might be the
9 superior technology. Neither one is ruled in or
10 out, although you're going to have to use one or
11 the other effectively.

12 MR. FLAMM: Gary Farber.

13 MR. FARBER: Okay. I'd like to make a
14 few comments regarding the tailored standards, and
15 first I'd like to thank staff and the consultants
16 for working with CABEC and others. Many of our
17 concerns have been addressed, and we appreciate
18 that.

19 One thing regarding definitions that I
20 would like to see considered is not using the term
21 "retail". I think it's, it's, the term "retail"
22 tends to stand for a building type which typically
23 or often is occupied by many types of occupancies
24 that are not, in fact, merchandise sales. And the
25 standards use the term "retail" to denote

1 merchandise sales, but, in fact, in common
2 practice, the term "retail", when it's referred to
3 as a building, retail building, often will have
4 spaces that are not merchandise sales. It will
5 have real estate offices, other types of offices,
6 packaging and shipping stores, and the like.

7 And so to make the standards more clear,
8 I would like to, rather than use the term "retail"
9 and define it as merchandise sales, simply use the
10 term "merchandise sales" and, and just be more
11 clear about it.

12 And for whole buildings, I think we need
13 to have a different defined term, which is a
14 shopping center building, or something similar to
15 that, where the lighting requirement would, for
16 spaces that are not leased, would be probably the
17 same or similar to what office lighting
18 requirements are now. They, because sometimes a
19 developer will complete a shell even if the, and
20 complete the lighting, even if the space isn't
21 leased, and they don't know who the tenant's going
22 to be. They don't know if it's going to be
23 merchandise, you know, merchandise sales, you
24 know, or if it's going to be a real estate office,
25 or whatever.

1 And we see projects where they say it's
2 a retail building, give us retail lighting. And
3 they put it in retail lighting, and then say well,
4 it might be retail, but in fact, it may not. And
5 the reality is if you put in office level lighting
6 and a retail customer comes in, they're going to
7 want to add track lighting anyway. That's the
8 reality. So by having a lower threshold when it's
9 not leased, it gives them that extra cushion so
10 that they actually may be able to legally add some
11 lighting, which you probably want to do. So I'd
12 like to see some consideration for that.

13 Another issue, on Table 146C on page
14 124, it's actually on 125, but it's Table 146C,
15 the complete building method. We, CABEC was
16 concerned about the use of having a complete
17 building category for retail and wholesale,
18 because the proportion of actual sales area to
19 storage and other types of uses vary
20 significantly. And I thought we had come to an
21 agreement that, that the merchandise area had to
22 be at least 70 percent, but I see in the draft it
23 says 30 percent.

24 MR. SHIRAKH: It's an error. We'll
25 correct it.

1 MR. FARBER: Okay. So it is meant to be
2 70 percent. Okay.

3 MR. SHIRAKH: Yes.

4 MR. FARBER: Okay. It's a big
5 difference.

6 MR. SHIRAKH: I'm dyslexic.

7 (Laughter.)

8 MR. FARBER: Last, the last thing I
9 wanted to say about tailored lighting, and this,
10 this would apply to several types of occupancies,
11 but the main concerns with what's currently called
12 retail, merchandise sales, and the current
13 standards will give you a extra allowance under
14 the tailored method for display lighting if the
15 plans show displays. Floor displays, wall
16 displays, that kind of thing. And I recognize why
17 the proposed standards are moving away from that,
18 because building plans often simply show display
19 areas so that they can get the lighting, and
20 display areas tend to change over time. And the
21 current standards don't work that well in that
22 regard, because people will just game it to put in
23 what they need to maximize the allowed lighting.

24 That's recognized. However, the
25 proposed requirement will simply give you an

1 allowance for general display lighting simply by
2 having directional lighting. That is the only
3 requirement, as I understand it, that would give
4 you that extra credit. And our concern is that by
5 adding the general lighting allowance with the
6 general display lighting allowance, one can come
7 in and use all inefficient directional lighting as
8 general lighting, even if they have absolutely no
9 display at all.

10 And CABEC has in the past suggested
11 consideration that if someone was going to take
12 this credit for the display lighting, that they at
13 least make the general lighting efficient, that it
14 has to have a certain efficacy, and people
15 involved in this discussion weren't happy with
16 that. We then suggested that perhaps 50 percent
17 of the general lighting be high efficacy. We
18 wanted to at least somehow break the notion that
19 you can add up all of the general watts and all
20 the general display watts together, and just
21 simply use it for inefficient lighting. And we're
22 afraid that it's going to be even easier under the
23 proposed standard than it is under the existing.

24 And I should point out if we're going to
25 make a comparison of the existing to the proposed

1 standards, under the existing, if you have no
2 displays you get no display lighting, and under
3 the proposed, if you have no displays, you get
4 display lighting. So from that standpoint, it is
5 not exactly equivalent. Although I understand
6 that that doesn't account for the fact that people
7 will show displays, even if there aren't displays.

8 Anyway, I'd just like to, you know, I
9 think this issue still needs to be addressed, and
10 I'm wondering if there, you know, perhaps another
11 way to address it, if there isn't support for at
12 least requiring some component of the general
13 lighting to be efficient, and I still think that
14 that is worth pursuing, but perhaps the display
15 lighting could be required to be a narrow beam, or
16 something to, so that, I don't know, Jim Benya
17 could probably address this further, if there's
18 some technical requirement so that the display
19 lighting would be unlikely to be used as general
20 lighting, as well. So I'd just like to throw that
21 out.

22 MR. FLAMM: Jim, do you want to comment
23 on that?

24 MR. BENYA: Yeah. The, and Gary and I
25 have spent a lot of time, and I really want to

1 thank him for all his contributions, and he's,
2 again, served a very important role in this
3 process by bringing things to our attention and
4 challenging us to do a better job.

5 It's getting to be increasingly
6 difficult to separate display lighting from non-
7 display lighting. And the point that Gary's
8 trying to make, and there's a certain amount of
9 wonderful truth in it, is that there are a number
10 of retailers, and from my experience a very common
11 retail design, you see utilize track lighting
12 almost exclusively in the store with nothing else,
13 and to put up all track heads and to create a
14 highly dramatic store, with great extremes of
15 light and dark. I think a really good example,
16 for example, would be Crate and Barrel, is a
17 company that does this almost exclusively. And
18 what he's suggesting is certainly they, I think,
19 epitomize that approach. On the other hand, their
20 store designs, to the best of my knowledge, comply
21 with the standard as it is, and would comply with
22 the standard that we've developed.

23 We have tested the tailored method for
24 retail very, very significantly, and without
25 getting into specific designs, we've proven, I

1 think, that it does reduce the allowed lighting
2 power significantly, relative to the current
3 standard. It puts a constraint on it, it puts a
4 lid on it that didn't exist before. It typically,
5 in design after design, it comes in anywhere from
6 a few percent to 10 to 20 percent lower than the
7 current standard. We feel that that is a
8 significant improvement. It takes us where we
9 need to go.

10 Gary's point is one that I don't feel we
11 should be doing right now. I think it does begin
12 to impose specific design upon people, and as long
13 as they comply with the standard, you know, do we
14 start setting, you know, do we start making value
15 judgments. Well, you could do better, is the, is
16 the net comment you come up with. And I think if
17 we said that to people building buildings in
18 California, everybody would hear that in some way,
19 shape, or form.

20 So I think I'm opposed to that much of a
21 quality issue being part of the standard at this
22 time. We've done what we set out to do in this
23 draft, and I think that it would be, this is not
24 going in a good direction. And again, we've had
25 this discussion. I think we remain opposed on it

1 and, but I appreciate it coming up because it does
2 speak to an issue that, you know, could be dealt
3 with if we wanted to make that quality judgment.

4 MR. FLAMM: Thank you, Jim.

5 Gary, do you want to answer?

6 MR. FARBER: I, just a quick response.

7 And that is that no one is required to use the
8 tailored method, and to get extra credits for
9 display lighting they could use other methods.
10 And we're simply saying if, if you want to take
11 this extra credit to get extra watts for display
12 lighting, why not at least impose some efficiency
13 for the standard lighting. So, you know, you see
14 arguments both ways, but we think it's something
15 worth considering. Thanks.

16 MR. FLAMM: Thank you. Lynn, I don't
17 think you finished before, did you?

18 MS. BENNINGFIELD: Oh, no. I, I'd like
19 to make a comment about Gary's point, and just to
20 kind of reiterate in a different way, this whole
21 tailored lighting thing is kind of like the tax
22 code, and you have to be on the alert for these
23 unintended consequences, one of which is this.
24 Making it simpler by not requiring the plans to
25 show display areas basically allows them to take

1 the credit for the display lighting as long as
2 they have the fixtures to show it.

3 So to simplify it, it basically loosened
4 it, in one regard. And that's what you're trying
5 to put a cap on; correct?

6 MR. FARBER: Yes.

7 MS. BENNINGFIELD: Okay. So I just
8 wanted to illustrate that point another way that,
9 and in one way, PG&E agrees that the tailored
10 lighting does have new caps that it didn't have
11 before. However, our concern again is with this
12 middle ground. We have occupancies other than
13 retail, other than high end retail, that may end
14 up having higher densities when they use this
15 tailored lighting method.

16 For one example, I mean, if we turn to
17 the Table 146E, and this is the table that shows
18 where you can use, which occupancies you can use
19 this tailored method B on, and which ones you can
20 use A on, and in some cases you can use one or the
21 other. But for my example, let's say the dining.
22 In dining occupancies you can use, the allowed
23 tailored method is Method B. And the starting
24 point in LPD for Method B, according to the draft
25 code, is 1.2, 1.4, or 1.6 watts per square foot,

1 depending on the room configuration and the room
2 cavity ratio. But under, you know, 1.1 is the
3 area category number for dining. So you get a
4 higher starting point with the tailored, then you
5 also get to add seven watts per lineal foot for a
6 display, wall display power, and you get general
7 display power of a half a watt per square foot,
8 and you get to use ornamental lighting up to .7
9 watts a square foot. So you can see how this can
10 build upon itself, and in certain cases it's going
11 to serve to have occupancies other than these high
12 end retail use more power. And a lot of these
13 occupancies, like classrooms and so on, well,
14 let's see. Grocery stores -- restaurants is a,
15 these are peak, peaking times in a lot of cases,
16 and they will contribute to air conditioning load,
17 as well. So I guess, you know, keep one kind of
18 off the wall sort of solution to this whole
19 problem, because tailored lighting was designed
20 for high end retail, and the area category method
21 does allow, by the existing code, a provision for,
22 if you look at Table 146D now, which is on page
23 125. There are provisions for occupancies to use
24 chandeliers and other additional lighting power
25 allowances, and the code also allows for any

1 occupancy with this, using this area category
2 method, to apply the tailored method to ten
3 percent of the floor area.

4 So I guess our kind of radical
5 suggestion might be let's limit extremely which
6 occupancies can use tailored method A or B, and
7 then perhaps look to this area category method
8 exception, where ten percent of the floor area can
9 be modeled as tailored, to provide extra
10 illumination in those occupancies where they need
11 it. For example, in a dining for accent lighting,
12 or in a grocery store for display lighting, or
13 even in a classroom or a civic facility for
14 display lighting. If we have these other credits
15 available under area category, it kind of
16 simplifies things, pushes more occupancies towards
17 that method, rather than the full-blown tailored.
18 And it may end up saving energy statewide in the
19 long run, if we push towards that direction.

20 MR. BENYA: Can I respond? Jim Benya.

21 Our response is yeah, it's a very
22 radical, Lynn. It's a significant change from the
23 current standard. We believe that to the best of
24 our ability, this revised tailored method is
25 neutral, or maybe is a tightening, and in some

1 cases an important clarification, and reduction in
2 gaming potential for the tailored method. The
3 reason why we came up with A and B methods,
4 because the A and B methods currently exist, they
5 just aren't called A and B. The way the rules are
6 structured, there's building types that can use
7 the tailored method in all of its glory, and there
8 are building types that can't. Well, that's kind
9 of A and B. It's where the logic led us to the A
10 and B selections, because we already do it.

11 Gaming occurs primarily in retail, and
12 to a lesser extent it occurs in other building
13 types, particularly when you get into hospitality
14 is another prime area for gaming. We've had a
15 minimum amount of gaming in certain other building
16 types. However, first and foremost, maintaining
17 the A method, which is purely the use of the IES
18 and the illuminates categories, and the Table
19 146G, I think is the profound difference in what
20 makes the standard superior to IES 90.1 and other
21 standards. Because under extreme circumstances,
22 where extremely high lighting levels, for example,
23 are needed, Title 24 accommodates them in a manner
24 superior to any other code. And this is what
25 makes it the best code, in my opinion, for

1 lighting that we have.

2 To take away that capability would be a
3 serious error, in my opinion. So a significant
4 number of building types, virtually all of those
5 that utilize the A method, in my opinion, would be
6 damaged from the current capabilities and the
7 quality of the code if we did that.

8 The B types are the types that I believe
9 are most often gamed. And what I've tried to do
10 in developing this philosophy is to say let's
11 limit the choices, let's limit the amount of
12 power, and therefore limit the amount of gaming.
13 And I believe that by setting watts per lineal
14 foot of perimeter and other things that we've
15 done, we've actually really constrained the amount
16 of game playing that can occur, compared to the
17 current standard. We've eliminated, virtually
18 eliminated the ability. This public area display,
19 for example, the way it is currently written, that
20 was a huge opportunity to add wattage to the, to
21 the project.

22 So we think we've made some serious
23 improvements in gaming reduction, some serious
24 improvements in maintaining the heart and soul of
25 the standard, without losing its flexibility in

1 very important areas. And I believe your proposal
2 to change that would take away the heart and soul
3 of what makes the tailored method such an
4 excellent standard.

5 MS. BENNINGFIELD: Well, I'm not
6 advocating to eliminate the tailored method. I'm
7 advocating to maybe limit its use in occupancies
8 where it may not be always appropriate.

9 And in response to the gaming, I, I do
10 believe you have curtailed it in some ways, and in
11 some ways the way you've curtailed it is by
12 allowing it. And so it may end up, you know,
13 hurting us statewide in the long run. I, I just
14 think that this tailored method is just perfect
15 for high end retail, not so perfect for anything
16 other than high end retail, and it needs to be
17 looked at so that the energy savings can be
18 maintained.

19 MR. BENYA: In rebuttal, we did have a
20 workshop on this. We were all in attendance at
21 it, and we had testimony from two practicing
22 lighting designers who basically suggested that
23 every project, particularly retail, is so gamed
24 that this would be a real significant improvement
25 in reducing gaming.

1 MS. BENNINGFIELD: For retail.

2 MR. BENYA: As far as other project
3 types are concerned, I'm not sure what you're
4 talking about, because most building types can't
5 use the B method. Most building types have to use
6 the A method, most of the common building types,
7 schools and health facilities and other things.
8 So we've tried to constrain the B method to only
9 those project types where public area displays,
10 which are presently permitted by the standard,
11 would typically be used, and we've tried to get
12 out arms around that.

13 So I, I really do think a lot, there's a
14 lot of hidden thinking about gaming. Also keep in
15 mind that as a lighting designer, I have been
16 working with Title 24 for some 20-some odd years,
17 and I've seen its evolution. I've participated in
18 it, I've gamed it, I've done, you know,
19 everything. So I'm coming from the standpoint of
20 someone who kind of knows what the system is and
21 how it's used myself, and I believe this does
22 really constrain the options that -- reasonably,
23 without unreasonably constraining the options.

24 MS. BENNINGFIELD: Okay. For the
25 record, classrooms can use A or B, so there are

1 quite a few occupancies that can't use A. But I,
2 I think we can agree to disagree here, but I think
3 PG&E's position is going to be that we would like
4 to see more work done towards, number one,
5 documenting these models in these models, and have
6 a separate review procedure, like Mike was
7 suggesting earlier on, to justify that if lots of
8 different occupancies, and the nine that we have
9 is fine. We just need to look at the nine that we
10 started, and make sure that we're doing apples and
11 apples comparison, and then circulate it widely
12 and make sure that CABEC does have time to comment
13 on it. And that's to ensure that we're not, that
14 we've got some energy neutrality in the tailored
15 method.

16 And then I also think the best thing to
17 do would be to look at these other occupancies,
18 and look at the base LPD as 1.2, 1.4, 1.6, as well
19 as the Table 146G data, and look at the scientific
20 basis for that. And make sure that the, the
21 technology, the advances in technology have been
22 credited there. And also to look at the baselines
23 in method B, one-two, one-four, and one-six, and
24 make sure that they represent the ambient
25 condition, the general lighting only, not general

1 lighting plus some level of display. So we need
2 to look at what would the base be without any
3 display, and build upon that in the tailored
4 method.

5 So this data that's base, that the
6 numbers of 146G represents, could we review that,
7 you know, in the next few weeks? Take a look at
8 the assumptions behind 146G?

9 MR. BENYA: Directly, you may. It's
10 actually sitting right here in my screen, if you'd
11 like to see it.

12 MS. BENNINGFIELD: Oh, great.

13 MR. BENYA: I was able to find it. And
14 there's just one point that I'd like to make.
15 Actually, that value for D, 1.7 under RCR of 7,
16 which is the only one that increased, the 1.49 to
17 1.7, actually we might be able to, I think we
18 should drop that to 1.5. And I don't know how it
19 got to be 1.7, because right here in my table I
20 think it ought to be 1.5, but then I put 1.7.

21 MS. BENNINGFIELD: Okay.

22 MR. BENYA: So 1.5 would be, you know,
23 an appropriate number for that.

24 By the way, just for your information,
25 that calculation is based on an 80 mean lumen per

1 watt light source. It is based on using indirect
2 lighting with a high reflectivity ceiling. The
3 coefficient of utilization in RCR8, which is what
4 I used, is 31 percent. To achieve that, that
5 particular model. The product that was used is
6 fine light series one.

7 MR. FLAMM: Okay. I'd like to have
8 Mazi, and I know Noah's been waiting. So Mazi,
9 Noah, have you done? Okay. Mazi.

10 MR. SHIRAKH: Just very quickly. The
11 Excel spreadsheets, the nine different function
12 areas, some of which could use both A and B, and I
13 ran them both, but it's, it showed that the
14 proposed method is significantly less than either
15 A or B. Again, I'll be happy to e-mail this.

16 MS. BENNINGFIELD: Yeah. As you know,
17 the devil's only an assumption, so, and so I would
18 like to look at it.

19 MR. GABEL: Just a brief comment. Mike
20 Gabel, a brief comment. In the glossary, or the
21 definitions of the standards, we still define
22 display lighting the same as we always have. And
23 I'm wondering, in light of the new methods,
24 whether that has any meaning anymore, because if
25 you put in tracks that are evenly spaced in a

1 whole store and make it comply, it really, the
2 display, there is no display that provides a
3 higher illumination than the areas surrounding in
4 luminance. So I'm wondering whether that
5 terminology is any longer relevant in the
6 standard.

7 MR. BENYA: I'd like to call your
8 attention to page, let's see, 119, and especially
9 page 120. On page 120, B, display lighting
10 method, method B, we have introduced in the
11 requirements under sub Roman numeral lower case 3
12 and roman numeral lower case 4, what types of
13 lighting can be used to receive this allowance,
14 what luminaire types and where they must be
15 located. And we kind of came to the conclusion,
16 though, as Mike, is that there's a perimeter
17 around the room where we try and do primarily wall
18 illumination, and then there's the center of the
19 room, and where we don't. And so the types of
20 luminaires, where they're mounted, that can be
21 permitted to use in this category, are those only.
22 It's a use or lose it allowance, to boot.

23 So again, we took into account the
24 concerns that the inspecting authority might have.
25 How do I know that this luminaire is being used to

1 do this. Well, it's got to be mounted within that
2 area, and it's got to be a luminaire of a suitable
3 type. So the previous definition, you're right,
4 we may have overlooked deleting it. But we put a
5 lot of effort into trying to make this absolutely
6 crystal clear what does count and what doesn't.

7 MS. SHAPIRO: So you would say we maybe
8 need to change, on page 24, the display lighting
9 definition, to make it fit more with the meaning
10 in page 120?

11 MR. BENYA: We might even be able to
12 delete it, since it's, we've gone to quite a bit
13 of trouble to narrow it down significantly
14 further.

15 MR. FLAMM: John.

16 MR. MCHUGH: John McHugh, HMG. I guess
17 a couple of questions. One, well, not a question,
18 really, it's more a statement. We have been
19 asking for the basis of 146G, I think, over the
20 last month or so, and we'd really like to receive
21 it, and like to distribute it to all the
22 interested parties.

23 Jim, you mentioned that A, mean lumens
24 per watt, is being for the calculation of area
25 category D. But it's my understanding that for

1 the basis of the standards for the actual area
2 category method, we're looking at something like
3 88 lumens per watt, based on a second generation
4 lamp and ballast. Why are we using this lesser
5 efficacy lamp and ballast system for indirect
6 lighting?

7 MR. BENYA: Jim Benya. The answer is
8 because I wanted to make sure that we had the
9 ability to use the T5 high output system, which is
10 slightly lower in efficacy, compensates by
11 efficiency. I didn't want to preclude the
12 capability of doing that, and so the luminaires
13 that we used for modeling used T5 HL. You get
14 similar results with T8 second generation, so, but
15 I, I didn't want to constrain that.

16 The other thing, of course, is that, you
17 know, I didn't really want to get into being too
18 tight on this. You know, we could go to 90 mean
19 lumens per watt, but that sort of narrows down the
20 number of light sources. And sometimes you need
21 the T5 high output when the ceiling is less than
22 about ten foot six. It's just, in indirect
23 lighting system, it is, it works better. Allows
24 the wire spacing of rows.

25 MR. FLAMM: Okay. Anymore comments on

1 the residential standards?

2 (Replies in unison, no, not on res.)

3 MR. FLAMM: I just woke everybody up.

4 On the nonresidential standards, Tom
5 Tolen -- I got the right name, last name this
6 time, Tom.

7 MR. TOLEN: Thank you, Gary. Tom Tolen,
8 with TMT Associates.

9 I'd just like to preface my remarks by
10 saying that no one is paying me to be here. I'm
11 not, I'm not going to argue one side or the other.
12 I'm here as an interested party, as a lighting
13 designer with 18 years experience. And I would
14 really like to commend the work that these guys
15 have done in improving the tailored method
16 significantly.

17 I've heard the comments on both sides,
18 I've offered my own. I've been to workshops on it
19 now. I think the consultants have answered the
20 concerns that have been expressed by PG&E's
21 consultant here. I'd really like to see us move
22 on from that. I think what we have now proposed
23 is a vast improvement over what's been there in
24 the past, and I can speak not only as a lighting
25 consultant but as someone who teaches classes on

1 Title 24, and who is familiar with the issues that
2 come up when people ask questions.

3 As a designer, I can say that this
4 offers us a lot more flexibility for creating
5 higher quality designs, in addition to saving
6 energy. So I hoped that someone would come up,
7 other than me, and state this, but somebody had to
8 say it. So, thanks.

9 MR. FLAMM: Thank you, Tom.

10 Okay. Well, at this time we're -- Mazi.

11 MR. SHIRAKH: I just had a question for
12 Tom Trimberger, this time.

13 What's your opinion of the new tailored
14 method? Do you think it's simpler, is it going to
15 help you with compliance?

16 MR. TRIMBERGER: I, I really don't have
17 an opinion at this time. I haven't looked at it,
18 and I'm not, haven't been involved in it, and
19 haven't studied it.

20 MR. FLAMM: Okay. Then let's dismiss
21 for lunch. We'll be back at 1:30 to start up with
22 the outdoor lighting. I ask everybody that wants
23 to make comments on the outdoor lighting to please
24 fill out one of the speaker cards and let me know
25 what it is you'd like to speak about. And anybody

1 that stays in this room, remember that the Webcast
2 is still going to be live all day, so guard your
3 conversations if you stay here.

4 (Thereupon, the lunch break was taken.)

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1 AFTERNOON SESSION

2 MR. FLAMM: Good afternoon.

3 MS. SHAPIRO: Good afternoon. Will you
4 all please come to order. Like that.5 MR. FLAMM: Okay. This afternoon we're
6 going to start with addressing the outdoor
7 lighting segment. And before we start, I'm going
8 to have, turn the microphone over to Commissioner
9 Rosenfeld.10 COMMISSIONER ROSENFELD: My opening
11 remarks, besides welcome, are that we, the
12 Commission is aware that there has been some
13 concern expressed about our legal authority to
14 regulate outdoor lighting, which is a new event in
15 California, in particular, the signs that go on
16 buildings. The Commission's legal counsel has
17 looked at this issue carefully, and has concluded
18 that we do, indeed, have that authority.19 So I want to make the point that this
20 meeting this afternoon is to discuss the technical
21 issues, are we doing the right thing, are we doing
22 the wrong thing, but not to debate the legal
23 issues. My skills, at least, for sure, are not in
24 the legal area, so I'll try to stay away from the
25 technical part, but I don't, I don't have

1 anything, I don't want to entertain legal
2 discussions.

3 And thank you. Ready to go ahead.

4 MR. FLAMM: Okay, thank you.

5 Next, Jim Benya, are you ready to make
6 your presentation?

7 MR. BENYA: I am ready.

8 Good afternoon. My name is Jim Benya,
9 with Benya Lighting Design, consultant to the
10 Commission, and representing an outdoor lighting
11 team that has worked to prepare the document
12 before us.

13 Next slide, please.

14 The team, I'd like to take a moment to
15 recognize Charles Eley, and Larry Ayers, from Eley
16 Associates, our fearless leaders in many ways, and
17 people who hold us all together and keep us going
18 in the right direction. Myself, Nancy Clanton
19 from Clanton and Associates of Boulder, Colorado.
20 Lisa Heschong, the Heschong Mahone Group, here in
21 Sacramento. And with really significant and
22 deeply appreciated participation from Mazi, Gary,
23 and Bill, from the California Energy Commission.

24 Slide, please.

25 There's some related changes to the

1 standards that have occurred due to the addition
2 of outdoor lighting. One of the first things we
3 had to do is in Article 1 of the standards, was to
4 address these and add them to the scope. When we
5 moved into exterior lighting, we became
6 immediately aware that this also brings into the
7 standard unconditioned buildings. And so there
8 have been additions throughout the documents,
9 mostly in the areas where unconditioned buildings
10 are most affected, the standard is an
11 unconditioned building. In addition, we added the
12 scope, added to the power density calculations
13 much the same as conditioned buildings are.

14 We then added definitions that are
15 needed for outdoor lighting. I'm going to hit
16 upon a couple of key definitions as I go through
17 my discussion, so you can see what I mean. And
18 then, finally, it adds and, and gives a common
19 definition of high efficacy lighting which is used
20 throughout the standard.

21 Next slide, please.

22 The, one of the most significant things
23 that comes to mind as we started working on this
24 was the vast differences in lighting requirements
25 and lighting needs between natural portions of the

1 state and rural portions of the state, versus the
2 cities. And fortunately, as we reported to you in
3 the previous workshops, both IESNA and the CIE
4 offer us a structure of lighting zones which have
5 been identified now in the standard, and the
6 standard has, indeed, added Section 114, which
7 provides administration for these lighting, these
8 lighting zones.

9 MR. ELEY: It's 133 now.

10 MR. BENYA: Is it 133? Okay. It's
11 population density based, so that the
12 determination of the lighting zones, to a certain
13 extent, the two default zones for the state are
14 lighting zone 2 and lighting zone 3, and they are
15 population density based. And then there are
16 rules which permit the local authorities to adjust
17 the numbers up, or the zone assignments up or
18 down.

19 Slide, please.

20 The zone 1, Lighting Zone 1, state and
21 national parks, nature preserves, wildlife
22 preserves, et cetera, is relatively
23 straightforward. The zone 2 is rural areas
24 defined in the 2000 census. Zone 3 is in urban
25 areas defined in the 2000 census, and zone 4 is an

1 intensive lighting area identified and approved by
2 a local jurisdiction. So this, to a certain
3 extent, does leave the administration and some
4 choices up to the local authority.

5 Local jurisdiction can move a 2, zone 2,
6 down to a 1, or up to a 3, it can move a zone 3
7 down to a 2 or up to a 4. The whole idea is to
8 give the local officials and the local
9 municipalities some way to manage their
10 environment to meet the specific needs of the
11 community.

12 Slide, please.

13 However, the biggest thing that has
14 happened, those are all administrative, relatively
15 speaking, to the next things I'm going to go into.
16 In section 133 we have added prescriptive
17 requirements for exterior lighting. We had quite
18 a debate about what section number it belonged in,
19 but because it's not intended to be included in
20 the calculations for the entire building,
21 obviously sites vary from buildings, large
22 buildings with no sites to small buildings with
23 huge sites, there's no way to correlate interior
24 area, or even building use or type with the size
25 of the site. So it's been separated in section

1 133, principally for that reason. It establishes
2 power density values for exterior lighting. And
3 we'll go into some of the specifics in a second,
4 what those include.

5 Some of those allowances, which are
6 general outdoor lighting allowances, can be traded
7 off. In other words, you get so much for parking
8 lots and so much for the general site, and you can
9 trade one against the other within certain rules
10 we'll show you in a second. However, there are --
11 oh, and in addition, there are use it or lose it
12 allowances. For example, a building facade,
13 you're provided a certain amount of power to light
14 the building facade. If you don't light the
15 building facade, you don't get the power.

16 It also requires that an area be
17 illuminated to get the allowance. One of the
18 things we were concerned about is if I were to,
19 let's say, have parking lots associated with a
20 high school, and one of the parking lots was
21 illuminated and one wasn't, would I get the power
22 density from both parking lots to use only in one,
23 and the answer is no. It also includes signs,
24 which we expect to be a rather interesting
25 discussion today.

1 All of our work was based on the IESNA
2 handbook, ninth edition, plus IES principal
3 recommended practices 3399 and RP-2-01, which we
4 took quite a bit of, we spent quite a bit of time
5 trying to assess some of the differences between
6 the IESNA's recommendations, and we, frankly,
7 ended up taking the most liberal with respect to
8 providing the most power so as not to try and
9 fight some of those differences.

10 Slide, please.

11 One of the key things is the concept of
12 illuminated area. Here you see two areas in gray,
13 with a light fixture in the middle. The first
14 part of the definition is light fixtures in the
15 middle of an area. The second thing is that the
16 size of that area square is three mounting heights
17 by three mounting heights. The idea behind this
18 was that -- do I have this right, or did I do this
19 too fast? Anyway, yeah. The idea behind this is
20 that the, this is the way you determine whether or
21 not an area is illuminated. And it's, so if, if
22 the fixture isn't close enough to the area and
23 can't illuminate it, it's pretty logical --

24 MR. ELEY: Jim, there is an error on
25 this graph, though. It should 6H, right?

1 MR. BENYA: 6H, yes. It's 3H from the
2 centerline over, so there is an error in this
3 graph. It is 6H, not 3H for the overall size of
4 the square. It's 3H from the center of the square
5 to the side.

6 Slide, please.

7 This is going to be hard to read, but
8 it's pretty important stuff, so let me tell you
9 what it says here, and I'm going to actually step
10 up to the -- well, I guess I can't do that. I'll
11 stay here, but I'll try and read it.

12 MR. ELEY: This is also in section 133A,
13 I believe. On page --

14 MR. SHIRAKH: It's on page 81.

15 MR. ELEY: -- 81.

16 MR. BENYA: Thank you. During the
17 workshop, we had presented some values to you that
18 were developed by the team. Between now and then,
19 I have reviewed all of these values. I have done
20 some additional models and calculations to confirm
21 or deny models prepared by other team members, and
22 then I've added some additional information so
23 that we can translate these into conventional
24 terms. Those of you familiar with the IESNA
25 standards will recognize that there is

1 conventional terminology that the industry tends
2 to use, and then there is the terminology that the
3 IES is currently using. Some of the models were
4 expressed in the latter, and I've translated them
5 into the former.

6 Let me begin by showing you in parking
7 lots in hardscape areas. The first proposed value
8 is .04 watts per square foot for those areas in
9 lighting zone 1. That translates into classical
10 terms 0.5 foot candles of average illumination,
11 with acceptable uniformity. Previously, our
12 reports have shown that in different terminology,
13 and I felt it would be very helpful to people if I
14 put it in classical or conventional terminology.
15 A .06 foot candles, which permits .06 watts per
16 square foot, which permits one foot candle average
17 for lighting zone 2; .08, which permits 1.5, and
18 .15 which permits 3 foot candles in zones 2, 3 and
19 4, respectively. These are very, very consistent
20 with what I consider to be standard practice
21 today.

22 And the other thing I want to stress is
23 these values, which were originally calculated in
24 this particular instance by Clanton and
25 Associates, I redid my own models just to confirm,

1 and in my opinion these numbers are, if anything,
2 a little bit on the generous side. You should be
3 able to, with high performance equipment, get
4 significantly higher light levels, perhaps as much
5 as 50 percent or more higher, if you used high
6 performance lighting gear. This can be achieved
7 with, in my opinion, common everyday lighting
8 gear.

9 The next line is building grounds and
10 linear feet. This is a change from what we've
11 shown you before. Previously, we proposed that
12 the amount of lighting being allowed for building
13 grounds would be based on square footage of
14 walkway, but one of the problems is, is that it
15 began to get, for example, if you had two parallel
16 walkways that shared just a small divider,
17 according to that formula you'd get a lot more
18 power than was intended by the standard. So what
19 I've done is correct this for building grounds,
20 that you are allowed a long walkway up to, or a
21 driveway, or something else, in other words, along
22 a single or multiple paths of paving or a drive or
23 walk area, up to, I believe it's 60 feet wide,
24 you're permitted this much per lineal foot along
25 the centerline of that path.

1 This turned out to be a much better way
2 to accommodate the way drives and walkways and
3 bikeways and other things are done on a site. As
4 you can see, one walk per lineal foot corresponds
5 to one foot candle along that path, 1.5 to 1.5,
6 2.5 to -- or, yeah, 2.5 to 2.5, and so on. The
7 numbers happen to work out that nicely in this
8 particular case.

9 Again, same caveat. I redid models and
10 I confirmed that these are conservative numbers.
11 You can exceed these values, and these values are
12 consistent with IESNA recommendations.

13 Building entrances, .5 foot candles in
14 both lighting zone 1 and lighting zone 2, which
15 corresponds to 5 foot candles average underneath a
16 building canopy, or with some lighting system
17 that, if there is no building canopy. Same issue,
18 Nancy did certain calculations -- who did the
19 calculations? Lisa did these calculations, and
20 then I repeated them, and the numbers lined up
21 again; .7 gets you 10 foot candles, and 1.0 gets
22 you 13 foot candles.

23 One of the reasons why these numbers do
24 not necessarily remain linear is because the types
25 of light sources we can use as the luminance

1 levels goes up, allows us to move from less
2 efficacious sources into more efficacious sources.
3 For example, to put only 5 foot candles under a
4 building canopy you're probably using compact
5 fluorescent lamps that are under 18 watts, or up
6 to 18 watts, whereas as the light levels get
7 higher you can move into either low wattage HID or
8 higher wattage compact fluorescents which have
9 significantly improved efficacy.

10 The next one is non-sales canopies.
11 We've tried to separate out, as we've reported to
12 you previously, the difference between sales
13 canopies and non-sales canopies. Canopies are
14 very similar to building entrances, and these, in
15 this particular group called general values, you
16 can call something one and you can call it another
17 if it fits the rules. So, for example, a building
18 entrance would be adjacent to a door, but if you
19 got a canopy and, you know, you can use the canopy
20 values for certain things. You can use, you can
21 trade them off back and forth.

22 In this case of the building entrances,
23 you can see you get much higher allowance than if
24 it's a canopy, non-sales canopy without an
25 entrance. Note here, too, that the values go up

1 from 10 1 foot candle to 5 and 10 foot candles,
2 with corresponding power densities. Also note
3 that the power densities here, if the foot candle
4 concept is the same for, or criterion is the same
5 for two values, the power densities are the same
6 for the two values, pretty much.

7 Again, I've taken the more conservative
8 approach. If one of them required a little bit
9 more power than the other, I gave both of them
10 slightly higher power, so we're assured that these
11 values can at least be met by the designs.

12 And we have vehicle retail sales lots.
13 This is a particular area where extremely high
14 light levels can be achieved. And so you see over
15 here, 50 foot candles is the highest
16 recommendation under lighting zone 4 by the IESNA,
17 and that requires two watts a square foot. Again,
18 conservatively modeled.

19 Slide, please.

20 These are use it or lose it values. You
21 cannot trade these off. You cannot say I'm going
22 to trade off the building facade against the
23 parking lot. You can trade walkways or bikeways
24 against parking lots, but you can't do it here.
25 In this case, building facade plus exterior sales

1 frontage, such as for car lots, neither one of
2 them, or sales canopies, none of those is
3 permitted under lighting zone 1. It's believed
4 that in a extremely natural environment, that
5 these are just inappropriate applications of
6 light.

7 With building facades, beginning with
8 lighting zone 2, you get 0.18 watts per square
9 foot, .35 and .5. These were numbers that were
10 originally provided in our previous report. I did
11 not recalculate these. However, they correspond
12 fairly well with the findings of ASHRAE IES 90.1,
13 so I felt there was a reason to dig into them at
14 this time.

15 Exterior sales frontage. This is
16 calculated to address IESNA RP201. The values are
17 not allowed in lighting zone 1 and lighting zone
18 2. This is frontage along a street or road,
19 facing the road, as you would with vehicles that
20 are for sale. Your, the allowance for lighting
21 zone 2 is 25 foot candles on the front row.
22 Lighting zone 3 is 50, and lighting zone 4 is 75.
23 Again, these models were conservative. I found
24 that these levels could be exceeded with the gear
25 that is on the market today. My models were done

1 specifically using gear that is literally called
2 car lot lighting systems by a major manufacturer
3 in that marketplace.

4 Service stations. Mazi can go into some
5 of the details about this, but we had shown you
6 some values previously that were lower. After
7 some give and take back and forth with
8 representatives of this industry, we have come to
9 the point now where the highest level that's
10 allowed, two watts a square foot, corresponds to
11 50 foot candles being permitted for lighting zone
12 4, for essentially gas stations; 25 foot candles
13 for lighting zone 3, 15 for lighting zone 2.
14 Because gas stations do occur in somewhat natural
15 environments, 10 foot candles being the amount
16 that's allowed in lighting zone 1.

17 We, I added in a row here for without
18 canopy. The values are just slightly different.
19 This is, again, fairly consistent with some of the
20 things we've talked about before, but I wanted to
21 make it clear that with and without canopy needed
22 to be provided for. All other sales canopies, we
23 begin with lighting zone 2, and these mirror the
24 values for the retail gas, but they're shifted up
25 one zone. So the peak that you can reach is 25

1 foot candles.

2 Landscape lighting. This is a new line
3 that's been added. This was brought about by the
4 fact that when we, the original intent of
5 hardscape, well, the general site lighting
6 allowance that I mentioned earlier, was to provide
7 for walkways and bikeways, and the landscape
8 lighting around them. Because in re-investigating
9 this, I felt that it didn't work correctly, we
10 needed to add back in an allowance for landscape
11 lighting because it would then need to be taken
12 independently.

13 Again, it's a use it or lose it
14 allowance, and it's based on watts per square foot
15 of planting areas that are appropriate for this.

16 For some odd reason, the values for
17 signs are missing off of this. Charles, is there
18 a reason why those --

19 MR. ELEY: No, this is the slide you
20 gave me.

21 MR. BENYA: Oh, okay. I'm going to have
22 to refer you to page 81 of the document for the
23 values that are, that have been placed in for
24 signs. For some odd reason, it didn't make it
25 onto the slide, it didn't copy over.

1 These are based pretty much on the
2 analyses originally done by Heschong Mahone Group.
3 We have been doing an awful lot of work. We've
4 had, we had a conference last week with
5 representatives of the sign industry to review
6 some of their concerns about this. We are
7 reviewing these numbers. Right now these numbers
8 here are calculated, but they may be subject to
9 some corrections as we give and take some of the
10 practical solutions for signs.

11 You notice that we, however, have
12 proposed a very low allowance for internally, for
13 signs in the, in lighting zone 1. I guess we
14 increased those, didn't we. Okay, we increased
15 those. So what's up here on the slide is not
16 correct. In lighting zone 1 we do have allowances
17 for those signs.

18 Slide, please.

19 So, to summarize, since we last saw you
20 with this information, I've personally reviewed
21 most of our numbers, challenged them, readjusted
22 some of the philosophy, and now I believe that
23 this draft now solves some of the problems that
24 came up the last time we showed this stuff to you,
25 and I think it's in pretty good shape. And it's

1 ready for the type of discussion that we plan on
2 having today.

3 MR. FLAMM: Thank you.

4 Okay. I'm going to get, change the
5 sequence just for a second here. I have somebody
6 who needs to catch an airplane at 3:00 o'clock, so
7 I'm going to ask Richard Bagni to come up and, so
8 he can make his airplane.

9 MR. BAGNI: Richard Bagni, Aquity
10 Lighting Group. That would be composed of
11 Holophane and Lithonia Lighting Corporation, which
12 is of considerable size, and on behalf of the
13 company, since I represent them here, I wish to
14 commend the Commission and all of your consultants
15 for an excellent job in putting together a very
16 difficult subject in a very, what I think a short
17 period of time.

18 I have some handouts which I don't know,
19 can you just kind of pass them around? They're
20 printed on both sides, to save energy. And I
21 notice, because they're in a slide format, that
22 you don't have an overhead projector here. That
23 also saves energy. So I'll just kind of expound
24 from the slide.

25 In addition to the comments made by

1 Cheryl English, whose name I think is pretty well
2 known to you, the vice president of Aquity
3 Lighting, she has made her comments by letter.
4 I'd like to address one segment, one what I think
5 is a very small segment of the outdoor sign
6 business. And as it was stated here, I call the
7 backlit signs, you call them sign lighting. Panel
8 signs. Okay. Thanks for the correction. So I'm
9 going to talk a little bit about panel signs, and
10 basically options and considerations for the
11 panel.

12 And what I cover here first is what
13 you've already covered, but it's kind of a quick
14 run through here of basically what is currently
15 available for this kind of lighting application,
16 and that would be T12HO, T8HO, metal halide, pulse
17 start metal halide, and inductively coupled lamps,
18 which I don't believe has been covered in this
19 report, in your report.

20 The pros and cons of each, the T12HO is
21 basically the standard practice for this industry
22 right now. T12HO lamps have come about basically
23 as a result of a little bit of lighting science,
24 but a lot of learned art, a learned art being a
25 lot of experimentation on what works and what

1 doesn't work. The lamp is temperature sensitive,
2 but it has, it provides good uniformity if it's
3 laid out correctly inside the sign cabinet. And
4 when I say correctly, there is a bit of a formula,
5 but for all practical purposes these lamps go on
6 12 inch centers. And they go on 12 inch centers
7 because uniformity, which is the quality aspect of
8 what we're talking about, there are two aspects of
9 lighting, quantity and quality.

10 The quality part of it is paramount to
11 the sign industry. Why? Because, obviously, if
12 somebody's going to design, take the trouble to
13 design a graphic and have an advertising program
14 that they're going to put out and spend, I think
15 the national figure -- not, I don't think, I know
16 the national figure is estimated at about \$5
17 billion for the outdoor advertising industry.
18 That has nothing to do with, like electrical,
19 because electrical is a small part of that, very
20 small part of that. But if they're spending this
21 kind of effort for this market, then there's
22 obviously a lot of thought going into the colors,
23 the type of sign, and that kind of thing.

24 So basically, a standard has evolved
25 through this combination of things that I'm

1 talking about, a kind of seat of the pants, if you
2 will, a learned art, and some technical expertise.

3 So essentially what we're talking about
4 here is if you get to a T8HO, which is really a,
5 in the future might be a better solution because
6 it's a high efficacy lamp, it has a relatively
7 short life, as T12 fluorescents do, as most
8 fluorescents do, and I say relatively relative to
9 other light sources that are available. But we
10 haven't found anything in any publication, any
11 lamp publication, that states that it's a good
12 lamp to be used outdoors inside of a sign cabinet,
13 in terms of UL 1572, what location label, that
14 kind of thing.

15 I'd like to ask the panel if in your
16 suggestion, I believe one of your consultants
17 suggested that, that your lighting zone
18 recommendations, which we'll confine to lighting
19 zone 3 and lighting zone 4, being, I think, LPDs
20 of six and eight respectively, is available with
21 current technology. I'd like the panel to try to
22 find some models to show the industry that this is
23 a fact. We can't find any way to get what we need
24 to get with that kind of power intensity.

25 But in any event, let me get to that

1 later. We've covered metal halide, all pulse
2 start and standard lamps. They have a relatively
3 long life, low maintenance, good uniformity. And
4 the kinds are higher initial cost on shallow
5 cabinets. Why shallow cabinets. Well, that would
6 be a solution for fluorescent, really. Anything
7 18 inches or within is a good solution for
8 fluorescent, because, frankly, metal halide has
9 such a high output that there would be a lot of
10 bright spots, and that's the quality aspect we're
11 talking about.

12 If you can't have a graphic that is
13 easily understandable, well, then tab traffic auto
14 bureau says 12 seconds is all you have to get the
15 message, then what's the sense of lighting it at
16 all, at night. During the day, that's kind of a
17 no brainer. I'll cover some of the other aspects
18 in a minute.

19 Let's get to the last lamp, which is
20 this, what they call inductively coupled lamp.
21 There are two companies presently, Philips and
22 Osram Sylvania, that offer a new type of lamp
23 called inductively coupled lamp. It's a, it's
24 basically the ballast, if you want to call it
25 that, it's like an inductor, and it actually

1 excites phosphorous inside the lamp, and it has
2 basically a very, very long life. There are
3 100,000 hours.

4 For the sign industry, that sounds good.
5 But after 100,000 hours, since they're only
6 burning ten hours a day, by the time you have to
7 change the lamp the sign will have blown over, or
8 the graphics will have been changed, and somebody
9 will have ruined the whole layout.

10 The problem with that lamp, also, is it
11 has relatively poor efficacy. When I say
12 relatively, I mean compared to other light
13 sources. An example, 80 to 85 lumens per watt.
14 It's not bad, but metal halide will provide over
15 100 lumens per watt in lamp efficacy.

16 So some of the conclusions. Basically,
17 I have three major conclusions here. We think our
18 industry responds to market demands, and is self
19 regulating. What I mean by that is, what we mean
20 by that, is the demand of a company like ours is
21 that we always provide the best bang for the buck.
22 That means low energy, the most illumination for
23 the price that they're being charged, and, above
24 all, on signage, uniformity.

25 Why uniformity? You can reduce the

1 light level all you want on a standard billboard
2 sign. But if the uniformity suffers, you can't
3 get the message that people have spent a lot of
4 money trying to get you to understand.

5 In the case of backlit signage, or
6 interior illuminated signage, there's another
7 problem here with your LPD figures. The standard
8 practice right now is LPDs from 16 to 18, would
9 you believe. If you take any kind of an interior
10 illuminated sign today, and use the formula which
11 is basically 12 inches on center, and use high
12 output lamps, you're going to have lighting power
13 densities in the range of 13, 14, to 18 lumens per
14 watt. I beg your pardon, watts per square foot.

15 Now, that doesn't, that doesn't really
16 apply to deep signs, either, because the deeper
17 the sign gets, the more need you have to put
18 another row of lamps behind the other face. So if
19 it's a double face sign, that figure could be
20 doubled. We're talking maybe 32 watts per square
21 foot. Now, that's a great departure from six LPD
22 and eight LPD in zones 3 and zones 4. So I'd like
23 really to see, personally and company-wise, some
24 kind of a model from the group that shows that a
25 common technology can accomplish the things that

1 are set down.

2 We think the proposed standards are too
3 severe for current technology to meet by June
4 2003. Of course, we know it doesn't go into
5 effect until 2005, but I think June 2003 is kind
6 of a cutoff time for input from people like us. I
7 don't know. It's also estimated that California
8 is approximately 11 percent of about one billion
9 of a \$9 billion lighting industry nationally. And
10 the overall outdoor lighting market here is
11 approximately three and a half, \$4 million, which
12 is less than one percent of the total expenditure
13 for lighting. We've researched these figures. We
14 can research them again. I guess the point is
15 that even if it were double the number that we're
16 talking about, it's still going to be less than
17 one percent.

18 So why, I understand the need to
19 regulate, but why regulate such a small industry
20 that, that really can't move much in terms of
21 layout of lamps and that kind of thing. Yes, you
22 can reduce the lumen output of a lamp. You can
23 keep them on the same centers, use low wattage
24 lamps, but the problem then becomes you have a
25 graphic face where the lumens, the lighting has to

1 go through two surfaces, the inside surface, a
2 coat of paint, the strata that's in the middle,
3 it's kind of a substrata that's kind of a
4 laminate, and then the paint on the outside. So
5 by the time you get through to the other side,
6 you've actually, you've brought down the amount of
7 luminance that you get, basically luminance is
8 what we see. Therefore, does the graphic designer
9 have to change the colors because colors, the hue
10 of colors changes when the amount of light going
11 through them gets lower or higher.

12 So you get somebody like, well, the
13 California Energy Commission. You people are
14 probably very proud of your logo. Campbell Soup
15 is proud of their logo. Everyone that has a logo,
16 Aquity brands, wants to have that logo represented
17 in the correct colors, the correct amount of
18 light, and the correct quality.

19 So basically, what I'm saying to the
20 panel is, please consider that there's not much
21 room for movement in terms of not only lowering
22 the light level, but also separating the lamps to
23 the point where you start to get shadows in the
24 middle, and poor illumination quality.

25 That's all I have to say. Are there any

1 questions?

2 MR. FLAMM: Mazi.

3 MR. SHIRAKH: I just wanted to mention
4 briefly that lighting power densities that you're
5 seeing for signs and billboards, we are actually
6 in the process of working, we're doing it with
7 representatives from the California Sign
8 Association and California Billboard Association.
9 Again, as Benya mentioned in his presentation,
10 this is work in progress, so.

11 MR. BAGNI: Excellent.

12 MR. BENYA: I do have a few comments on
13 the other hand, that need to be remembered. One
14 of the things that happened 20-some odd years ago,
15 when the Energy Commission first started
16 implementing Title 24 and the code, was that
17 advances were made in technology as a result. My
18 investigation, one lamp that was brought to our
19 attention by your colleagues in the sign industry
20 was the F120T12. That lamp, which generates
21 11,500 lumens in a 10 foot long lamp, it's a cool
22 white phosphor, the ballast is a sign ballast made
23 by several manufacturers.

24 Just some quick calculations. If we
25 were to take a 10 foot lamp and make it two five

1 foot lamps, we can use five foot standard T8 not
2 high output. That would increase the lamp life.
3 As far as ballasts are concerned, the ballasts are
4 already outdoor rated. They would have to be put
5 in an outdoor enclosure, but that doesn't, that's
6 not that hard to do. And suddenly we're looking
7 at a ballast that instead of gobbling up 268
8 watts, we could be running it closer to 80 watts
9 or so, and generating 80 percent of the light.
10 Not only that the color would be better, because
11 it would be using triphosphors and not the
12 horrible cool white phosphors, that's all they
13 make in the F1 -- or, F120T12. That ballast also
14 starts those at minus zero degrees Fahrenheit,
15 whereas the F120T12 does start at minus 20.
16 However, for the majority of the population in
17 California, minus 20 never occurs.

18 So there's actually a very good
19 opportunity for technology improvements that if
20 you space, if you use this technology and you
21 space the lamps, rather than 12 inches you put
22 them 14 inches on center, you'd be at six watts a
23 square foot rather than the 26 watts you're at
24 right now. So there is a huge room for
25 improvement in the sign industry, and one of the

1 reasons why we set out to deal with it is because
2 improvements that significant that can be made,
3 should be made.

4 MR. BAGNI: Excellent. One comment I
5 would make about the ten foot lamp substituted by
6 two five foot lamps. Where the five foot lamps
7 join, you have obviously two sockets, you've got a
8 linear situation. There are two sockets. There
9 would be no doubt a dark spot in that particular
10 area. Usually what they do is they would take two
11 six foot lamps and they would overlap them. So
12 now you're adding a little bit of wattage.

13 Well, that having been said, if you try
14 also to space lamps instead of 12 inches on
15 center, because of the power density and so on,
16 and bring them to 14 inches centers, I can almost
17 guarantee you that on most graphic faces that I
18 know of, especially those with light grounds,
19 you're going to have dark spots. You're going to
20 see, you're going to see the lighter streaks
21 against the darker areas of that graphic.

22 So you're talking about a physical
23 limitation here that's probably pretty, pretty
24 restrictive.

25 MR. BENYA: Well, if you put them 12

1 inches on center, you suggest that then we go up
2 to seven watts a square foot. Long way from 26.

3 MR. BAGNI: That's a definite
4 improvement. But I hope that the panel will
5 consider also alternative sources, particularly as
6 the sign gets deeper, 18 inches and above, metal
7 halide has a very, very good application for that
8 type of thing. We have developed units that
9 actually mount on the perimeter, and throw the
10 light into the cabinet, reducing the number of
11 stem mounted, you know, the old-fashioned stem
12 mounted bare lamp HID with a shield in front of
13 it. We can reduce the wattage, we have the pulse
14 start technology now, so that's an alternative
15 source that can be used on deeper cabinets.

16 MR. FLAMM: Okay, thank you.

17 MR. BAGNI: Any other questions?

18 MR. SHIRAKH: I have one question. You
19 mentioned that T8s are not rated for wet location.

20 MR. BAGNI: We haven't been able to find
21 anything that says --

22 MR. SHIRAKH: Jim says there are.

23 MR. BAGNI: Okay.

24 MR. BENYA: We, there's a lot of outdoor
25 lighting gear employing T8 lamps. It is standard

1 on the market and has been for 20 years, 15 years,
2 at least. The ballasts are outdoor rated. Again,
3 the, whether the ballast is weatherproof is not
4 the issue. You can get weatherproof ballast for
5 T12. You cannot get it for T8. However, the cost
6 of the T8 ballast plus the weatherproof enclosure
7 is significantly less than the T12 magnetic
8 weatherproof ballast.

9 So, you know, the arguments, you know,
10 my conclusions upon the research that I've done so
11 far is this is an industry whose interest in
12 energy efficiency is stagnant, but not much has
13 happened. That improvements could definitely be
14 made, you know, almost, you know, three or 400
15 hundred percent improvements could be made, and
16 should be made. And I think working together, we
17 can set those values.

18 MR. BAGNI: I agree with you.

19 MR. BENYA: We're very prepared to do
20 that. I think we all are.

21 MR. BAGNI: We are striving to do that
22 all the time.

23 MS. SHAPIRO: Mr. Bagni, I have a
24 question. On the last of your conclusions, when
25 you talk about the outdoor lighting market being

1 this in California, are you talking about the cost
2 of energy, or are you talking about the cost of
3 fixtures? What are you talking about when you say
4 there's a \$9 billion lighting industry nationally?
5 What does that mean?

6 MR. BAGNI: The size of the market in
7 terms of product sold.

8 MS. SHAPIRO: Product sold. Okay.

9 MR. BAGNI: So that would be lamps,
10 ballasts, you know, anything pertaining to
11 lighting.

12 MS. SHAPIRO: Thank you.

13 MR. BAGNI: Any other questions?

14 MR. PENNINGTON: Yeah. I think I
15 understood you correctly to say that you saw a big
16 potential for T8s to be used in this situation,
17 but there were, there are these limitations on the
18 currently available T8s. Are the companies that
19 you represent working to try to reduce those
20 limitations?

21 MR. BAGNI: Absolutely.

22 MR. PENNINGTON: And so when would we
23 expect products that would overcome these
24 limitations?

25 MR. BAGNI: I think we may be able to

1 catch up by 2005.

2 MS. SHAPIRO: And you understand that's
3 when it would become effective.

4 MR. BAGNI: Yes, I do.

5 MS. SHAPIRO: Okay.

6 MR. BAGNI: That's why I mentioned the
7 year.

8 MR. FLAMM: Okay, thanks.

9 MR. BAGNI: But catch up is what we're
10 playing here. Anybody else?

11 MR. FLAMM: Thank you very much.

12 MR. BAGNI: Thank you.

13 MR. FLAMM: Go catch your plane.

14 Okay. Now, as Commissioner Pernell had
15 stated at the beginning of the afternoon, that we
16 didn't want to belabor the legal issues. However,
17 I'm aware that some of you have traveled from out
18 of state. We do not want to spend a considerable
19 amount of time on this, but I would like to offer
20 you a few minutes to make that presentation. Do
21 one of you want to -- and please identify
22 yourself.

23 MR. BOREN: Commissioner Rosenfeld,
24 staff, and consultants, my name is Kozell Boren,
25 and I'm the Chairman and CEO of Signtronix. We're

1 a 44 year old California company located in
2 Torrance, California. We employ about something
3 over 300 people. And I just flew in from China,
4 and it's 5:00 a.m. in China, and I'm suffering a
5 little jet lag.

6 COMMISSIONER ROSENFELD: But you'll wake
7 up pretty soon.

8 MR. BOREN: So I'm going to, you know,
9 I've been wanting to go to bed for about five
10 hours. Anyway, you'll be happy to know that I
11 only have about eight minutes to speak up here.

12 I was motivated to offer testimony today
13 because for the past several years I've championed
14 the causes of small business in America.

15 According to the United States Small Business
16 Administration, small businesses create 75 percent
17 of all of the new jobs in California -- or, across
18 the country. For those of us who may remember,
19 McDonald's was once a southern California mom and
20 pop business. And today, they have 26,000
21 locations. I understand and appreciate the need
22 and motivation to conserve energy. We applaud the
23 Commission's effort.

24 Our company is also a large user of
25 electricity in Torrance, California, and we have

1 made several measures to reduce our consumption.

2 We have people that start at 5:00 a.m. that used
3 to start at 8:00 a.m., to run energy, high energy
4 pieces of equipment. We have reduced the number
5 of light fixtures in our 70,000 square foot
6 facility to help save energy.

7 Our company, Signtronix, has invested
8 hundreds of thousands of dollars to better
9 understand the functionality of signage, and
10 especially, as it applies to small businesses. We
11 are a company of innovators. We're constantly in
12 search for methods to reduce the cost and increase
13 the functionality of signage. The beneficiary of
14 our efforts are the small businesses of
15 California. Every city in California has areas
16 that they set aside for commercial zones for, to
17 offer the goods and services to the community. I
18 would extrapolate from that that if you set aside
19 a commercial zone, that you would also want these
20 businesses to succeed. And signage, according to
21 the U.S. Small Business Administration, is the
22 most effective, yet least expensive form of
23 advertising that a small business can use.

24 Signs index the business community.
25 They're the commercial speech of the street. I

1 would say from my experience that signs for small
2 business is almost the only affordable form of
3 advertising. In our quest to better understand
4 how to improve the chances for success for small
5 business, we sponsored a survey over the last five
6 years. We asked 385 small businesses that are
7 just installing a new sign to help us with a
8 survey form, and they asked 5,800 new faces that
9 they'd never seen before, how did you learn about
10 us. And 48 percent of the 5,800 customers said
11 the sign.

12 Our company's also given signs to small
13 businesses for the purpose of ongoing case
14 studies. In exchange for a free sign, the
15 business owner must agree to share with us
16 financial information from their accounting firm.
17 These case studies have shown incredible results
18 when a proper sign is installed. One case study
19 that I'm really familiar with is fairly close to
20 my home.

21 Four years ago, we gave a sign to a
22 small business, and according to their CPA firm,
23 they did \$260,000 the previous 12 months. Today,
24 their annual sales are over \$850,000. And I bring
25 this up because there are just many, many, many

1 case studies about the effectiveness of signage,
2 and its impact on small businesses.

3 You know, small businesses have a really
4 tough time competing with the big box stores.
5 Starting up they're usually undercapitalized, yet
6 they're the incubator and all for the future
7 businesses of California. To eliminate these
8 signs would be saying no to the entry level small
9 business, and saying no to freedom of commercial
10 speech. Signs are an indispensable part of
11 commercial zones if you want them to succeed.

12 I know that the Commissioners'
13 challenge, in fact, the mandate, is to preserve
14 energy. But we ask you to face the challenge with
15 also recognizing and addressing the challenges of
16 a retail economy. Signtronix recently obtained
17 the entire legislative history of Senate Bill 5X
18 from a firm of lawyers here in Sacramento called
19 Legislative Intent Services. That helped us put
20 the Commission's mandate into perspective. The
21 purpose of Senate Bill 5X is to conserve energy,
22 especially during peak hours. It also says that
23 the cost of the realty cannot exceed the savings.

24 Now, I've been in the sign business for
25 44 years. We bill \$30 million worth of signage

1 per year. We use the best, most efficient
2 technology available. And I know of no
3 alternative lighting system that will provide
4 functional illumination for the small business in
5 California to identify their business. Nowhere in
6 the legislative history do concepts such as light
7 trespass, light pollution, or glare, appear in the
8 deliberations of SB 5X. I believe the concept of
9 multiple lighting zones within the state will
10 create dysfunctional signage, and create a new
11 layer of zoning regulations that further burden
12 the small retail business. Most small businesses
13 simply do not have the resources to compete with
14 the deep pockets of larger businesses and national
15 franchises.

16 I might also mention, folks, that I read
17 somewhere in the last year or so that big box
18 stores only leave about eight percent of the
19 revenue in the community. Small business leaves
20 65 percent in the community.

21 In addition, the creation of lighting
22 zones will create dysfunction and burdens upon
23 local government. The Commission's draft
24 regulations place the enforcement burden upon
25 local authorities without providing any additional

1 funding for enforcement. And I say that this
2 creates dysfunction because of a recent experience
3 that I had in the city of Los Angeles.

4 The city of Los Angeles invited us to
5 present ideas that would improve the esthetics of
6 the older communities in the city. Now, Los
7 Angeles has 460 square miles, and as a result of
8 these discussions, we learned that the city of Los
9 Angeles has over 340,000 illegal signs. And one
10 reason for this is that they only fund four full-
11 time inspectors and two part-time inspectors. And
12 I believe that the zoning that's proposed, the
13 four layers, and the types of lighting that you're
14 proposing, is unenforceable because they don't
15 have the armies of people that it would take to go
16 out and enforce it.

17 The city of Los Angeles has 340,000
18 illegal signs. This, this will drive people
19 toward illegal signage, and the entry level mom
20 and pop, maybe with \$25,000 of capital, they will
21 then, they're not even aware that, of these things
22 that they need to do.

23 You know, as an entrepreneur, the first
24 sign that I ever built, I was 12 years old. And
25 my dad bought a case of oranges, and on the back

1 end of it was about a 18 inch by 18 inch square,
2 and I borrowed one of his paintbrushes and built a
3 sign that said bicycle repair. And that was my
4 first entrepreneurial experience. I did ten cents
5 worth of business in 30 days, and went out of
6 business.

7 But signage, folks, is not something
8 where, where most of the small businesses really
9 even are aware of it. And there's no, the people
10 out there, you don't have the people to enforce
11 it.

12 So I ask you to keep in mind that
13 signage is not a light fixture. I think this is
14 critically important. Sign, a sign is not a light
15 fixture. Signage has an illumination system
16 inside of that that illuminates commercial speech.
17 Commercial speech has constitutional protection,
18 and when you start playing around with signage,
19 one has to be sure that they're meeting those
20 constitutional standards.

21 I'm 72 years old, and have spent 44
22 years in the sign business, and the illumination
23 that you're proposing is not a functional or an
24 economical substitute for the technology currently
25 in use. I'm told that our company is the largest

1 purchaser of outdoor ballasts in the state of
2 California. And for those of you that may not
3 understand the function of a ballast, a ballast is
4 a component of the lighting system. Without the
5 ballast, you can't fire the lamp. Without the
6 lamp, the ballast is of no value. So it's a, it's
7 a component.

8 We asked our suppliers, Alanson
9 International of Canada, and Universal Lighting
10 Technologies, Universal is huge, employing tens of
11 thousand people, probably. They have a very large
12 staff of technical people. And I called them,
13 knowing that I was coming here, and I asked both
14 companies to use their technical people to advise
15 us if there was a -- and I gave them a draft of
16 your proposal -- and I asked them to read that and
17 see if there was anything that they have that they
18 could supply, and also to give me an opinion as to
19 the functionality, if they did have it, with those
20 lighting standards, if it'd be functional.

21 And the letter, and I have two letters,
22 which is part of my testimony today, and both
23 replies was that signage with the wattage that
24 you're proposing would be dysfunctional, and that
25 there is nothing out there right now that would

1 allow us to do, to illuminate the signs.

2 I think there was a stretch in the
3 interpretation of Senate Bill 5X up to this point.
4 I believe the focus of glare, light trespass,
5 light pollution, and lighting zones, is outside of
6 the intent of saving electricity during peak
7 demand. This type of regulation will create
8 terrible additional burdens on the small business
9 of California. I believe the proposed remedy, as
10 presented thus far, is worse on the economy of
11 California than the problem it intends to fix.

12 Because of this fact, and the additional
13 administrative burdens these regulations would
14 place upon sign users and local governments in the
15 enforcement of the proposed lighting zones, we ask
16 the Commission to discard the entire notion of
17 creating a new layer of zoning regulations for
18 lighting zones. And to have standards based on
19 light pollution or glare or issues, I mean, it
20 challenges me to find, to understand why people
21 that are asked to save energy get off on the
22 subject of lighting pollution, or glare, or --

23 Anyway, as a young man, one of my
24 mentors would occasionally remind me that cozy
25 when you're on a wrong road, it's never too late

1 to turn back. And I believe very, very sincerely
2 that the proposed solutions would have a
3 tremendous negative effect on the small business
4 community of California, and I believe it would
5 have an awesome unsupportable, unenforceable
6 burden on the cities that are asked to do it.

7 I want to thank you for having the
8 workshop, and my opportunity to present my
9 thoughts and feelings. Thank you.

10 MR. FLAMM: You're welcome. That was
11 approximately 15 minutes.

12 MR. BOREN: Was it? I'm sorry.

13 MR. FLAMM: Yes. And I know there are
14 others here who would like to make some legal
15 cases, but I really think that we need to get
16 moving.

17 COMMISSIONER ROSENFELD: Gary.

18 MR. FLAMM: Yes.

19 COMMISSIONER ROSENFELD: It seems to me
20 there are two completely different issues here.
21 One is a technical issue. And we have an absolute
22 contradiction. You say basically that Jim Benya
23 is not correct when he says that he's trying to
24 give us the same intensity of light with better
25 technology. And it really just comes down to

1 that. Your view is that we're reducing the
2 effectiveness of your signs, and Jim Benya's view
3 is we're giving you exactly what you want, but
4 cheaper.

5 Now, how are we going to resolve this
6 technical discussion?

7 MR. BOREN: I'll yield to the
8 consultant.

9 COMMISSIONER ROSENFELD: Jim, how are we
10 going to get this straight?

11 MR. BENYA: Commissioner, the problem is
12 we have an industry that has standards. You've
13 developed standards over the years. They work for
14 you. They have worked for you, and they've been
15 successful for you. They've been successful in
16 meeting your customers' needs.

17 The problem is, it's like I think we
18 suffered some 25 years ago. There are new
19 technologies that there's been no impetus, there's
20 been no real reason in your industry to really
21 have them change, and so no changes have occurred.
22 I personally believe that I'm on very solid ground
23 here by, these are fluorescent lamps and ballasts.
24 Your consultant, or your supplier here, made some
25 good points. I refer you to Bill Brosius, from

1 Magnetic Products -- I assume this is universal.

2 But Bill makes a few points. Basically
3 what he's saying is, is that presently, the
4 technology that's used is standard technology.
5 It's the cool white lamps, it's the T12
6 technology, it's magnetic ballasts, and the
7 products that have become made over the years and
8 standardized on over the years, and the sign
9 standards, UL and others, that have evolved to
10 match that, have been stagnant. And you're saying
11 you can't do this because the part doesn't exist.
12 The socket doesn't exist. We ordinarily don't do
13 this, we ordinarily don't do that.

14 And what I'm saying is, yeah, you
15 ordinarily don't. But I believe that there is,
16 what I'm showing in my calculations is a 20
17 percent reduction in mean lumens, plus 70.2
18 percent reduction in power. That is absolutely
19 obtainable. We have been doing it for 20 years in
20 interior illumination. So it's reliable, robust
21 technology, and it simply needs to be adopted for
22 the sign industry.

23 So I stand on my numbers.

24 MR. BOREN: I think he's speaking of,
25 and I'm not qualified to discuss the products in a

1 highly technical way. But the T8 lamp and taking
2 the -- that was developed for internal, you know,
3 lighting. And, yes, it could be adapted. The
4 ballast itself could be put in an outdoor can and
5 meet an outdoor standard. But that still doesn't,
6 it's kind of like, you know, I'd like to see your
7 models if you've designed a sign that would
8 function under your conditions. I don't believe
9 it will.

10 I would, I would say, sir, that,
11 Commissioner, that there's been tremendous
12 progress made in our industry in the last 25
13 years. And I can say to you --

14 COMMISSIONER ROSENFELD: Specifically,
15 have your lighting intensities come down in the
16 last 20 years?

17 MR. BOREN: Well, there has been, LED is
18 one of the areas where, like this, the freeway
19 signs, the Amber Alert, that's a high energy
20 consumption sign, using a 25 or 40 watt spot.
21 Today they use LEDs that's probably one-fortieth
22 as costly. LED signs are used in many, many ways.

23 But I do not believe that, and I would
24 tell you that if I could reduce the cost of our
25 products, we do 30 million a year. We use about

1 \$9 million worth of material. If I could reduce
2 that 30 percent, I'd knock the door down. But I
3 don't believe that that's possible. I don't
4 believe that, and nobody in the, in the industry
5 seems to think it is, either. It's only those
6 people that maybe can sit down and pencil it out.
7 But that's a long ways from, that's a stretch from
8 getting it to function.

9 COMMISSIONER ROSENFELD: Jim, let me ask
10 you. Are there physical examples around with the
11 intensities that you're recommending, which we can
12 show?

13 MR. BENYA: I'm sure we could build a
14 sign box that would demonstrate that this, this
15 works. I spoke to one of the largest
16 manufacturers of sign lamps the other day. I
17 asked them has there been any demand for T8
18 technologies. No, no, nobody really orders any of
19 that stuff. Yeah, he said, there's a demand for
20 real -- or triphosphor. Well, you know, we talk
21 about it, but nobody really wants it. You know,
22 how about electronic ballasts? Well, no, nobody
23 really wants to spend the extra money.

24 I mean, the same, same resistance we
25 received 20, 25 years ago in working on the

1 interior lighting standards, the same resistance
2 I'm hearing in this area. Technology, sign
3 manufacturing techniques may have improved. LEDs
4 and other technologies have worked their way into
5 the sign industry. There's no question that it's
6 a big signing industry, and, you know, interesting
7 things are happening. But in the fundamental
8 illuminated, internally illuminated box, which is
9 a, I would submit, probably extremely large
10 percentage of the small businesses you're talking
11 about, if that's what they can afford that's what
12 they order.

13 MR. BOREN: That's correct.

14 MR. BENYA: I would submit that there
15 hasn't been any real effort to improve the
16 efficiency of these lighting systems because
17 there's been no demand. There's been no code,
18 there's been no requirement, there's been no
19 demand. On top of that, you know, although
20 whatever it costs you to manufacture a product,
21 there's a separate issue, what it costs the owner
22 to actually operate the product. And again,
23 I'm --

24 MR. BOREN: They are very, they are very
25 fuel efficient now. The question --

1 COMMISSIONER ROSENFELD: No, wait a
2 minute. They may be fuel efficient, but if I
3 listened to Jim Benya we can cut out and save 70
4 percent of that. We can make them very fuel
5 efficient.

6 MR. BENYA: With a 20 percent reduction
7 in light, it's 70 percent reduction in --

8 MR. BOREN: Then you would, you would
9 probably create dysfunction. And you would
10 probably have --

11 COMMISSIONER ROSENFELD: No, I think
12 we're just improving the technology. That's a
13 point I just can't accept.

14 MR. BOREN: But see, but one of the ways
15 that he does that is by reducing the lighting, the
16 back lights of signage.

17 COMMISSIONER ROSENFELD: Twenty percent,
18 you say.

19 MR. BOREN: And again, this is a
20 commercial speech.

21 MR. BENYA: Actually, it's not changing
22 the speech, it's simply reducing its intensity.

23 MR. BOREN: If you can't read it, that's
24 changing it.

25 COMMISSIONER ROSENFELD: That's, but I

1 really resent your suggestion that we're fixing it
2 so you can't read your signs. I just don't think
3 that's fair.

4 MR. BOREN: That's a stretch, sir, to
5 say that you can't read it.

6 COMMISSIONER ROSENFELD: That's what you
7 implied for 15 minutes.

8 MR. BOREN: Well, I'm implying that as
9 presented, that you would have a dysfunctional
10 sign that would drive people to use illegal signs,
11 and, and I do believe that there are many, may
12 reasons why signage, signage is used at night.
13 That is not peak time.

14 COMMISSIONER ROSENFELD: So we're trying
15 to give you the best signs that technology can
16 give, and I think kind of what we need to do is to
17 get some examples. And we'll get a donation from
18 -- and we'll get, we'll get some signs made by
19 some reputable new-fangled outfit who knows the
20 new technology, and we'll put them up side by side
21 and see, you can make your -- sir, that they're
22 good, healthy signs.

23 MR. BOREN: I accept that.

24 COMMISSIONER ROSENFELD: Great.

25 MR. BOREN: And I would, I would hope

1 that consideration be given to the California
2 small businesses, the burdens that you're placing
3 on them. One of the mandates is that the solution
4 is not supposed to increase the cost.

5 COMMISSIONER ROSENFELD: We're only
6 going for life cycle cost optimization.

7 MR. BOREN: Well, are we going for a
8 point that is not -- the governor says I don't
9 want the remedy to exceed the cost.

10 COMMISSIONER ROSENFELD: Our ground
11 rules are that the life cycle costs of the sign
12 shall be improved. That's why we're here, not to
13 charge any, cause any extra expense.

14 MR. BOREN: Would you also add that to
15 what is, what it's going to do?

16 COMMISSIONER ROSENFELD: Well, of
17 course, we'll have data on that. Sure.

18 MR. BOREN: Okay. I'm sorry I'm taking
19 so much time.

20 COMMISSIONER ROSENFELD: Thank you very
21 much.

22 MR. BOREN: Thank you.

23 MR. FLAMM: Thank you. Mazi.

24 MR. SHIRAKH: I just wanted to point
25 out, the lighting power densities that you saw

1 only applies to internally illuminated panel
2 signs. There are other type of signs, such as
3 channel signs, where the sign is actually the
4 shape of the letters. And LEDs where, would be
5 outside of the lighting power density
6 requirements. The only requirement for those
7 signs would be a source efficacy which should be
8 greater than 60 lumens per watt.

9 So there is nothing to preclude small
10 businesses in any lighting zone, for that matter,
11 to use one of those technologies, and there will
12 be no limitation based on lighting power density,
13 only a source that just you would apply.

14 MR. FLAMM: Okay, thank you.

15 Mr. Claus, would you like to come up and
16 speak, and could it make it done in a few minutes?

17 MR. CLAUS: Robert James Claus, 22211
18 Southwest Pacific. And I certainly am sympathetic
19 to Commissioner Rosenfeld's view that this
20 shouldn't be about technical subjects. And I'm
21 sympathetic to anything that's been said here.
22 And let me tell you why.

23 The sign industry runs on technology.
24 The problem is if they put up with technology that
25 doesn't work, not only won't they get paid,

1 they're likely to get sued. Because while they're
2 selling advertising effectiveness, they are
3 really, really selling that in the cheapest form
4 available. There has been multiple change in
5 plastics, there's been multiple change in
6 lighting. But continually, the bright fellows
7 with good educations have bright ideas. And
8 beginning in this state 20 years ago, we stopped
9 presuming regulation of signs was constitutional.

10 Now, that plays very much into what you
11 suggested. And I think you've come up with a
12 wonderful solution, because I'm sure you fellows
13 are smarter than the sign industry --

14 COMMISSIONER ROSENFELD: No, we didn't
15 say that.

16 MR. CLAUS: -- and I'm sure that you can
17 come up with better solutions than they can, and,
18 in fact, legally that's what you're required to
19 do. You no longer can simply say, quote, I'm sure
20 we could build a better box, end of quote. You're
21 required to. Intermediate and -- what's been
22 brought in here, and the last two supreme court
23 cases, unless the attorneys we work with have it
24 clear that's not a law.

25 Now, since I work so closely with the

1 sign industry and so closely with the advertising
2 and marketing industry, and since I really think
3 they're really an efficient group of people, based
4 on the retail price of goods, 15 to 50 percent
5 cheaper than any place else in the world, and
6 since we know signs are the key point in holding
7 that low, since I know that the manual on uniform
8 traffic control devices is the controlling sign
9 code, in this case the primary in our state,
10 you're violating those ten percent rally funds.
11 And I know they will use your approach of lowering
12 light because it creates signing deficiency, which
13 creates accidents. I have some reason to believe
14 you're wrong.

15 And the real way to solve this is to
16 build this box that's much better, take it to Las
17 Vegas and turn it on for nine months, and find out
18 how long it runs. And you'll learn what this
19 industry's trying to tell you. They are
20 concerned, first, with advertising and
21 communication effectiveness. They have to be.
22 That's what they're selling. That's how they sell
23 it. And thank God for the U.S. Supreme Court,
24 that they have recognized your effort to regulate
25 signs is different than your regulation of the

1 site. And activity can be regulated on a rational
2 relationships. I believe, I think they said
3 speech can't. It's intermediate, not strict
4 scrutiny. And if Justice Thomas is right, God
5 bless him, it's strict scrutiny.

6 Now, all I'm suggesting here is very
7 simple. I'm hearing things that I go to the trade
8 shows, I go to the federal highway, I go to
9 federal highway safety, and I hear things from
10 those people, not your people like Dick Schwab and
11 Travis Brooks, that spent years developing the
12 best national sign code in the world and probably
13 not understood what they're doing. But if they
14 do, you're taking the wrong approach.

15 They don't know all the zones. You
16 can't do that, you get signing deficiency. We
17 already have 22 percent of the accidents occur on
18 the interstate occur, according to a Pennsylvania
19 study, occur because of signing deficiency. Now,
20 my problem is this. Logically, as Mr. Boren said,
21 if readability and conviscuity mean anything, and
22 those are the two measures you're talking about,
23 readability and conviscuity, as you try these new
24 lighting techniques if, in fact, they don't have
25 the same output of light, you're going to need

1 bigger signs with different density intensity hue
2 on the graphic symbol or number or letter you put
3 on that sign to be read.

4 Now, if that's your logic, we aren't
5 going to save any energy, because you build a
6 bigger device and get the same message. At least
7 that's what federal highway safety found out.

8 Let me get on --

9 COMMISSIONER ROSENFELD: Excuse me.
10 Could I ask a question. I didn't realize that we
11 were into regulating highway signs.

12 MR. CLAUS: Well, you're certainly not,
13 but the principle you're talking about is exactly
14 the same.

15 COMMISSIONER ROSENFELD: But, I'm sorry,
16 I have a little concept. When I'm trying to
17 choose between Jimmy's Pizza and Chicago's Pizza,
18 it just doesn't seem like a big safety issue to
19 me.

20 MR. CLAUS: It doesn't?

21 COMMISSIONER ROSENFELD: Can you explain
22 that a little bit more?

23 MR. CLAUS: Well, if you're driving down
24 the street and you seeking to turn into an
25 establishment, if you can't read the sign you've

1 got a safety issue. You also have a serious
2 economic issue. At least that's what
3 transportation and aging society tells us, which
4 was done by federal highway safety.

5 COMMISSIONER ROSENFELD: Okay, I get
6 you.

7 MR. CLAUS: I mean, I wouldn't discount
8 federal highway safety office. I know that agency
9 doesn't know too much about the subject. But the
10 problem is, you hit your finger right on the
11 problem. You have a different standard here, and
12 legally, we're fortunate that we can kind of be
13 from Missouri. Show me, don't just tell me it's
14 true. Because I know for a fact that for 20
15 years, when the first incandescent light bulbs
16 were built in electronic message centers, they
17 could only build time and temperature units. They
18 couldn't build anything else. You couldn't get
19 them sophisticated enough because of the
20 electronics.

21 The moment this industry could change
22 the lighting source and the electronics, they did.
23 But I know they only changed it when it delivered
24 the advertising message effectively. I know that
25 Section 6 in the MUTCD only came into existence

1 and changed and used electronic message centers as
2 warning devices when they could deliver the
3 message effectively. And the challenge you have
4 here is really a simple one.

5 In this case, where you slip from an
6 activity to speech, and I know this is a
7 disconcordant message, and I know it's a
8 disturbing message, is you're really in the
9 position where legally you can't say I think. The
10 device has to be up, and it has to go under.

11 Now, Hanson and Stanford developed early
12 on the -- control. We've used pupillometry
13 extensively. So we've measured the readability of
14 our signs. We've measured as traffic auto bureau
15 and a number of other people have. Any time we
16 can find something that saves energy and is
17 effective, we'll go to it as an industry. But we
18 will have the luxury of experimenting with speech
19 with our clients, because then we lose bargaining
20 effectiveness.

21 And all I'm saying here is, if
22 somebody's got this great idea to build something
23 that's much more effective, uses less energy, and
24 it doesn't defect or deflect the message, build
25 the can and let us look at it.

1 COMMISSIONER ROSENFELD: I think we'll
2 do that.

3 MR. CLAUS: And I think then the
4 industry's not going to have any complaint, and
5 it's dead. I thank you very much. We do have a
6 written testimony gathered, which I'll get you to
7 put online, and we do have a very extensive
8 technical criticism of some of the things here,
9 which we'll get you to put online.

10 Thank you. But it's not that we're
11 hesitating cooperating. It's just that a mistake
12 for us here is very, very serious. Thank you.

13 MR. FLAMM: Thank you. Mazi.

14 MR. SHIRAKH: May I ask a question, Jim.
15 You may stay there if you wish. Why do we have to
16 go to 14 inches on center if you go to T8s. Why
17 can't we just keep it --

18 COMMISSIONER ROSENFELD: Mazi, I can't
19 quite hear you.

20 MR. SHAPIRO: Speak into the mic,
21 because amplifying.

22 MR. SHIRAKH: I was asking Jim, you
23 know, he suggested if we used the T8 technology we
24 should go to 14 inch on center, instead of 12 inch
25 on center. And my question to Jim is why can't we

1 stay at 12 inch. The sign is, the intent of the,
2 if we do things right, the sign should look the
3 same to the motorist. It just inside of it,
4 whatever change we make is going to be invisible
5 to the motorist. It should look the same.

6 Now, what happens if we stay at 12
7 inches on center. We have the same illuminance,
8 we still have energy savings. Why can't we --

9 MR. BENYA: We go up to seven watts a
10 square foot instead of six --

11 MR. SHIRAKH: Why can't we do that?

12 MR. BENYA: -- versus 26.

13 MR. SHIRAKH: And the sign would have
14 the same brightness?

15 MR. BENYA: The sign is, then it starts
16 closing in. Now your brightness is probably down
17 only about 14 percent. The, so, you know, and I
18 think the point that's being made here is that we
19 can, can we build a better box. It's my
20 contention that yes, indeed, we can, relatively
21 easily, with inexpensive off the shelf components
22 that may, in fact, even reduce the cost of sign
23 construction from the technology that's currently
24 used.

25 I also believe that the issues of

1 readability and signing deficiency, I'm sure,
2 given the amount of science you've cited here in
3 your comments, there must be some technical papers
4 that would relate that to vision science as we
5 know it, would allow us to assess whether 14
6 percent as a significant impact upon the, on the
7 signing efficiency, or deficiency, and
8 readability. And I'd like to see those technical
9 papers, because they would help us correlate that
10 to the vision science that we used to set light
11 levels for all other things.

12 MR. CLAUS: Not only do we accept that,
13 I will see to it you get an invitation to a
14 conference that is being set up April 2nd with
15 Small Business Administration, and the Small
16 Business Development Center of the universities,
17 to discuss readability conviscuity with such
18 people as the International Society of
19 Illumination Engineers, Federal Highway Safety,
20 and the people that are concerned in corporate
21 identification. And we'll get you that.

22 We all have the same problem.
23 Everybody's trying to make it, and for God's
24 sakes, if you make this, why don't you copyright
25 it. It's going to be worth a lot of money. And

1 I'm not saying that facetiously. I'm really not.
2 But what I'm saying is we all have the same
3 problem. We've all been tussling with this. But
4 it's sort of the old story. When we started with
5 these TMTs, there was a fellow named Stone, God
6 rest his soul, who was a physicist at University
7 of California, Berkeley. I know he's good,
8 because that's where I went, only the best people
9 go to Berkeley. After he --

10 COMMISSIONER ROSENFELD: And he was in
11 my department.

12 MR. CLAUS: After he put the Santa
13 Monica system together, and it didn't work, he
14 committed suicide. And the reason was simple.
15 His ideas got ahead of the technology. And all
16 we're saying is, we're more than willing to share
17 what we've got, but some of these things we don't
18 think will work. Mr. Boren certainly tries to
19 produce a cheaper product as, as he can, it
20 increases sales. But he can suppress what he's
21 doing if it cuts into the advertising
22 effectiveness. And we'll share this and we'll try
23 to get you as much, because we've been with the
24 same problem. We've been on this readability and
25 conviscuity study now for two years.

1 Thank you.

2 MR. SHIRAKH: Mr. Claus, just want you
3 to realize that the lighting power densities that
4 we're proposing only applies to internally
5 illuminated panel signs. The channel signs, LEDs,
6 neon, cold cathode, they do not have to comply.
7 They don't have that requirement. In fact, I've
8 been looking at a lot of signs lately, and I find
9 the majority of signs are actually channel signs,
10 rather than, when I go to shopping centers a good
11 deal of them are channel signs, which would not
12 fall under this lighting power density and would
13 not, the only requirement for that is, again, the
14 60 lumen per watt source efficacy.

15 MR. CLAUS: Well, you're also bringing
16 up another subject we're covering in what we give
17 you, but the problem is just, what you've just
18 done, how you've defined signs. Sign codes don't
19 regulate signs the way you're talking about.
20 There's a little different regulatory format. In
21 other words, your definition of signs is a little
22 bit narrow. And it's not what happens. What
23 happens, it's true when you go to channel letters
24 of any kind, you as a general rule go to neon
25 because it's a more complementary kind of lighting

1 system. We try in some cases to go to LED, but
2 we're having a lot of trouble with LEDs, both with
3 the burning ratio and the light colors.

4 But the problem is that that's by no
5 means the signs you're going to affect. And
6 that's the other thing, we'll try to send to you
7 some definition of signs where there's been
8 litigation suggesting what you're doing is a
9 little bit of a restrictive definition.

10 You see, the problem is you're
11 overlaying sign codes, you're overlaying the
12 METCB, and now you're bringing this zoning light
13 density in, and you're just going to have a lot of
14 conflict. And we understand that, because it's a
15 complex area to regulate. And we've been, and I,
16 you know, after all, I started off working for the
17 city of San Diego Metromedia, and we might've won
18 the case. But I've worked both sides of the
19 street.

20 But this is far more complex than you
21 think it is. And it's particularly in what you're
22 defining as a sign. I mean, you've got a big
23 division between outdoor, which, you know, can't
24 under standard lighting. In fact, they're
25 required to take a standard lighting. And be

1 immediate and not an accessory use. And be on
2 premise. And we're going to try to get you those
3 things, because as you progress along, you're
4 right, pressing the envelope like this helps
5 everyone. No one doubts that. It's just a
6 problem that we try and we fail sometimes in some
7 of these lightings that you're talking about.

8 So we'll be glad to get those. I thank
9 you.

10 MR. FLAMM: Thank you.

11 I want to bring a time issue up. We've
12 spent an hour now, on signs. I've got three more
13 cards for folks from the sign industry, and I know
14 there's more issues that are dear to folks besides
15 the signs here, and I want to make sure we have
16 time to address all of that.

17 So the first gentleman said eight
18 minutes, and he was 15, and the second gentleman
19 was 20. So can I get one, the rest of you to speak
20 just a couple of minutes each, if you'd like to
21 make some comments, because we really would like
22 to address all of the issues in the outdoor
23 lighting standards.

24 So, Jim Cassie, do you want to go next?

25 MR. CASSIE: I'm not on signs, Gary.

1 Unless you want to consider billboards.

2 MR. FLAMM: Oh, you're on billboards.

3 I'm sorry.

4 Okay. Mark Gastineau.

5 MR. GASTINEAU: Commissioners, staff,
6 consultants, my name is Mark Gastineau. I'm with
7 the California Sign Association, Sign Users of
8 California.

9 First of all, I would like to say the
10 California Sign Association has been working with
11 staff to come up with a workable model that will
12 work energy efficiencies and also make sure it
13 does not affect the commercial message that we are
14 doing. And we've come a long ways from the first
15 meeting we've had. Staff's worked with us, they
16 have been understanding of some of the issues. I
17 got to draw on the table over there, they've got a
18 little drawing board. Jim, you were on the phone,
19 and we did that. We appreciate that. And we're
20 very concerned, it's a very close subject to us.

21 We think we're going in the right
22 direction. I think that depending on what side of
23 the street you're sitting on, everybody wants to
24 go, I have 16 to 20 watt per square foot, whereas
25 you go to 26 watts, but I showed where your T8s

1 wouldn't work. But again, we need do this in a
2 real world situation.

3 Staff has asked to visit a local sign
4 company and walk through the manufacturing
5 process, and we will set that up. And we're more
6 than willing to open our doors and do this. But
7 staff's came a long ways, like exempting neon, LED
8 and gold cathode, the 16 lumens per watt. We
9 believe we can do that, that it does fit. There's
10 some real areas of backlit signs that we need to
11 look at. And we'll look at that. But to say we
12 haven't came anywhere in 50 years is a pretty
13 short statement. We will take you to a shop and
14 show you 15 different substrates that we use,
15 different designs in interior lighting, what's out
16 there.

17 Nobody came to us and regulated LED
18 signage for on premise advertising. That means,
19 because it came, the cost effect came down,
20 displayed our message, it's energy efficient,
21 maintenance-way it was cost effective to our
22 customers. That's when that started to take the
23 market over. So with that said, we're more than
24 willing to keep on working with staff and we'll
25 set up a meeting to go to some of our shops.

1 We have a big problem with these
2 lighting zones, guys. I don't think anybody
3 really realizes the effect. And if you have a
4 McDonald's in Sacramento with freeway frontage,
5 and you get 20, let's say 20 watts per square
6 foot, or whatever we're going to get, and you go
7 to Woodland and they're only going to get five
8 watts per face, guess what. They're not going to
9 be developing them. You can't take a petroleum
10 company that's in Corning and say it's an L2 zone,
11 and cut down their lighting in an area where
12 they're going to have diesel trucks, they have
13 showers for people, they're loading equipment, all
14 those kind of things. You can't do that and be
15 effective and be safe.

16 You know, we have ADA to worry about.
17 We have health and safety to worry about. We have
18 homeland security to worry about. And then, of
19 course, we have the discrimination of business,
20 where a business in one city to another city is
21 going to be discriminated in the way they present
22 their message to the traveling public. Those are
23 scenarios we need to take into consideration. And
24 it might be better to look at efficiencies and
25 look at type of business to regulate lighting.

1 But I would like to commend staff.
2 Thank you for all your efforts to work with us,
3 and we're looking forward to working through this
4 in the future. Thank you.

5 MR. FLAMM: Thank you, Mark.

6 COMMISSIONER PERNELL: One question.
7 Mark, first of all, thank you for working with
8 staff, and coming in and sitting down and having
9 us better understand your industry.

10 So are you, when you talk about zones,
11 are you saying that zones are not a good idea
12 because it might change the, from one county to
13 another, the illumination of the signs?

14 MR. GASTINEAU: Developing what zones
15 would accommodate if you took, for instance,
16 Corning, I think everybody can look at that, or if
17 you go down -- Jeff, help. He must've stepped
18 outside now. Some of these little areas are just,
19 really there's no people there. There is no
20 population. All they are is a home sitting out on
21 a freeway. Five strip owners do that. Every
22 about 50 miles, you have a population of
23 businesses that support that whole corridor.

24 Under lighting zones, you are
25 eliminating that or, in some instances, cutting

1 their lighting back by 75 percent, maybe 50
2 percent. We believe that's a large economic
3 impact. When you look at freeway frontage
4 property and the land taxes paid on that, because
5 of their right to advertise to the mobile public,
6 the economic impact to California, if we did not
7 let them advertise to the mobile public or cut
8 back the amount of advertising down, the
9 development of business would slow down in those
10 areas. People would be forced to try to come in
11 the urban areas to develop so they could get their
12 message to the mobile public. And we believe
13 that's what would happen. And the economic impact
14 would be devastated in California.

15 I think that's something we've really
16 got to look at. To control lighting according to
17 type of business is more, to us, more efficient
18 than trying to do it on population densities,
19 because it's not in all cases, when you get into
20 rural areas, going to work in perhaps the way you
21 think it might be working.

22 COMMISSIONER ROSENFELD: Could you
23 expand on that a little? What you're saying
24 sounds pretty interesting. That is, a census area
25 in population is an area, rather than a line along

1 a freeway or a highway. And it sounds like you're
2 not objecting so much to the zone idea as to
3 redefining the zones so that highways and freeways
4 get some sort of exemption.

5 MR. GASTINEAU: That's not --

6 MS. SHAPIRO: Or development on the --

7 COMMISSIONER ROSENFELD: Yeah.

8 MS. SHAPIRO: -- side of a highway or
9 freeway, a linear --

10 COMMISSIONER ROSENFELD: Yeah, linear,
11 rather than area.

12 MS. SHAPIRO: Right.

13 MR. GASTINEAU: That could be true.
14 That could be linear in -- I, you heard earlier,
15 we don't know how you're going to regulate this.
16 This lighting is an overlay, this overlay of
17 zoning a step above any county or city right now
18 that does that. So you're looking at a state plan
19 to overlay zoning in the whole state of
20 California. And zoning, even though you're only
21 trying to regulate lighting in one aspect it's
22 going to regulate use of that property. You're
23 regulating use.

24 And so it's going to be very difficult
25 to do that. There's a way of doing that, and I'm

1 talking about if we have commercial frontages,
2 freeway frontages, gas station, hotel, motel. The
3 businesses that need the mobile public to come in
4 and do that, fast food, you can regulate. That
5 way, if it goes out of this mix, you can possibly
6 come up with a lighting zoning that could work on
7 the other types of lighting. But I think to take
8 all businesses and try to pull them into a zone,
9 lighting zone, is going to be an economic
10 disaster.

11 COMMISSIONER ROSENFELD: Okay. That's
12 an interesting point. We'll have to talk about
13 that.

14 MR. GASTINEAU: Thank you. Any other
15 questions?

16 MR. FLAMM: Thank you, Mark.

17 MR. SHIRAKH: Just, you know, I've been
18 looking at a lot of signs lately.

19 COMMISSIONER ROSENFELD: Into the mic,
20 Mazi.

21 MR. SHIRAKH: I've been looking at a lot
22 of signs lately, like Burger King's, for instance.
23 Most of these establishments are using channel
24 letter signs, where like the sign is the shape,
25 and again, those things are outside of our LPDs,

1 you know, whether it's lighting zone 1, 2, 3, 4,
2 it doesn't matter.

3 Fortunately, channel letter signs are a
4 more efficient way of delivering the same message.
5 So, you know, it's very important to realize that
6 we're not regulating that part of the sign
7 industry at all. It's only the big panel signs
8 that would be impacted by the LPDs.

9 MS. SHAPIRO: But still, Mark has made a
10 pretty interesting point.

11 MR. SHIRAKH: I understand. And I just
12 was into rebuttal what he was saying. I think
13 it's important for everyone to understand that,
14 what we are regulating and what we're not.

15 MR. GASTINEAU: If I could make a point
16 about, and I'm not an attorney, I don't want to
17 state law. But now we're not regulating power
18 usage, we're regulating kind of sign. That's a
19 whole different thing. Yes, some logos can be
20 done in individual letters and those kind of
21 things. We have applications for building signs,
22 and those applications, state parks, if you have a
23 hotel, yes, you can do illuminated letters, and do
24 that. But the same company, like the Flying J or
25 whatever, now has to illuminate because they're in

1 Corning. They have to change their registered
2 trademark to an individual letter, it can, to be
3 able to work within the Energy Commission's
4 requirements of lighting, now you're regulating by
5 type, not light. And I believe that would step
6 outside of SBX.

7 I, you know, I'm not disagreeing with
8 you, not that letters are more lighting efficient.
9 It's because if we use efficacy towards all signs,
10 instead of just neon letter signs, you might get
11 to a different place. But you can't, I believe
12 it's, you have a very big difficulty regulating by
13 type of sign. That's regulating speech. And
14 again, I'm not an attorney.

15 MR. FLAMM: Jim Benya.

16 COMMISSIONER PERNELL: I thought I heard
17 you say you would prefer regulating by type of
18 business than by zones.

19 MR. GASTINEAU: Let me explain what I'm
20 talking about. Of course, if you have, it depends
21 on the type of business. If you have a
22 manufacturing facility and you impacted them in a
23 way through a lighting zone that created different
24 lighting standards for them, they're not trying to
25 pull people off the freeway. Their livelihood is

1 not, their taxes and receipts are not determined
2 by the mobile public and who's coming into their
3 facility. That's a different type of use.

4 If you take highway commercial, hotel,
5 motel, gas stations, fast food, all these are,
6 these livelihoods are balanced on the mobile
7 public. They're balanced on getting their
8 revenues and creating jobs through the mobile
9 public, and servicing those people along the
10 freeway corridor or highway corridor.

11 So that's where I'm trying to go,
12 Robert.

13 COMMISSIONER PERNELL: Right. I
14 understand that point. I was --

15 MR. GASTINEAU: It's a fine line. It's,
16 I mean, it's tossing it up in the air. It's new
17 to us, too, and we're looking at it, going, we're
18 looking at the possible problems and the economic
19 impact of this to business, and the safety areas,
20 and then looking at these areas up five that are
21 mostly down five, these areas are nothing but
22 highway commercial. They're nothing but a group
23 of businesses that are there to serve the mobile
24 public. There isn't real northern population
25 there. So how are you going to regulate that?

1 Are you going to put them in a L2 zone, or, I
2 guess that's where they'd be, LD2, and you're
3 going to cut them by 50 percent of their light?
4 That's an economic impact. And it's a safety
5 issue.

6 MR. FLAMM: Jim, do you want to respond
7 to that?

8 MR. BENYA: Well, just, just a couple
9 comments. Actually, in the process of going
10 through our work, we took a lot of this into
11 account, and so has the IESNA, that's setting its
12 standards. The reason for the different lighting
13 zone is, let's say, and I think the I-5 corridor
14 is an excellent example that you brought up of the
15 issues that face us. Along the interstate, in the
16 middle of nowhere, if a service station is
17 illuminated to 25 foot candles with, in contrast
18 to a scene that has probably an average, at best,
19 of .1 foot candle, and that's high for that
20 situation, the contrast between the service
21 station and the environment is probably greater
22 than 250 to one, in terms of just illuminance.

23 What happens when I then approach a
24 major city, and I have a number of service
25 stations and competing businesses along the

1 freeway is the average scene illumination goes up
2 to maybe 1 foot candle. And then we do allow the
3 increase of the, well, we could go from a lighting
4 zone 2 to lighting zone 3, and now allow the
5 doubling of the light level in lighting zone 3.
6 And actually, the contrast between the service
7 station at 50 foot candles and a surrounding
8 illuminance of 1 foot candle is actually less than
9 25 foot candles in the middle of nowhere.

10 All of that is taken into account in
11 developing these lighting zones. One of the
12 things that would happen, for example, is along
13 the freeway, the ability of communities to make
14 adjustments in the lighting zones. They could,
15 number one, declare along the freeway a lighting
16 zone 3, and then if the community so desired,
17 increase their, that particular zone to lighting
18 zone 4. Those sorts of things might be able to
19 happen, where at least lighting zone 3 could be
20 cheaper truly anywhere, including the middle of
21 nowhere.

22 So I would, I would suggest that the
23 flexibility for the community to set its own
24 standards for what it thinks is enough, in terms
25 of the safety and security in just illumination,

1 is actually built into the lighting zones, and it
2 provides a very useful tool for us to have
3 situations where the community wants it to be a
4 little bit quieter and less bright, they can
5 choose that just as much as it can choose it to be
6 more bright.

7 The way it relates to signs, by the way,
8 Mark, is that, as we were talking about last week,
9 I think you've made a very strong point about how
10 important uniformity is in carrying out the
11 message of the sign. I think that really struck
12 home, and one of the things we're working on now
13 is to try and see if we can find a common ground
14 where we can reduce the power of that sign,
15 possibly reduce its brightness a little bit, maybe
16 not, but maintain the uniformity and so you can
17 read the sign well.

18 I think we have every intent upon taking
19 into consideration the readability issues that
20 were just raised, and making sure that we maintain
21 equal readability. But once again, if you're in
22 the middle of nowhere, and there's no competing
23 light source, a sign is significantly more visible
24 than if it is equally illuminated amongst many
25 signs. And so we feel that there's a very

1 reasonable ability to reduce the brightness of the
2 sign in the middle of nowhere, where it has no
3 competition, because the readability of it, not
4 having to sort it out amongst competing signs,
5 would roughly be equal.

6 Now, we're trying to take all of this
7 from published materials that are available to
8 guide us. If you're aware of something that would
9 help us do a better job, we're open.

10 MR. GASTINEAU: Yes, and I understand
11 what we're trying to accomplish, and that's why
12 we're all working together. We need to show you
13 some real world applications. But to say
14 effective some sign in downtown Sacramento, the
15 most effective, that sign does not need to be that
16 effective when you go to Corning because there's
17 not even much ambient light, and that's really
18 what you're saying, I say that's a misnomer.
19 You're still doing 65 miles an hour along the
20 freeway, you still have setbacks, you still have
21 the speed of traffic, and you still have elderly
22 people trying to make off ramps. And the federal
23 highway department doesn't change their signs when
24 they get to Corning and downtown Sacramento.
25 There's a reason for that.

1 So I think it's fundamentally flawed in
2 real world application, and I think we need to be
3 working on that together. And we just come from
4 different sides of the street, but somewhere we'll
5 get a path and we'll come together on it. But I,
6 I think you cannot say, well, if 100 percent's
7 okay, then 75 percent's going to be okay over
8 here. I don't think that's a good way of looking
9 at it.

10 Gary, Mazi, thank you very much.

11 MR. FLAMM: You're welcome.

12 COMMISSIONER PERNELL: Thank you.

13 MR. FLAMM: Jeff Aran.

14 MR. ARAN: Thank you. My name is Jeff
15 Aran. I'm with the California Sign Association,
16 and I'll be really brief, at least a lot briefer.

17 I just wanted to reiterate the points
18 that were made by Mark earlier. I agree with all
19 those, and he kind of took the thunder out of what
20 I was going to say, and proving that great minds
21 think alike. Commissioner Rosenfeld's question is
22 clearly what I was going to focus on.

23 I just would like to make these further
24 observations. The lighting needs for signage that
25 are existing out there do not allow for a one size

1 fits all kind of thinking. Population based
2 standards do not determine visual acuity. I heard
3 Mr. Benya earlier, not today, but previously, to
4 the concept of visual adaptivity, and he's
5 unfolded it here again when he's talking about you
6 don't need that much light.

7 That, to me, has nothing to do with
8 energy conservation. What that has to do with is
9 this idea of luminance. And if you can show that
10 the luminance factor will still be there, you
11 won't have this situation where you'd be creating
12 a competitive disadvantage among businesses, I
13 think you will be able to achieve something. But
14 so far, everything we've seen suggests just the
15 opposite. And this concept of a competitive
16 disadvantage is what we're extremely concerned
17 about.

18 Using the example of Highway 5, you
19 know, you drive down Highway 5, you pass Kettleman
20 City or Buttonwillow, any one of those places, the
21 new business that comes along is going to be
22 subject to the new standards. How are they going
23 to be able to compete if their inability to
24 communicate their luminance is going to be
25 diminished as a result of these standards.

1 And I also think that the overall energy
2 conservation benefit will not be achieved by
3 virtue of creating these zones. They, in fact,
4 this whole concept of zones, once again, I think
5 is contrary to the concept of the legislative
6 intent of SB 5X.

7 And so I told you I'd be brief, and I'll
8 leave it at that, just to put it on the record.
9 Thank you.

10 MR. FLAMM: Thank you, Jeff.

11 Okay. Any additional comments on signs?
12 Good. Thank you. I'm glad we, everybody got a
13 chance to speak.

14 Oh, yeah. Jim Cassie.

15 COMMISSIONER PERNELL: He's on
16 billboards.

17 MS. SHAPIRO: New topic, but close.

18 MR. PENNINGTON: Those are signs, from
19 our definition.

20 MR. CASSIE: Commissioner Pernell,
21 Commissioner Rosenfeld, Ms. Shapiro, been a long
22 time. I was listening to the Signtronix president
23 talking about small businesses. And I remember
24 Governor Wilson used to talk about the best way to
25 get a small business in California is start off

1 with a big one.

2 (Laughter.)

3 MR. CASSIE: Anyway, and that's a lot
4 about what the people that I represent, which are
5 the California State Outdoor Advertising
6 Association. There's the clear channels, the
7 Viacom, Viacom owns CBS, and there's also the
8 advertising in Chico, and the general advertising
9 in Ontario. And our concern is really that when
10 these regs go into effect, that they can go get
11 their building permit with the technology that's
12 there.

13 And I want to also commend Gary and
14 Mazi, they went out one night and looked at all
15 the applications, and let me just tell you, these
16 guys are into this more than -- it's almost scary.
17 But they're into this.

18 So the minor differences that we do
19 have, we think we can work out, provide some more
20 data and hammer out something that'll work.
21 That's really what I got to say. Thanks.

22 MR. FLAMM: Thank you, Jim.

23 COMMISSIONER PERNELL: We appreciate
24 that, Jim. And Mark, and everyone else that's
25 working with staff. I mean, one of the reasons

1 we're having this is so that we can hear from you,
2 and, you know, you guys have heard me make this
3 speech before, but it's important that we create a
4 level playing field that we enhance the efficiency
5 of the signs. I think that's what we're trying to
6 do. We're not trying to cause any accidents or, I
7 mean, I wear glasses and I can't see from here to
8 the wall over there, so I'm going to need a lot of
9 light when I'm looking at a, at least a freeway
10 exit.

11 But the point is that we need to hear
12 from you. We need to know how it affects the
13 industry, and we may or may not agree.
14 Commissioner Rosenfeld and I would encourage
15 collaboration and some type of agreement, because
16 you certainly don't want us up here, or certainly
17 don't want me up here making those decisions for
18 you. So to the, to the point where we can work
19 together, even if it's a field trip or if it's
20 viewing a factory, or whatever we got to do to
21 understand, I think we're willing to do that. I
22 mean, I think staff and the consultants are
23 willing to make those trips, and put in that time
24 for more understanding.

25 However, we would also ask that you be

1 conscious of what we're trying to do, and that is
2 to be more efficient with the state's energy. And
3 with whomever energy who buys it, but overall, we
4 want to try and lower the baseline of the state.
5 And it's not just with signs, it's with efficiency
6 in homes, it's with everything across the board.

7 But we can't achieve that goal without
8 your input, and your, you know, disagreements and
9 collaboration, and whatever else that goes into
10 this. But at the end of the day, the goal is to
11 come out with a better product for everyone, and
12 not to disadvantage in the small business or any
13 other business. Or any community.

14 So I didn't have a card to sign up to
15 speak, but --

16 (Laughter.)

17 COMMISSIONER ROSENFELD: That's all
18 right, it wasn't very long.

19 MR. FLAMM: You have a get out of jail
20 card you can use anytime.

21 (Laughter.)

22 MR. FLAMM: Okay. Cheryl English, are
23 you online?

24 MS. ENGLISH: I am here.

25 MR. FLAMM: Would you like the floor?

1 MS. ENGLISH: Sure, why not. You're
2 giving me a tough group to follow, though.

3 MR. FLAMM: Well, we don't, no one else
4 has filled out cards, so I have no other subgroups
5 that everybody's fallen into, so we're kind of at
6 a potpourri right now, I believe.

7 MS. ENGLISH: All right.

8 MS. SHAPIRO: Can we turn up Cheryl's
9 voice at all? Can we make her -- Cheryl, hang on
10 for a minute. We're going to try to get your
11 volume up.

12 (Inaudible asides.)

13 MS. ENGLISH: I'm going to, I just
14 picked up the handset. Is that better?

15 MS. SHAPIRO: Yeah, that's a little
16 better. I think we're at the max, but we can
17 figure out how to do it for you.

18 MS. ENGLISH: Okay.

19 COMMISSIONER ROSENFELD: Yeah, that's
20 pretty good.

21 MS. SHAPIRO: Okay, you can talk now.

22 MS. ENGLISH: Well, in the absence of
23 time, I had submitted a six-page document with
24 regards to comments on the outdoor lighting
25 measures, both measures. And I'm not going to go

1 through all of those details, I know the document
2 will become part of the record, and I'm basically
3 going to comment on those things that I've heard
4 here today.

5 It's a little bit difficult since I did
6 not have a copy of Jim's slides to follow through
7 all the details on the light levels versus power
8 density. But I guess my biggest concern is --

9 MS. SHAPIRO: Cheryl, I want to
10 interrupt you for a minute, because his slides
11 just duplicated what was in the draft standards,
12 so if you turn to page 81, you've got exactly what
13 his slides showed.

14 MS. ENGLISH: Okay.

15 MR. BENYA: That's actually, Rosella,
16 it's not exactly correct.

17 MS. SHAPIRO: Oh.

18 MS. ENGLISH: I thought that Jim had
19 mentioned some foot candle levels that correspond
20 to the different zones.

21 MS. SHAPIRO: That's true.

22 MR. BENYA: Yeah, that's correct,
23 Cheryl. The values were the same. In fact, these
24 values on page 81 are better.

25 MR. FLAMM: I want to bring up, Cheryl,

1 I believe that our staff, one of our student
2 staff, sent that document to you. At least they
3 went upstairs to do so at 1:30.

4 MS. ENGLISH: What I received was the
5 residential and nonresidential slides. I did not
6 receive anything for outdoor lighting.

7 MR. BENYA: You might want to double
8 check your e-mail.

9 MS. ENGLISH: I'm sitting right here.

10 MR. BENYA: Okay.

11 MR. SHIRAKH: Well, we have, we had him
12 follow on sending out e-mails today from the
13 Commission.

14 MS. ENGLISH: Yeah. I did get a
15 previous e-mail. It really isn't important to the
16 facets of the workshop here, however.

17 COMMISSIONER PERNELL: Why don't we let
18 Cheryl make her presentation, or comments.

19 MS. ENGLISH: I do appreciate the fact
20 that the contractors have gone back to review the
21 malls, because I think that's been an area of
22 great expansion. What I've heard today still does
23 not make me feel any more comfortable that the
24 models are valid. I appreciate, Jim, the fact
25 that you kind of equated those to different light

1 levels, because I think that's the biggest concern
2 a lot of retailers face, is are they going to be
3 faced with significant lighting reduction.

4 However, a lot of the assumptions of
5 those models are very critical. We've asked for
6 the details of those models on a number of
7 occasions, and we've yet to receive any details
8 that are meaningful to help us understand this.

9 For instance, the parking lot measures
10 did not take into account straight from where the
11 poles can be placed, which is the -- in the middle
12 of a driving lane. The light level analysis area
13 within the middle of a parking lot, and the IES
14 recommendations are based on the site. There's
15 some differences in terms of the areas evaluated
16 in the models, versus the areas related to the
17 lighting power density calculations.

18 So, again, I'm thrilled to see that
19 there's more models, and more substantiation for
20 those lighting power density numbers, but we
21 really need to see the data on which this was all
22 based.

23 I'm clear on the trade-offs and the use
24 it or lose it criteria. I have not yet found in
25 this document exactly where all of that is

1 treated. And so perhaps someone, staff or
2 something, can help me understand what is
3 appropriate for trade-offs, what's appropriate for
4 use it or lose it, because I, with the changes in
5 the document for this November draft, I'm having
6 difficulty finding a lot of things that used to be
7 there.

8 I am concerned with the fact that
9 there's new scoping added. At this point I'm, I
10 think given the fact of where we're at in terms of
11 the development of this, it is really not
12 appropriate at this point in time to add to the
13 scope of what we're trying to cover in outdoor
14 lighting.

15 I do appreciate the fact that the
16 Commission is taking consideration of a lot of the
17 comments provided in the past, and has scaled back
18 some of the scope and providing specific
19 exemptions. The cut-off criteria being scaled
20 back to a more reasonable set of applications is
21 very appropriate. We, NEMA had submitted comments
22 with regard to the exception of those units, with
23 our endorsement of the cut-off, that included
24 items such as basic insecurity, and esthetics, and
25 other performance criteria, and we never received

1 comments after the discussion, and I would like to
2 have consideration of those exceptions added to
3 the standards.

4 I again would like to reiterate the fact
5 that I think the Commission is taking on a very
6 large focus for this brand-new standard, and I
7 would like to reiterate that I think it needs to
8 be scaled back. They do need to recognize the
9 exemptions. They need to provide the lighting
10 industry with the models, and we have also asked
11 on a number of occasions for the cost
12 effectiveness of these measures and have not
13 received that information, and we really would
14 like copies of different analyses.

15 That's the bulk of my comments. Thank
16 you.

17 COMMISSIONER PERNELL: Thank you.

18 MR. FLAMM: Thank you. Could we get the
19 microphone turned down a little bit? We have some
20 feedback here now.

21 Okay. Jim, would you like to make
22 comments?

23 MR. BENYA: Okay. Hi, Cheryl, it's Jim
24 Benya.

25 MR. ENGLISH: Hello, Jim.

1 MR. BENYA: I've got a few answers for
2 you to get us started, although you've raised an
3 awful lot of questions, so it may take some time
4 to get to all of them. But today I can answer a
5 few for you.

6 First of all, as far as the trade-off
7 versus non-trade-off, in other words, versus the
8 use it or lose it, the way we deal with use it or
9 lose it, if you turn to page 79, sub D,
10 calculation of a well lighting power, two under
11 that, for each application listed in Table 133-C,
12 determining illuminated area, multiply the
13 illuminated area by the allowed lighting power
14 density, the total allowed lighting power for that
15 application is the smaller of the product of the
16 actual lighting, of this product or the actual
17 lighting power used for the application.

18 That is the language we've, we use in
19 the standard to make it use it or lose it. In
20 other words, if you don't, if you don't use the
21 power, you don't get it. Whereas in the other
22 one, the one previous, .1, where you add up all
23 the allowed powers for the site, that is where,
24 that is how trade-offs are permitted.

25 MS. SHAPIRO: So, Jim, is that basically

1 Table B versus Table C? Table B is tradeable, and
2 Table C is use it or lose it?

3 MR. BENYA: Yes, that's --

4 MS. SHAPIRO: That's what is said in
5 your slides. Yes.

6 MR. BENYA: That's the net effect. That
7 is the net effect. Table B items are added up --

8 MS. SHAPIRO: Right.

9 MR. BENYA: -- and Table C items, you
10 use the smaller of what you're allowed, or the
11 actual power used to do that thing becomes use it
12 or lose it. That's correct.

13 The second, the second thing you
14 asked --

15 (Parties speaking simultaneously.)

16 MR. BENYA: Sorry, Cheryl. Speak up.

17 MS. ENGLISH: This is a new concept
18 introduced in this November modeling, because I
19 don't remember seeing this in any previous models.

20 MR. BENYA: This is not the model. This
21 is the actual draft standard. You may not have
22 seen it before.

23 MS. ENGLISH: I don't remember seeing
24 this presented in the June draft, which is the
25 last draft I've seen from the Commission on the

1 proposed standard that included this tradeable
2 versus total power allowed in any previous --

3 MR. BENYA: Well --

4 MR. ELEY: Well, there was no, there was
5 no draft standard in June. That was a research
6 report. And that research report did identify
7 areas that were tradeable and ones that were, we
8 expected to be use it or lose it.

9 MS. ENGLISH: I remember use it or lose
10 it, but I don't remember the tradeable. I'll just
11 have to study this.

12 MR. BENYA: Yeah. There is no question,
13 Cheryl, that there have been many, many
14 adjustments from the research report into writing
15 the draft language. As several people pointed out
16 here today, trying to write new standards, new
17 materials, and do it so that we don't have
18 unintended consequences, is hard. And I found
19 this particularly when I looked at the landscape
20 and hardscape and walkway type lighting. That's
21 where I, after I did a lot of work, I realized
22 that this had to be written a little bit
23 differently. So even the research report didn't
24 get everything perfect the first time.

25 I'd like to segue into your other

1 question, how things are laid out. When I redid,
2 redid several of the existing models rather
3 substantially in order to convince myself that the
4 numbers of my other team members were correct.
5 And the types of layouts, and I'll be glad to put
6 these in a form and share them with you as we do a
7 wrap up on this effort, I tried to take realistic
8 parking lot, walkway and other layouts, things
9 that I actually am designing today, things I'm
10 actually doing today, and use those as models. I
11 was not trying to push the envelope. In fact, I
12 was using as ordinary of modern lighting equipment
13 as I could so that I wasn't trying to, let's say,
14 force the use of high efficiency equipment.

15 And I was extremely satisfied that these
16 numbers stood up against those tests. Part of the
17 reason why is because when, in the case of parking
18 lots, for example, when Clanton's office did the
19 initial work, although the layouts were somewhat,
20 perhaps maybe even unusual, the points where the
21 measurements were taken, et cetera, when I loaded
22 these back in and did point by point analyses I
23 found that, if anything, the systems performed
24 very, very well, with excellent uniformities. And
25 regardless of where you were in the parking lot,

1 the criteria were met.

2 So it was, you know, I was satisfied
3 that those numbers were particularly good. Where
4 they weren't, well, I gave them a little, I kept
5 running it until I came up with a number that I
6 did feel was good.

7 MS. ENGLISH: And, Jim, was your
8 analysis area the entire site, or was it only
9 areas internal to the site?

10 MR. BENYA: Okay. When I did a parking
11 lot I did the parking lot and a ten-foot band
12 around the parking lot.

13 MS. ENGLISH: Of the entire site of the
14 parking lot.

15 MR. BENYA: Entire parking lot, with the
16 densest grid that the computer would stand.

17 MS. ENGLISH: Okay. Then we'll
18 certainly look forward to being able to review
19 your assumptions and reviewing the results of
20 that.

21 MR. FLAMM: Mazi, you have comments?

22 MR. SHIRAKH: Hi, Cheryl, this is Mazi.
23 Related to the cut-off exceptions that you talked
24 about. It's a little bit difficult to hear you.
25 I did look at the three papers that NEMA provided

1 us, and I think in my mind I've incorporated all
2 the exceptions that was mentioned in them. I
3 think you mentioned some of them were left out. I
4 think you and I need to go through the list and
5 make sure that nothing is left out.

6 MS. ENGLISH: Yeah. And I've stated in
7 my letter the exceptions should include the
8 following safety and security concerns, areas that
9 require special esthetic needs or vertical
10 illuminance criteria that cannot be met with --

11 MR. SHIRAKH: Okay. So you're not
12 talking about the cut-off requirement. You're
13 talking about the illuminance levels, then.

14 MS. ENGLISH: No. I'm talking about the
15 cut-off requirements should be excepted when there
16 are applications that have those compelling needs.
17 When it cannot be met with cut-off optics.

18 MR. PENNINGTON: This is Bill
19 Pennington. It seems like it's going to be quite
20 difficult to write language as general as what you
21 just said. You know, you'd like cut-off to be
22 excepted whenever there's this kind of a problem.
23 And we need to figure out some way to define those
24 spaces where those problems are likely. So I
25 think there's some work here to do to add to the

1 list that Mazi's already put in there, and to
2 cover your concerns without --

3 MS. ENGLISH: I agree that my words are
4 very general and hard to enforce, so we'll be glad
5 to work with you to come up with some right
6 wording.

7 MR. PENNINGTON: Okay.

8 MR. FLAMM: Anymore comments related to
9 Cheryl English's comments?

10 Okay. I don't have anymore speaker
11 interest cards. However, Mr. Gray, you submitted
12 a paper. Would you like to speak?

13 MR. GRAY: I'm Ed Gray, I'm with the
14 National Electrical Manufacturers Association.
15 And as you know, we've made numerous comments on
16 this and other California proceedings. I think
17 there are some copies handed out that Gary has
18 there.

19 If you go to the second page. These re
20 more general, and I won't take as much time,
21 maybe, as the signage folks, but these are still
22 valuable, general comments.

23 The first one is along the lines that
24 California has had an extremely fast moving target
25 here that we've tried to, manufacturers have been

1 trying to keep up with, understand, and so on.

2 And some of the divisions from our previous
3 activities now we're trying to comply with, and
4 we're finding lots of difficulties. One of the
5 areas that we would ask you to be mindful of for
6 the future is labeling requirements.

7 One of the things about Title 24 that's,
8 on the lighting area, that's kind of interesting
9 is it's kind of a combination in some areas of
10 product requirements, but mostly it's product
11 application requirements. And I think to the
12 extent it's a product application requirement,
13 that's less of a problem from a manufacturing
14 perspective. When it becomes more of a product
15 requirement, and later on here I have, you know,
16 an example of what shows up on a astronomical
17 timeclock, it, you know, what's read off of there
18 and what isn't, that becomes perhaps more of a
19 product requirement, and that sort of thing
20 typically causes more of a difficulty for us.

21 But anyway, what I think would help the,
22 in the context of Title 24 2005 revisions, is if
23 we have a clear timetable laid out at a fairly
24 early date as to what the implementation schedule
25 is. I know we're trying to get, you know, the

1 requirements done by like July 1st, 2003, but if
2 we can better understand the implementation
3 schedule I think a lot of those comments that were
4 perhaps talked about, about other products, really
5 had to do with that. I mean, what we have now
6 versus what we can do --

7 MR. PENNINGTON: We've gone over that
8 several times in the last year, to talk about the
9 implementation schedule.

10 MR. GRAY: Okay. Well, if we could, you
11 know, like have an example I can, you know,
12 promulgate to the membership of NEMA so they
13 understand, you know, what this really is out
14 there, I think that would be useful.

15 One of the problems we have on
16 everything we do in business is communications,
17 and if we could, you know, get that out there to
18 the folks I think it would be useful.

19 One of the areas that's a little closer
20 to what's in the proposed standard is a lot of
21 changes in fundamental definitions we see, and one
22 of the things we'd ask is if is the definition of
23 a term that appears in a number of other standards
24 that we, to the extent possible, kind of stay with
25 those standard definitions, because they could

1 appear on any number of codes and standards and
2 they mean certain things to certain people
3 worldwide, and the manufacturing business for all
4 of these products is a worldwide activity, so we'd
5 appreciate that.

6 If you want to make a requirement that,
7 take that standard definition and flesh that out
8 some in the way of a requirement, you know, and
9 the world standards requirements, that'll be
10 requirements and definitions ought to be
11 definitions. And some of you who work with
12 international standards understand why that's an
13 essential thing.

14 MR. PENNINGTON: We try very much to do
15 what you just described. So it'd be very useful
16 to get any specific comments.

17 MR. GRAY: Yeah. The one example that
18 comes to my mind in this, there's like several
19 things embodied in this one definition, is the
20 automatic controls under skylights. That's a very
21 complex definition, and it has many, many features
22 in there. And if we could somehow pare down a
23 definition that's fairly short as to what the
24 intent is, and then maybe the requirement talks
25 about, you know, gee, what is there, eight or ten

1 different pieces of that definition that are in
2 there now.

3 MR. PENNINGTON: I agree with you. I
4 agree with you very much, and we've been working
5 on exactly that item. So if you have any specific
6 suggestions on that, we'd appreciate it. But
7 you're right, in previous versions of the
8 standard, criteria had kind of drifted into the
9 definition --

10 MR. GRAY: Right.

11 MR. PENNINGTON: -- related to
12 skylights, and we're trying to rectify that.

13 MR. GRAY: Okay. Thank you.

14 MR. SHIRAKH: Have you talked to John
15 McHugh about this?

16 MR. GRAY: Yeah. One of the
17 difficulties we had with that particular area, you
18 know, I think in the lighting controls area we've
19 worked a lot with your staff and your consultants,
20 including John. One of the difficulties we had in
21 that particular requirement is when we submitted
22 our written comments, I was looking at three
23 different things at the same time. You know, we
24 had a previous version. We had John's proposed
25 changes, many of which were our idea. Then the

1 November 5th version came out at about -- in fact,
2 it was, came out when I was on the line with the
3 NEMA members going through the comments, so I
4 tried to put those, you know, in the comments we
5 sent prior to the meeting two weeks ago. And now
6 we've got, you know, another edition out now.

7 So one of the things I tried to do in
8 those comments now is say, you know, let's, at
9 some point we need to sort of get this right --
10 change reduced so we can all understand what's in
11 there, and we can make sort of final comments and
12 wrap it up, and that kind of thing. And maybe
13 this, in this part of the process that's normal,
14 where we have this sort of situation sometimes.

15 I had a specific example. We made that
16 comment about the dimming, continuous dimming
17 versus stepping controls.

18 The other thing here, and Cheryl and
19 others have talked about this, is if there's some
20 figure of merit that we're trying to establish,
21 you know, we'd appreciate knowing that. We have
22 this time dependent economic evaluation which
23 looks, I think it's sort of a time of use
24 evaluation typically of electrical energy value.
25 And, you know, so for those things that are saving

1 a lot of energy that is translated into dollars
2 for that definition, that should have bigger
3 clout, and those things should be higher priority,
4 perhaps, to deal with.

5 So this was similar to Cheryl's comment
6 on, you know, sort of a cost effectiveness measure
7 of some kind on these changes. And I gave the
8 example here of, you know, the DOE, when they have
9 an energy efficiency standard they're proposing
10 has to have one quad saving in the product over
11 its lifetime throughout the country. So, you
12 know, you can agree or disagree with how they
13 arrive at that number, at a calculation. At least
14 there is some criteria out there that they're
15 nominally using for decision making.

16 And then a comment which others have
17 also made. If there's some additional matters,
18 such as safety or security, or something, and some
19 of these outdoor lighting standards would need to
20 be mindful of those and make sure that we're not
21 making, creating a dangerous situation, or
22 whatever, just by having energy savings. Not that
23 energy savings aren't important, but it's not the
24 only consideration, you know, in product design
25 matters.

1 So those are the basic comments. I
2 think particularly in the lighting controls, I
3 thought, you know, there was a lot of progress
4 made together, and maybe we're just to the point
5 where so much is happening so quick, you know,
6 that we have a hard time getting to the end point.
7 But, so I think if we had, you know, a schedule
8 laid out for the implementation, we could feel a
9 lot better. A lot of our experience right now, as
10 you might imagine, is based upon the rocks that
11 are falling on our heads with various California
12 product standards, and so there's a lot of
13 attention focused on this kind of stuff right now.

14 Mazi, do you have a question?

15 MR. SHIRAKH: One comment on security
16 lighting.

17 MR. GRAY: Sure.

18 MR. SHIRAKH: That's precisely why we've
19 added Table 133-D, on page 82.

20 MR. GRAY: Okay.

21 MR. SHIRAKH: It was partly on comments
22 made by NEMA representative.

23 MR. GRAY: Good.

24 MR. SHIRAKH: For parking lot lighting.

25 MR. PENNINGTON: I'd be glad to explain

1 the implementation schedule to you.

2 MR. GRAY: Fine, okay. One of the
3 things that would be good is we get, you know, a
4 lot of the NEMA members like to get information
5 through us, because we have all these, of course,
6 membership lists, and so forth, where we can
7 promulgate a lot of information. So if there's
8 some general, you know, laid out schedule there
9 for the future, we can certainly get that out to
10 folks, and hopefully people might be a little less
11 anxious if they saw that.

12 MS. SHAPIRO: You can look on our
13 Website. It's pretty clear on the Website, that's
14 where I refer whenever I'm, you know, worrying
15 about what exactly is going to happen when.

16 MR. GRAY: Yeah, okay. I'll, I
17 basically get on the CEC Website every day when I
18 get to the office, and a lot of times, you know, I
19 catch the brand-new thing that showed up the night
20 before, and sometimes I don't. But our members
21 frequently haven't, you know, and so, yeah, that's
22 really a good Website. It's better than a lot of
23 them that are out there. But at the same time, I
24 think when something really significant happens,
25 there needs to be some promulgation of the change,

1 you know, as opposed to it's up to manufacturers
2 to get on there, you know, daily, that sort of
3 thing.

4 COMMISSIONER PERNELL: I think that Bill
5 can, Mr. Pennington can get to talk to you about
6 the schedules.

7 MR. GRAY: Yeah, thank you. I
8 appreciate that.

9 COMMISSIONER PERNELL: That'll be fine.

10 MR. FLAMM: I would also encourage your
11 members to sign up for the, what did we call that,
12 the --

13 MS. SHAPIRO: List server.

14 MR. FLAMM: List server. If they sign
15 up for the list server, they will be
16 electronically notified when anything new is put
17 on the Web.

18 Jim.

19 MR. BENYA: I would also like to offer
20 that, you know, the consulting team can often very
21 quickly answer a question, such as Cheryl was
22 raising today, for example. I know many of your
23 members are concerned about specific issues.

24 MR. GRAY: Right.

25 MR. BENYA: For example, your comments

1 just now about safety and security could very
2 easily have been answered by us stating we use
3 IESNA standards, current IESNA standards,
4 including RP2, which, if you know anything about
5 the retail, outdoor retail and car sales areas, is
6 pretty controversial. It differs from the N book,
7 for example. And we have taken the most, I want
8 to say conservative position which is, in other
9 words, the one that would probably most represent
10 your members' concerns. All that could be
11 answered in a few minutes, and feel free to call
12 me or any of the other members of the team, as
13 well as, of course, staff, and we can give you
14 some very quick answers to those.

15 And I'm just concerned that sometimes
16 it's just a matter of, someone has a technical
17 question, they aren't able to find it in the
18 Website materials, they aren't able to read it in
19 the reports, for whatever reason, and a five
20 minute question would clear it up. And I think
21 there has been a huge amount of research and
22 consideration of these issues in here. The team
23 is very skilled at lighting and lighting related
24 matters. You've got professional engineers,
25 you've got fellows of the IES and other members

1 working on this. You should be able to get the
2 answers that you need by asking us.

3 MR. GRAY: All right. We'll do that.

4 MR. FLAMM: Okay. Anything else?

5 MR. GRAY: I don't believe so. Thank
6 you.

7 MR. FLAMM: All right. Thank you.

8 Bruce.

9 MR. MAEDA: Bruce Maeda, Energy
10 Commission staff, but I'm also representing myself
11 in this particular instance. My training and
12 background is in astronomy and astrophysics and
13 relativistic cosmology. And my concern is
14 regarding light pollution and access to dark sky.
15 I'm probably going out tonight, and I have to
16 drive 40 miles out to get enough, to get an
17 adequate dark sky to see the Leonids tonight.

18 But I am concerned, in particular
19 because I believe that light pollution is a waste
20 of energy and light. And in particular, there's
21 no reason to light up the night sky. I've often
22 traveled flying through the United States, across
23 the United States, and look at a lot of street
24 lights, and some of them are cut off luminaires
25 and they do light up the street, and don't light

1 up the night sky. But some of them, you see the
2 lamps, many, many lamps, and there's no reason for
3 it. You're lighting up something. You're trying
4 to light up the airplane, and it doesn't need that
5 light. It needs that light on the ground. And so
6 I strongly encourage you to include cut-off
7 luminaires in the light.

8 I am concerned also about the recent
9 trends over the last decade in athletic field
10 lighting, which seems to me to have jumped in
11 leaps and bounds in terms of the amount of light
12 they use in athletic fields. I know that UC Davis
13 has an athletic field that I can see from 20 miles
14 away, and this is truly amazing to me, but, and
15 the standards I think have gone up on athletic
16 fields considerably, and I see no particular
17 reason for it.

18 But anyway, I am concerned that, like I
19 say, light pollution, light trespass is wasted
20 light, and wasted energy.

21 MR. FLAMM: Okay. Thank you, Bruce.
22 Mazi, you'd like to reply to that?

23 MR. SHIRAKH: I just want to briefly
24 mention that our mandate from SB 5X is to save
25 energy. So, you know, we can't look at measures

1 that are specifically designed to limit light
2 pollution, for instance. So it has to save energy
3 and be able to pay back for itself through energy
4 savings.

5 MR. FLAMM: Jim.

6 MR. BENYA: I might also add that the
7 most efficient way, often, to illuminate an
8 outdoor area is with cut-off light. And you're
9 absolutely right, Bruce, when the light goes up in
10 the air, it doesn't do any good. It's just wasted
11 energy. The models that we constructed use forms
12 of cut-off lighting almost universally because of
13 that. So it is going to be very difficult for a
14 designer to achieve appropriate light levels
15 within the power budgets that are being provided,
16 without using cut-off lighting.

17 They'll have to choose between having
18 non-cut-off lighting and creating light pollution,
19 or lighting the area correctly and using cut-off
20 lighting. It's not, it's not fixed, it's not
21 absolute. There are some, there is some
22 flexibility in there, but not a lot. If you have
23 an acorn globe lamp, for example, which, although
24 is lovely by day, is a glare bomb and a light
25 polluter by night, you cannot create parking lot

1 lighting levels and other lighting levels that are
2 appropriate because you are throwing half the
3 light up into the air, and you just won't get
4 there. So the designer will have to choose
5 between not lighting things correctly, as I said
6 before, or lighting them correctly and probably
7 having to use cut-off lighting.

8 To Mazi's point, our directions were
9 very clear. We could not go beyond energy
10 efficiency, and so for that reason there is no,
11 there's no real explicit attempt to regulate that
12 here. Although implicitly, it will be difficult
13 not to more or less do dark sky friendly lighting.

14 MR. FLAMM: Okay. Leslie.

15 MS. DAVIS: Good afternoon. My name is
16 Leslie Davis, I'm a lighting consultant with
17 Auerbach and Glasow Lighting Consultants. And I
18 have a question specifically to Jim. If you could
19 explain further the rationale behind hardscape
20 plaza, or maybe there's, I believe that you were
21 the one that was discussing this.

22 If I take an application that I'm
23 working on presently, I want to understand how I
24 would use the outdoor Title 24 codes. Because I
25 have an urban environment where I have a hardscape

1 plaza, as I would understand it, between the
2 building grounds, the sidewalk, and the entry to
3 the building. So if I take your foot candle
4 levels, which I was trying to write as you were
5 giving those today, I would be going from the
6 building grounds at two and a half foot candles to
7 my hardscape plaza at 1.5 foot candles, to my
8 building entrance at 10 foot candles. Or would I
9 be able to consider part of that hardscape plaza
10 as the building grounds, if I went from the
11 sidewalk to the entryway?

12 Specifically, I'm addressing this
13 because with the previous allowances it seemed
14 that we were able to do hardscape plazas within
15 urban environments. If we have hardscape plazas
16 without landscaping, so we don't get those
17 additional lamps for the use it or lose it in the
18 landscaping, then I think we may have some issues
19 that need to be addressed, or a different
20 definition of hardscape plaza.

21 Thank you.

22 MR. BENYA: That's a good question,
23 because this is an area that I had to do an awful
24 lot of work on to make it work. The intent,
25 explain what building grounds, we don't -- the way

1 this whole thing works, Leslie, is you lay the
2 site plan out, okay. And just the way you would
3 do any other type of planning, you're going to say
4 okay, this area is this type, this area is this
5 type, it's as if you're creating rooms.

6 The intent of building grounds is to say
7 if I want to call something building grounds,
8 building grounds is the area created along the
9 total site driveway, walkway, bikeway, or trail,
10 and it's 25 feet in width. So you get so many
11 watts per lineal foot along their 25 foot width.
12 Twenty-five feet happened to be picked, by the
13 way, because it more or less corresponds to two
14 lanes of traffic going each way.

15 So that 25 foot width, and you can
16 choose to put that 25 feet anywhere you want to,
17 with respect to that path. So you can shift it
18 over to the left, shift it over to the right,
19 shift it up and down. So it's, the path is going
20 to run along, and you can shift it to one side or
21 the other. And the immediately adjacent area, you
22 can call something else, such as a building
23 entrance, a parking lot, et cetera.

24 Okay. In addition, and we're not
25 talking about landscape lighting yet. So you lay

1 your whole site out that way. You measure the
2 areas, you add up the watts, that's how many watts
3 you get to do your site. Because these are trade-
4 offable powers, for the most, this particular
5 group, that's the total power power allowance
6 you're allowed, and then you do your lighting
7 design, and as long as you're under, you're fine.

8 Okay. So it does work if you lay out a
9 site in that way. That's the way to approach it.
10 You have a choice of what you can call things, to
11 a certain extent. The way the foot candle levels
12 work out is intended that you build an illuminance
13 as you approach the building. As we all know,
14 that's good design practice.

15 So I think it works that way. If you
16 try it that way and you find --

17 MS. DAVIS: So you're saying I would be
18 able to trade off by taking some of the wattage
19 allowance within the building grounds category,
20 and apply that to my plaza.

21 MR. BENYA: Exactly.

22 MS. DAVIS: Okay. Why don't we make
23 sure that the hardscape plaza has enough watts to
24 do a proper lighting job for the hardscape plaza?

25 MR. BENYA: That's a good point. That's

1 a very good point, because hardscape plazas could
2 be anything from a natural area to an elaborate
3 fountain or something else.

4 MS. DAVIS: Correct. And then --

5 MR. BENYA: If we --

6 MS. DAVIS: -- in an urban environment,
7 many times they are places of public assembly in a
8 non-structured way. It's something that really
9 has a very different function than a parking lot.

10 MR. BENYA: You're talking about
11 something such as an amphitheater, you know --

12 MS. DAVIS: A gathering space in front
13 of a museum.

14 MR. BENYA: I would suggest that maybe
15 we haven't dealt with that well enough. That's a
16 very good point.

17 MS. DAVIS: Thank you.

18 MR. FLAMM: Thank you.

19 Brian Maas.

20 MR. MAAS: Commissioner Pernell and
21 Commissioner Rosenfeld, and consultants, I want to
22 give a special thanks to Gary and Bill for
23 spending some time with me a couple of months ago
24 to talk about the concerns I expressed in my
25 letter earlier this year. I'm here today

1 representing the California Motor Car Dealers
2 Association. We represent the 1400 franchise new
3 car dealers throughout California.

4 Our principal concern with the standards
5 is making sure that our customers, employees, and
6 our vehicle inventory is safe and secure. And in
7 going through the standards looking for language
8 that helps us understand what it means in terms of
9 safety and security. And I think I'll take Mr.
10 Benya up on his offer to answer some of those
11 questions offline, because one thing I'm learning,
12 there's a whole lot more about foot candles and
13 other technical terms that I didn't know. And I
14 want to be able to explain to our dealer members
15 exactly what these standards mean in terms of
16 safety and security.

17 And I've appreciated the openness of the
18 process, and look forward to continue working with
19 you. Thank you.

20 MR. FLAMM: Thank you.

21 MR. BENYA: Just a quick comment. We
22 made a major effort since the reports were turned
23 in, and with the workshop this past summer,
24 significant increases in the power allowances and
25 the lighting levels were made specifically in the

1 area of vehicle sales. And they are, let's put it
2 this way, the values that are in there right now,
3 you can with very ordinary lighting equipment
4 that's commonly used in your industry and in
5 layouts that I've, for many, many dealerships I've
6 looked at, are very standard layouts, no problem.
7 I think once you start testing it, you'll realize
8 that where we're at right now is pretty consistent
9 with what you're doing right now, for the most
10 part.

11 There are always exceptions. And those
12 exceptions are the ones that will actually be
13 constrained.

14 MR. MAAS: I just have one follow-up.
15 One of the things I did notice, and I do
16 appreciate, is, for example, on page 77, the
17 exception for controls for outdoor lighting, the
18 cutoff switches at night when folks aren't around.
19 There are exceptions for a health or life safety
20 statute, ordinance or regulation. Obviously, the
21 lighting zones have exceptions to go up or down,
22 depending on what the locals do. I think that
23 flexibility will help.

24 Our members work with the particular
25 local jurisdiction they're in. If there's an auto

1 mall or some other concentrated area where there
2 are car dealerships and there may be particular
3 health or safety concerns, they can go to the
4 local government and say, look, we need to make a
5 change here because we've got millions and
6 millions of dollars of inventory, thousands of
7 people coming through here, we've got to have more
8 light. So, yeah, thank you.

9 MR. FLAMM: Thank you.

10 COMMISSIONER ROSENFELD: I'd like to ask
11 just a sort of for information question, Jim. Or
12 both of you. I didn't come back from China, but I
13 did drive in from Berkeley this morning. And I
14 left Berkeley at 5:30, which means I got to all
15 these car lots in Fairfield or Vacaville about
16 6:00 a.m. And they're brilliantly lit. Do you
17 sell a lot of cars at 6:00 a.m.?

18 MR. MAAS: I haven't been working for
19 the car dealers for too long, but one thing I'm
20 learning is they are probably the best sales
21 people in the world. There are --

22 (Laughter.)

23 MR. MAAS: There are dealerships open 24
24 hours a day. There are folks that come in. Our
25 president this year is, has a Ford dealership in

1 Norco, which is, I think, in Riverside County.

2 And he says folks are coming in from Orange County
3 after they get home from work at 10:00 p.m., and
4 buying cars. So maybe not at 6:00 a.m., but
5 they're buying them at times you wouldn't expect
6 them to be buying them. But I think --

7 COMMISSIONER ROSENFELD: Well, I can
8 sort of see up to 1:00 a.m.

9 MR. MAAS: But I think your point is,
10 part of the reason I think those are illuminated
11 are obviously for sales concern. They want
12 drivers to notice that there are car lots there,
13 so the next time they drive by and they're
14 interested in purchasing a car they'll take the
15 exit and stop by. Part of it is the safety and
16 security, frankly.

17 COMMISSIONER ROSENFELD: Well, no,
18 actually, seriously, that's the question I was
19 going to ask Jim. What's the difference in level
20 between the standard sales levels and the safe and
21 healthy levels which you're recommending, Jim?
22 Are we going down a factor of two or five, or?

23 MR. BENYA: No, Commissioner, the,
24 there's, this is going to be really tricky,
25 because specific studies in this category of

1 facility, to the best of my knowledge, have never
2 been done. If we look at how much light do we
3 need for a security camera to do its job, it can
4 be done for about one-fiftieth of the light level
5 that is typically used to illuminate automobiles
6 for sale. If we look at the amount of light that
7 is necessary for a person to feel secure under
8 virtually any condition, it's about one-tenth the
9 amount of light that we illuminate vehicles for
10 sale.

11 COMMISSIONER ROSENFELD: Well, that's
12 kind of in the right --

13 MR. BENYA: Yeah. It's really, the
14 safety and security aspects, the illumination
15 levels are significantly less than the amount of
16 light necessary, according to standards you know,
17 according to IESNA standards and all the studies
18 that we're familiar with.

19 However, there is that long-term
20 advertising question, and I think that's probably
21 the most legitimate reason why we've not come down
22 very strongly, saying you've got to reduce your
23 light level after sales are over, you know, from,
24 you know, like 50 to five, or something, is
25 because there is the perception, at least in part,

1 by that industry, that the awareness, the location
2 of the dealership, the vehicles that are for sale
3 at the dealership, and other things are marketed
4 even after the, you know, after the dealership is
5 closed, and even at 6:00 a.m.

6 MR. FLAMM: Mazi.

7 MR. SHIRAKH: We got a lot of comments
8 related to safety and security, so we did look at
9 it as much as we could. RP8 has some
10 recommendations for safety and security, and the
11 highest category we could find was about five foot
12 candles. We contacted OSHA and Caltrans. The
13 highway workers working on highways at night, they
14 require five foot candles, with cars driving by at
15 65 miles. And many up it aa little bit, but give
16 or take.

17 The type of marketing lighting we're
18 talking about for service stations, car lots, you
19 know, we're talking anywhere from 25 to 75 foot
20 candles. So, I mean, they're way beyond any
21 reasonable safety foot candle level that's -- the
22 only function area where it becomes important is
23 for parking lots, and that's why we've included
24 that new table 133B, to specifically deal with the
25 issues related to parking lots.

1 COMMISSIONER ROSENFELD: Thank you.

2 MR. BENYA: Their explanation behind
3 that, Commissioner, is that many municipalities
4 set foot candle levels as municipal requirements,
5 based on the community's perception of how much
6 light is needed for safety and security, and the
7 table Mazi referred to relates to that activity.
8 We see this very often in California cities, that
9 they will pass a municipal ordinance. The
10 municipal ordinance is usually somewhere between
11 one and a half and two and a half foot candles.
12 Not even the five that Mazi referred to a minute
13 ago.

14 So it's, it's, you know, we're talking
15 about an order of magnitude difference between the
16 lighting for vehicle sales lots that typically
17 occurs, and the need for safety and security, and
18 security being one-tenth or less of vehicle sales
19 lot standards.

20 COMMISSIONER ROSENFELD: Thank you.

21 MR. PENNINGTON: One other comment I'd
22 like to make relative to the automobile sales, the
23 way that the proposal works is that there's an
24 allotment that's substantially higher for the
25 frontage row, so the front row out there can be

1 quite bright. And then the rest of the car lot is
2 significantly less than that, and that's the
3 structure of the standard.

4 COMMISSIONER ROSENFELD: So, saying
5 we're open for your business.

6 MS. SHAPIRO: Or look at our shiny cars.

7 COMMISSIONER ROSENFELD: Come on in
8 before you actually select a car. Right.

9 MR. BENYA: I might also add that the
10 front row lighting levels are use it or lose it,
11 and the general vehicle lot is a standard
12 allowance, general allowance.

13 MS. SHAPIRO: That's that outdoor sales
14 frontage?

15 MR. BENYA: Uh-huh. Correct. Yes, we,
16 that is actually part of the IESNA standards. The
17 IESNA will typically say a parking lot for the
18 vehicles for sale would be 25 foot candles, but
19 the front row would be 50. And since that's, this
20 is all consistent and the current IES standards
21 has published an RP2, which is lighting for
22 merchandising, RP201, which means it's recently
23 published, can be easily met with the values that
24 are here.

25 MR. FLAMM: Dawn DeGrazio.

1 MS. DeGRAZIO: Good afternoon. A couple
2 of things. One is on the outdoor lighting. On
3 page 76, towards the bottom, talking about
4 controls for outdoor lighting. It says for
5 lighting a building facade, signs, parking lots,
6 and so forth, an automatic time switch shall be
7 installed that, one, turns off the lights when not
8 needed, and, two, reduces the lighting power and
9 watts by at least 50 percent not exceeding 67
10 percent. And I'm wondering when that reduction is
11 supposed to take place, if that is at a particular
12 time and it just got left out, or if that's at the
13 discretion of the owner of the property.

14 MR. FLAMM: Mazi?

15 MR. SHIRAKH: The operation will be with
16 three conditions could trigger. One would be the
17 owner's discretion. The other one would be in the
18 presence of a local ordinance, if they should
19 require one. And the last one would be in event
20 of another energy crisis, or a Stage Two or Three
21 is issued.

22 MS. DeGRAZIO: So the purpose of -- I'm
23 sorry. The purpose, then, is just to say that it
24 should, that it has the ability, that you have
25 that, the system has the ability to be controlled

1 in this way.

2 MR. SHIRAKH: Precisely.

3 MS. DeGRAZIO: Okay. My initial reading
4 was that it was supposed to happen on a time, and
5 it wasn't saying when.

6 And then I have a question, and it might
7 have been covered this morning. If so, just tell
8 me to go away, because I wasn't here.

9 On page 83, subchapter 5, all over that
10 page we have the term "TDV energy". I have no
11 clue, and it's not in the definitions on page 2.
12 What is TDV?

13 MR. SHIRAKH: It's basically, it's time
14 dependent valuation, it's --

15 MS. SHAPIRO: It's defined on page 34.

16 MR. PENNINGTON: It's also, there's a
17 section on page 37.

18 MS. DeGRAZIO: Okay. Maybe it should be
19 in the definitions, because when you find
20 something that you don't know what it means, it --
21 you know what I mean, or if it's like pages away,
22 just as a suggestion.

23 MS. SHAPIRO: It is in the definitions.
24 Page 34, at the top.

25 MS. DeGRAZIO: Okay. Right. I'll go

1 away now.

2 MS. SHAPIRO: Okay.

3 COMMISSIONER ROSENFELD: Mazi. Excuse
4 me. You know, she actually has a good point about
5 interpretation of the ability to dim by 50
6 percent. And you explained it extremely well, but
7 it's not crystal clear this way. I mean, maybe it
8 should actually be said that the reason this is
9 called for is so that the local community can, or
10 the utility can, or whatever.

11 MR. SHIRAKH: We could do that in the
12 design manual. The standards language is usually
13 very boring, for a reason. And then in the design
14 manual that Gary is going to write, we'll --

15 (Laughter.)

16 MR. FLAMM: Okay.

17 COMMISSIONER PERNELL: Please come
18 forward.

19 MR. FLAMM: Sir.

20 MR. JEPSEN: Harold Jepsen, with the
21 Watt Stopper.

22 As a follow-up to the previous
23 individual, it's just that in the shut-off
24 requirement also, the assumption is that it's done
25 during -- you make a definition between occupancy

1 and non-occupancy, or after hours. And so I think
2 the same thing would apply here, with the exterior
3 lighting, that that would be the time you would
4 expect the lights to actually go to a reduced
5 level, because in the shut-off requirement it
6 doesn't actually define that, either. It goes
7 through all the parts about defining how it's to
8 be done, and what the override period is, but it
9 doesn't actually jurisdiction when the occupancy
10 period is to occur.

11 So that's just a follow-up comment.

12 MR. FLAMM: Okay. Anybody else,
13 additional comments. Wonderful.

14 MS. ENGLISH: Just a --

15 MS. SHAPIRO: Cheryl, talk real loud.

16 MR. FLAMM: Cheryl?

17 MS. ENGLISH: Yes.

18 MR. FLAMM: You're on.

19 MS. ENGLISH: Since we're talking about
20 curfews, I outlined this in my letter, but I
21 didn't discuss it earlier. With regard to the
22 curfew criteria, we've again gone back and
23 evaluated commercially available products. There
24 are products for HIB pending that are valid for
25 interior applications, you can warehouse lighting.

1 Those ballasts can be used in outdoor products,
2 provided that they are installed in the type of
3 housing that would ensure no watt or -- the size
4 of that ballast is larger, has larger core, and it
5 will fit in some outdoor lighting products
6 readily, but it will not fit across the board as
7 the proposed standards are enforced, or are
8 applied.

9 Therefore, I think that that curfew
10 criteria really needs some careful consideration,
11 because it is not technologically feasible today.
12 There was a lot of discussion about the sign
13 lights that, you know, can we make this happen;
14 yes, we can. Can we do it in a reasonable period
15 of time and can we do it cost effectively; I think
16 those are questions that really have to be
17 addressed with regard to the curfew.

18 The CEC staff have commented a number of
19 times that the curfew criteria is not going to be
20 enforced, that it's there so that if the state
21 does get to an energy crisis, needs to offload
22 some of the, or shed some of the load, that those
23 things would need to be available. The
24 unfortunate thing is the lack of enforcement's
25 going to create a burden on manufacturers to rush

1 to develop a full line of products by 2005, that
2 are very significant changes to the existing
3 outdoor product line. So I think that the area of
4 curfew has to be carefully reviewed once again.

5 MR. PENNINGTON: Probably our use of the
6 word "curfew" early on was a miscommunication. We
7 never had intended to enforce a curfew or have a
8 curfew enforced. We were always thinking about
9 having lighting equipment controls that have the
10 capability of allowing for this kind of reduction
11 to accomplish, to be controlled the way Mazi
12 described it earlier.

13 It sounds like what you're saying is
14 that there's some types of equipment that you
15 think would be difficult to meet this 50 percent
16 criteria, or infeasible completely, and maybe we
17 need to understand exactly which types of
18 equipment you think that is, and how you think
19 you're constrained.

20 MS. ENGLISH: Okay. The concern is that
21 as of today there's not equipment that --
22 available that can step in for outdoor lighting,
23 primarily a function of the ballast. There are a
24 lot of lighting control systems that can sense a
25 signal to cut the power or light bubbles down by

1 50 percent, but there's a very limited
2 availability of ballasts in the marketplace that
3 can accept that control. There are ballasts used
4 for interior applications, but those ballasts are
5 very large. For those interior applications, what
6 happens is that ballast uses a separate housing
7 above the reflector, and there are no size
8 constraints on that housing.

9 For an outdoor lighting product, that
10 ballast has to be totally contained in a
11 waterproof enclosure, and in a lot of cases, and I
12 have not done a full survey to understand the
13 details of where it fits and where it can't, but
14 in a lot of cases for outdoor lighting products,
15 that ballast physically will not fit into the
16 current designs of products.

17 MR. SHIRAKH: If I may, first of all I
18 would like to have the Watt Stopper representative
19 to testify, and before I go there, I'd like to
20 clarify that we're not specifying any specific
21 type of technology. There's a number of,
22 basically the choice of 50 percent reduction is up
23 to the designer. They can do it in a variety of
24 ways, one of which is the step ballast, or step
25 dimming. Could you --

1 MR. JEPSEN: Harold Jepsen, the Watt
2 Stopper. And Mazi's kind of stealing some of my
3 thunder there, and that is that I think what
4 Nancy's referring to, and she's correct in the
5 fact that in outdoor lighting there is not the
6 same way to reduce a fixture's lighting by 50
7 percent within a single fixture, generally. We,
8 as a company we have some installations, but
9 they're limited. We don't have a large market
10 demand for that kind of product. We do have that
11 product for indoor lighting. To move it outdoors
12 you do need space in a fixture, and I realize that
13 in the industry it requires that both, that a
14 fixture might have to be larger in size, or you
15 have to mount it in an outdoor enclosure.

16 But clearly the big point is that we can
17 still achieve 50 percent lighting not by reducing
18 within a single lamp fixture, but by picking every
19 other fixture or zoning it such that you can get a
20 fairly even distribution of 50 percent reduction.

21 MS. ENGLISH: My comment, number one,
22 yes, the fixture does require more space for a
23 manufacturer to design a large following all of
24 our products in order to accommodate that
25 additional five feet. Most of our products are

1 designed to minimize the size of the products,
2 because of wind loading.

3 With regard to turning off every other
4 fixture or every other bulb, I think that presents
5 a serious security issue for the state of
6 California. How many of us would like family
7 members to go into a retail parking lot where they
8 have shut off every other bulb. I think that's
9 going to be a big mistake.

10 MR. BENYA: This is Jim Benya.
11 Actually, Cheryl, I've designed parking lots where
12 we turn off fixtures in various areas that are
13 well after the close of business, and these areas
14 are not used at that hour. And there is a trend,
15 I have even seen shopping centers designed this
16 way, where a significant number of rows are turned
17 off well after the shopping hours are over.

18 I really do think that you've raised a
19 very valid point about the technical feasibility
20 of every luminaire being able to be reduced by an
21 equal percentage, and this obviously tells us that
22 there are some projects and some situations in
23 which this won't be possible, and I think we ought
24 to take it under advisement. But just to let
25 everybody know, there's, you know, we're sort of

1 in the middle of this one, and we are working out
2 the details. It has significant merit, but
3 getting it right is going to take this kind of
4 input. Thanks, Cheryl, for bringing it to our
5 attention.

6 MR. FLAMM: Okay. Let's try to wrap
7 this up in the next few minutes.

8 Jack, and then Dawn, you have comments.

9 MR. MELNYK: Hello, I'm Jack Melnyk,
10 Southern Cal Edison. Title is lead lighting
11 engineer. And exactly pertinent to this subject,
12 by approximately Thanksgiving, or maybe a week
13 after, I'll have a very large parking lot
14 installed with the Watt Stopper high/low
15 equipment, on a lot that's about 2,000 feet long
16 and maybe 200 to 250 feet wide, and every one of
17 the 19 poles and 38 lights will be controlled on a
18 high/low basis, with, you know, easy to install
19 weatherproof enclosures and occupancy sensors
20 surrounding each pole, two sensors controlling
21 each one light.

22 So, it'll wrap up and down for 17
23 minutes, and no occupancy. The technology should
24 work perfectly. The next step is to disseminate
25 this as a viable product to the whole industry,

1 but we're going to demonstrate that in a, you
2 know, real world application, and are doing it
3 right now.

4 MR. FLAMM: Thank you, Jack.

5 Dawn. Let's get Dawn's comments, and
6 then --

7 MS. DeGRAZIO: Okay, this is on page 74.

8 Dawn DeGrazio, Sacramento Municipal Utility
9 District.

10 Under the controls to reduce lighting,
11 and this is indoors, so we've got everybody back
12 inside again. And I asked if this was covered
13 this morning, and my neighbor said no.

14 So I'm wondering, in the paragraph it
15 says, multi-level -- this is towards the bottom of
16 paragraph B -- multi-level controls shall have at
17 least one control step that's between 70 percent
18 and 50 percent of designed lighting power and at
19 least one step of minimum light output operating
20 at less than 35 percent of full rated lighting
21 system power. A reasonable, reasonably uniform
22 level of illuminance in an area shall be achieved
23 by any of the following.

24 Okay. So those two steps make for three
25 lighting levels, correct? And then this is how we

1 can there uniformly. Number one, dimming; number
2 two, switching alternate lamps and luminaires,
3 alternate luminaires, alternate rows of
4 luminaires. To me those are all two level
5 methods. And then three is switching the middle
6 lamp of three independently of the other lamp, and
7 that gives you the three lighting levels. So it
8 just seemed like number two was a two level
9 lighting method, not a three level lighting
10 method. Because alternate means every other one.

11 Is my question clear?

12 MR. FLAMM: I'm looking for a reaction
13 from our consultant. Do you have a comment, Jim?

14 MR. BENYA: Well, this would be John
15 McHugh's proposal, basically.

16 MR. FLAMM: Okay.

17 MR. JEPSEN: Harold Jepsen, the Watt
18 Stopper. I don't know if I can really address it.
19 We, in our letter we also submitted the, the
20 language there seems to imply that we're changing
21 from the regular bi-level standard to something
22 else. But really, the third level is off, and it
23 just doesn't say that, 35 percent, I mean,
24 essentially you have to have an off control to
25 that, and that would comply. And that gives you

1 three levels, on, off, and 50 percent. And so I
2 just think it's written a little bit confusingly,
3 and it can be made clearer in that area. And
4 that's, our proposals and our recommendation is
5 that it be made a little clearer.

6 MR. FLAMM: Jim.

7 MR. BENYA: I believe the intent was
8 actually different than that. It was intended to
9 have a one-thirds, two-thirds, three-thirds
10 lighting level, and whereas we were not the
11 authors, this did not come from the team, this is
12 a PG&E recommendation, you know, we will take it
13 under advisement and try and square this one up a
14 little bit. It's, it's an interesting idea, you
15 know. It's sort of, we challenged ourselves many
16 times when to make the leap up to dimming, you
17 know, as a requirement, because of all of its
18 capabilities. And this gets us ever closer, but
19 it doesn't quite make the full commitment to it.

20 MR. FLAMM: Well, I think the challenge
21 is we've got zero, one-third, two-thirds, three-
22 thirds. We've also got zero, one-half, two-
23 halves. And we need language that encompasses all
24 of that.

25 MR. GRAY: Yeah, that particular area is

1 one that NEMA had extensive comments on, that
2 appear to be sort of out of sync with the current
3 standard version.

4 MR. PENNINGTON: I must say there is
5 some continuation of trying to improve this
6 language and make it more clear, and trying to get
7 stuff in the right section, and it's not done in
8 this draft.

9 MR. FLAMM: Okay. Are there any more
10 comments? Okay.

11 This was a very good workshop. I thank
12 everybody for coming and participating. Everybody
13 on the Webcast, thank you for tuning in. And
14 thank you, Cheryl, for hanging in there all day.

15 And the Commissioners have any final
16 comments?

17 COMMISSIONER PERNELL: Not other than
18 thank you for coming and all your input. And as
19 you have heard, staff and the consultants will be
20 taking a lot of that under advisement, and we'll
21 get back to you. Thank you.

22 MR. FLAMM: Thank you.

23 (Thereupon, the workshop was
24 adjourned at 4:30 p.m.)
25

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